



Destination
Development, Inc.

A look at Granum &
Stavelly through the eyes
of a visitor

June 2007



Assessment Findings & Suggestions



Tourism is an economic development activity

The object is to have people come, spend money,
then go home

90% of tourism industry businesses are small businesses.

83% of tourism spending is by visitors with annual household incomes of \$70,000 plus.

Tourism is a \$5 billion dollar industry in Alberta. In Southern Alberta it's a \$330 million industry. Are you getting your fair share?

A tourism-friendly city will spawn non-tourism industries faster than others

Tourism is an economic development activity

Southern Alberta = 14% of total visits to Alberta (2004).

91% of the 2.5 million visitors to So. Alberta were Canadians.

75% from Alberta, 9% Saskatchewan, 5% BC, 7% US, 2% overseas

Canadians spent 82%, Americans 13%.

Jan-March: 18%, Apr-Jun: 19%, Jul-Aug: 37%, Oct-Dec: 26%



Tourism is all about cash.

The idea is to import more than you export.

The three types of tourism:

- Visiting friends and family
- Business travel
- Leisure travel (the focus of this assessment)

The three stages of tourism:

- Getting people to stop (the pass through visitor)
- Becoming the hub for area attractions
- Becoming the destination

The assessment process:

- Marketing effectiveness

- Visibility (finding information)
 - Effectiveness: Ability to close the sale
 - Competitive analysis
 - Convenience
-

- On-site assessment

- Signage, gateways, wayfinding
- Overall appeal
- Critical mass
- Amenities: parking, restrooms, information
- Attractions: things to see and do
- Customer service, cross selling

First Impressions Really Are Lasting Impressions

The rule of perceived value

Would you eat here ?



Green informational sign on the left side of the image.

LAKEPORT
WELCOMES YOU



LAKEPORT COMMUNITY CENTER
7103 1st ST.



DEVON
Fuel Mart
1.39
1.49
1.59

Best Western
ELEXANDER Inn


FoodMart


Unleaded 1.41
Premium 1.51
Premium Plus 1.61



WEDNESDAY 12:00 NOON



WEDNESDAY 12:00 NOON


TULSA
1.5 Miles Ahead - Scenic Loop A

WELCOME VETERANS

WEDNESDAY 12:00 NOON

WEDNESDAY 12:00 NOON



WEDNESDAY 12:00 NOON

GILLESPIE

WHAT TO DO

Always put your gateway signs where you will make the first, best impression.

This sign is good and in a good location.



Great gateway sign. we were, however, expecting a community park, not an RV park.



Suggestion: Make this a directional sign instead of a billboard.
"Lodging, dining, services - Third Right"





WELCOME

TO OROVILLE

EST. 1850

Good sign. Good location. Keep it clean - this is the introduction to the community.

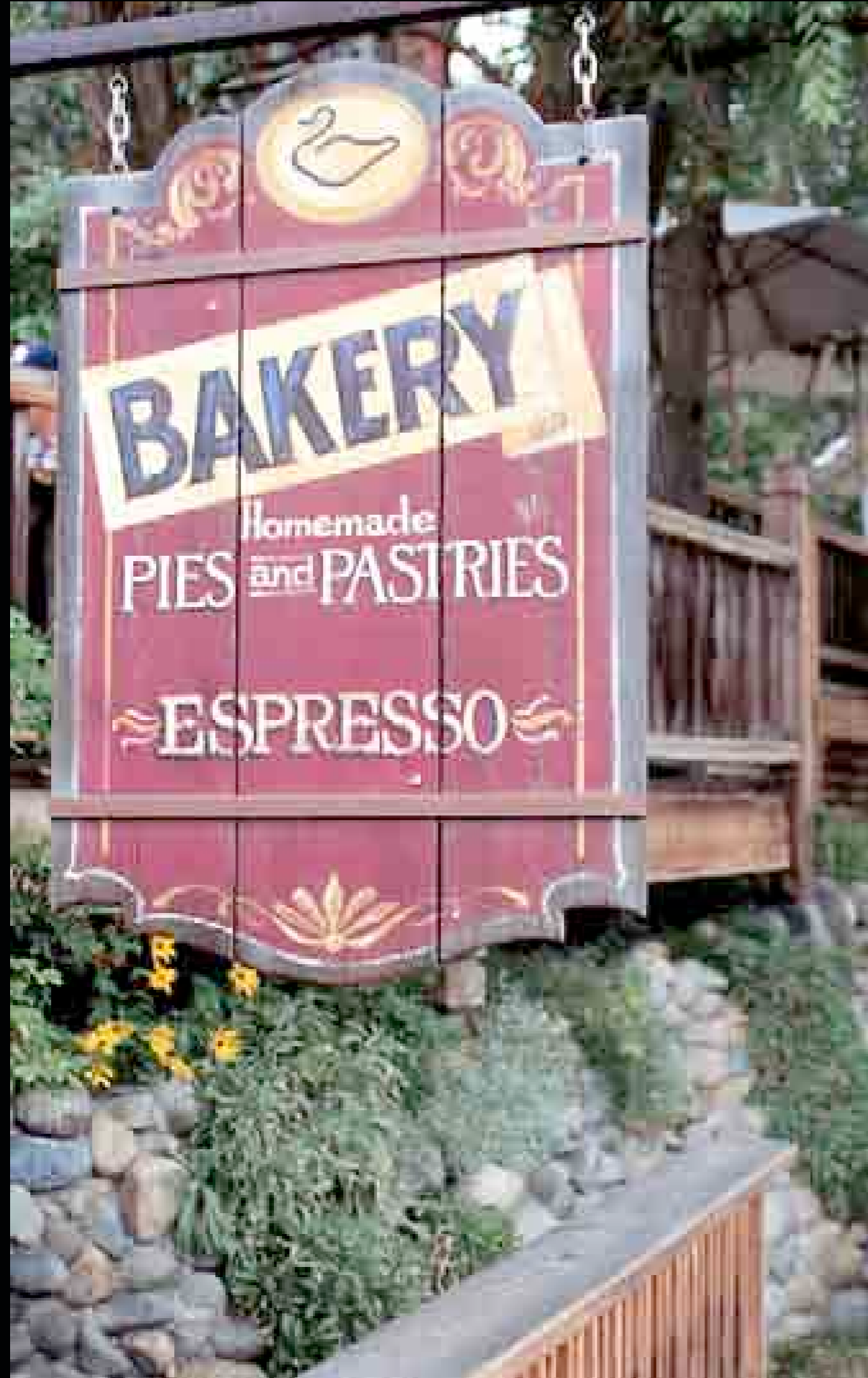


Nice park. Nice gateway sign to the park.



Would you eat here?





Would you eat here?

How about here?



Would you eat here?



MAGDOO'S
Family Dining



WHAT TO DO

Curb appeal can account for 70% of sales at restaurants, wineries, lodging, retail shops, golf courses.

Is there an operating hotel here? If so, where?
Suggestion: Make it look like a nice place to stay.



In Pincher Creek.







COMMUNITY CENTER
1000 WEST
COLUMBIA & AMERICAN
SOUTH PARK DRIVE

1000 WEST





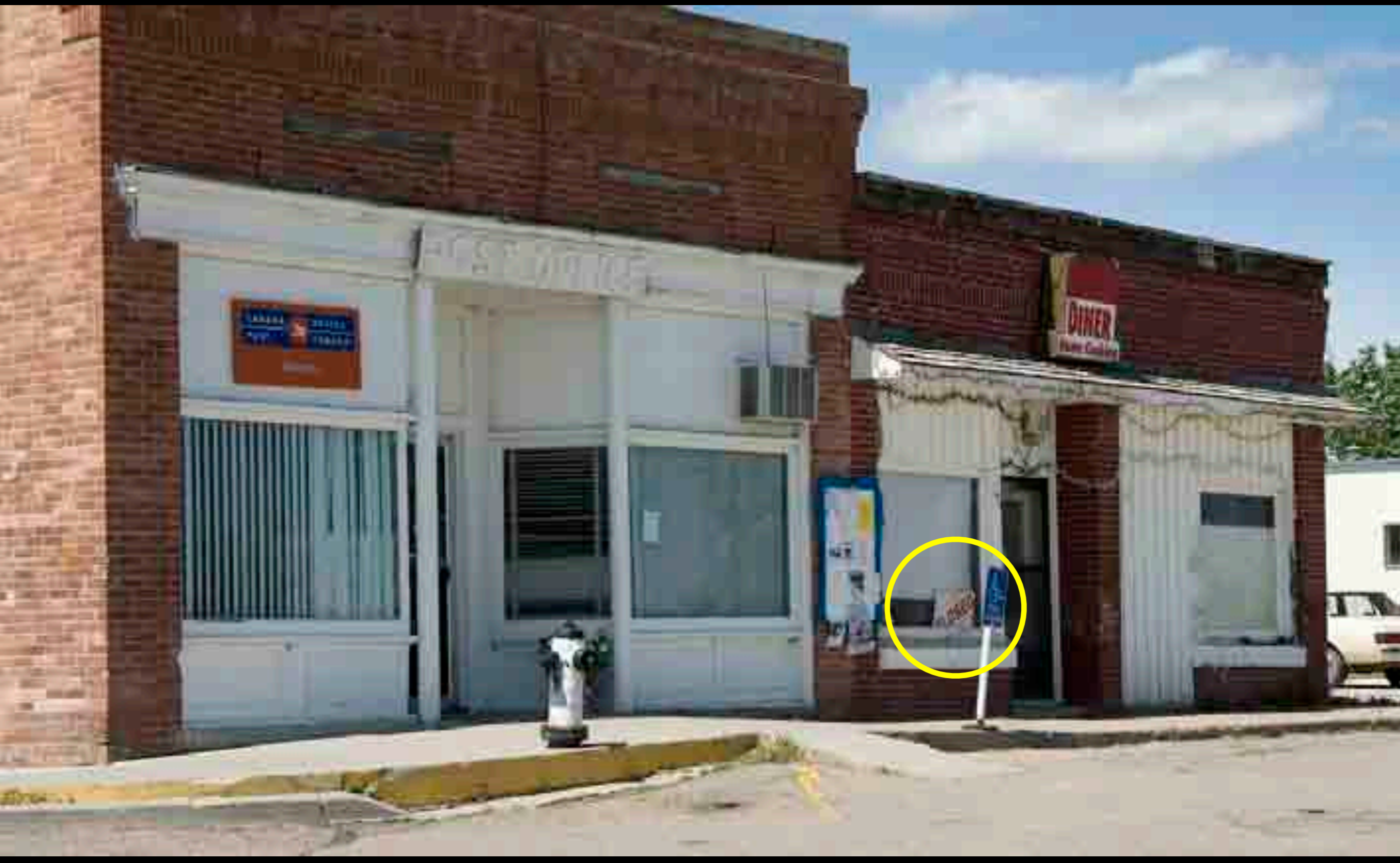
GLASSY
CONCRETE
WALKWAY
OPEN

100
100

Suggestion: Start with a weed abatement program, then add a few pots - just so people know which businesses are operating.



Suggestion: Instead of "closed" replace with a sign that states WHEN the diner will be open. "Open every day at 5:00"
Consider some paint and take down the holiday lights.



We weren't sure what the Drop-In Center was. A social-service agency?



Town Hall looked good. Private sector, take note.



The General Store seems to be the “happening” place in Granum. It has beautification, chairs and is obviously open and in business. Suggestion: Create a lure to pull visitors in.



The grain elevator seems to be Stavely's icon, which is fine. It makes a nice backdrop to downtown.



Like Granum, the town hall looks good. Very nice building.



We could see there is a restaurant here. Is the hotel still operating?



A cute store. Suggestion: Add more landscape barrels, instead of "closed" tell the customer WHEN you'll be open.



Another cute store. Add a couple of chairs outside, some additional planters and a teaser - perhaps ice cream.



Invest in Beautification

Nothing sells like beautiful places



Whistler, BC



178711
Sisters, OR
178711

Sisters, OR

Blaine, WA



Neenah, WI



Neenah, WI

Neenah, WI



Neenah, WI

POINT:

Beautification is an investment with a tremendous return and creates customer loyalty.

Restrooms attract more than flies and other notes of convenience

The rule of visitor amenities



WHAT TO DO

Suggestion: Restrooms translate to spending. Make sure they are places where visitors can spend time and money.

G. WILLAKERS COUNTRY STORE



Public Restrooms
are
Located Behind
Brooks Pharmacy





24-hour Relief
Spotless Restrooms

LITTLE AMERICA TRAVEL CENTER

WHAT TO DO

Create a primary LURE. It will translate to visitor spending.



35¢ Cones
30 miles

LITTLE AMERICA HOTEL

WHAT TO DO

Develop 24 hour visitor information. Include brochure distribution. Place kiosks where visitors can spend \$.



LEON PASS TRAIL
A Scenic Trail System

The illustration shows a mountain valley with a winding road and a river. The mountains are dark green, and the valley floor is a mix of green and brown. A winding road leads through the valley, and a river flows through it. The sky is light blue.

Three small maps showing different trail routes. The first map shows a route starting from a point and going up a hill. The second map shows a route starting from a point and going down a hill. The third map shows a route starting from a point and going around a hill.

A north arrow pointing upwards.





STEVENSON

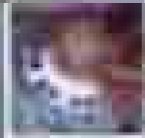
Bonneville Lock and Dam



Visit Bonneville Lock and Dam



Lock and Dam



...the dam is a major engineering achievement...



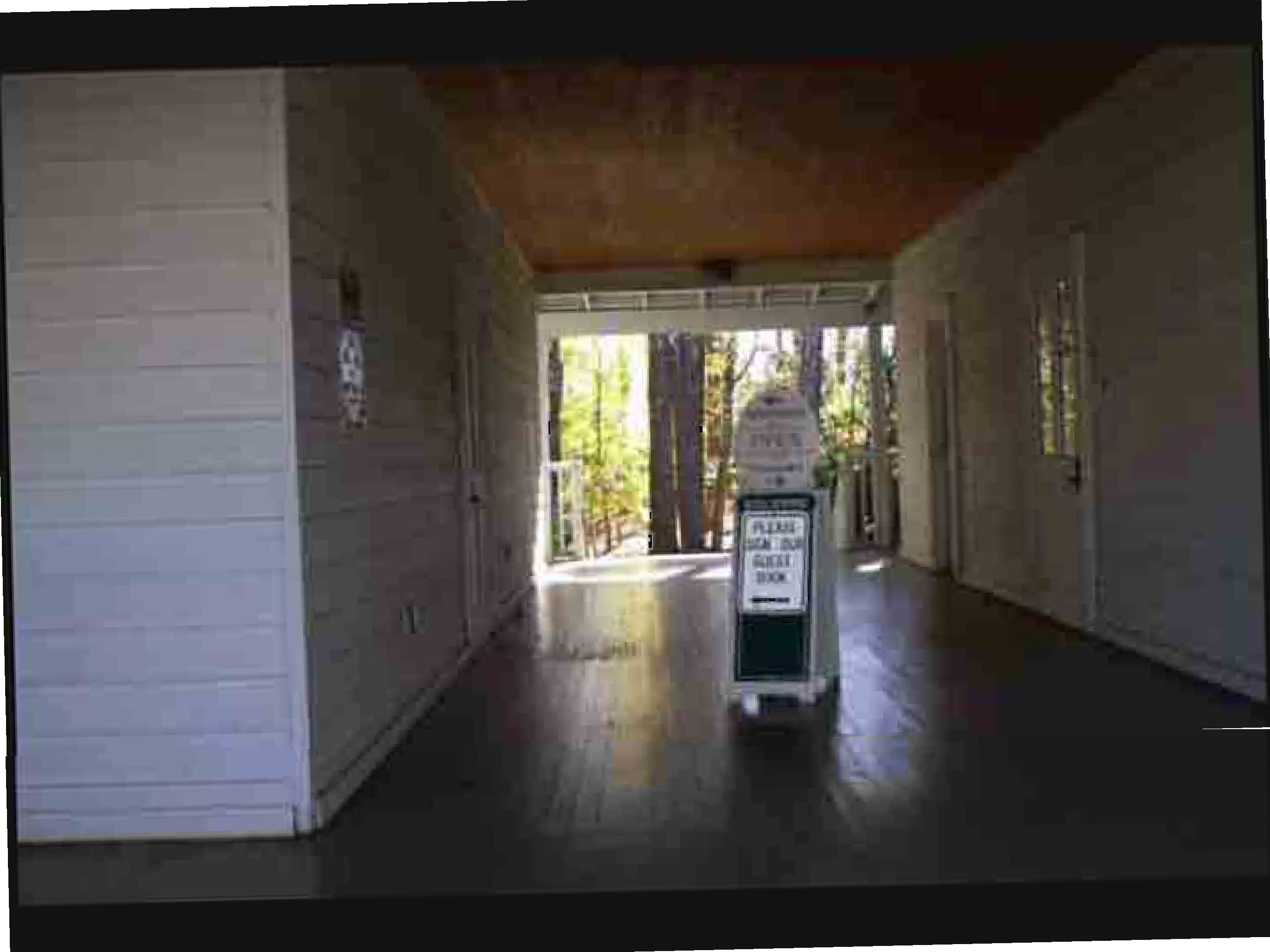
...the dam is a major engineering achievement...





SAM HOUSTON STATUE
HYDREVILLE VISITOR CENTER







Suggestion: Create some kind of photo opportunity that will get people to stop. Then tease them into a shop - or two, or three.



Jens Meyer / AP

مجموعة ابونواف البريدية

Other notes and first impressions

Suggestion: Add directional signage to "Shops, dining, gas, restrooms."



Suggestion: Consider an interpretive sign downtown that explains who Agrium is and perhaps note some business opportunities locally.



Suggestion: Tell me more. Open to the public? 9 or 18? Green fees? Cart, club rentals?





Granum seems to be a nice close-knit community with people who care about the community. That's a good impression.





Perhaps Andy's could be a primary lure? Like Frontier in Claresholm?



A cute store with good generally good curb appeal.



Suggestion: The museum could use some curb appeal improvements. Murals would be a great start. Have a central focus and promote that.



Suggestion: Remove weeds, add plants to planters. Add operating hours in large letters.



Suggestion: Consider Fridays & Saturdays, perhaps even Sundays - 11 to 6 or so - when most people are traveling.

SUMMER HOURS

JUNE THROUGH AUGUST

TUE & THUR & SAT

1:30 - 4:30

TO VISIT OTHER TIMES PHONE

TOWN OFFICE 549-3761

8:00 AM - 4:00 PM

MON - FRI

MARGARET LINN 549-3980

JEAN COCHLAN 549-3750

DOREEN KREUGER 549-2333

JACK MARSHALL 549-7135

MUSEUM

Great Stories Make the Campfire Memorable

The rule of telling stories



Museum notes:

1. The average museum visit lasts between 20 and 40 minutes.
2. If you can captivate the visitor for two hours, spending will increase.
3. Museums **MUST** learn to tell stories, not just display artifacts with facts and figures.
4. No offense, but visitors don't really care who donated various items.

We did find the arena - by accident. Consider developing a couple of wayfinding signs.





Enumclaw

↑ Mt. Rainier 1.4'

↑ Expo Center

↑ RV Park

← Marketplace
Shops

← Hwy. 169

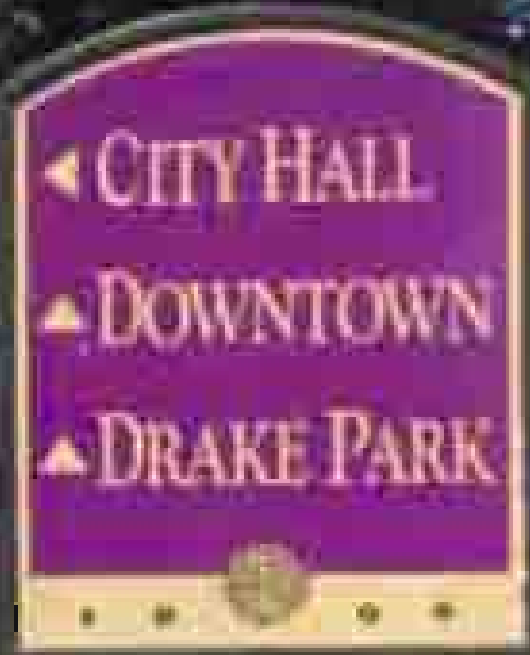
12'-0"

WINDY HILL



LESCHNER
SUBDIVISION
GREENHILL
DISTRICT





◀ CITY HALL

▲ DOWNTOWN

▲ DRAKE PARK





Something big seemed to be going on. But we didn't know where or what it was.



We saw a couple of great old buildings that seemed to have potential.



There must be a story here. Tell it. Add interpretive signage at various locations in town.



WELLS

NEVADA

The California Trail

The California Trail was the main route for westward migration from the Missouri River to the Pacific Northwest. It was used by thousands of pioneers in the 1840s and 1850s. The trail was a major route for the migration of people from the Missouri River to the Pacific Northwest. It was used by thousands of pioneers in the 1840s and 1850s. The trail was a major route for the migration of people from the Missouri River to the Pacific Northwest. It was used by thousands of pioneers in the 1840s and 1850s.



The construction of the building was a major project for the community. It was a significant step towards the development of the town. The building was a major project for the community. It was a significant step towards the development of the town. The building was a major project for the community. It was a significant step towards the development of the town.



The man in the photograph was a prominent figure in the community. He was a successful businessman and a leader in the town. He was a prominent figure in the community. He was a successful businessman and a leader in the town. He was a prominent figure in the community. He was a successful businessman and a leader in the town.

Impression: A quiet, relaxed town of yesteryear. A great place for kids and family.



There are nice, well maintained homes creating a positive first impression of the town.



In fact, it seems to be a growing town. That's always good news in terms of tax base and business opportunities.



Marketing Assessment

OFFICIAL 2007 ALBERTA SOUTHWEST TRAVEL GUIDE

ALBERTA SOUTHWEST

DISCOVER THE MOST EXTRAORDINARY



This is, by far, the class act of all the guides to SW Alberta. Hands down.

- Stunning photography
- Great maps
- Excellent teasers
- Partners instead of advertisers

Suggestion:

- Change focus to “Pick your season, then pick your passion.”
- Create routes by type of experience and type of travel.

1. The first step is to identify the main components of the system. This involves a thorough review of the project requirements and the current state of the system.

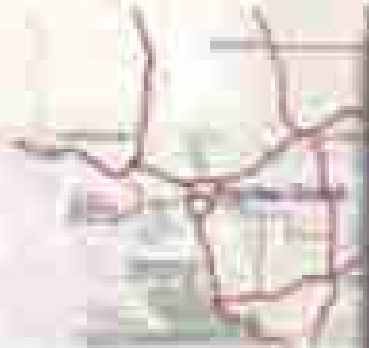
2. The second step is to analyze the data and identify any trends or patterns. This is done by using various data analysis tools and techniques.

3. The third step is to develop a plan of action based on the findings of the analysis. This plan should outline the specific steps that need to be taken to address the issues identified.

1

2

3



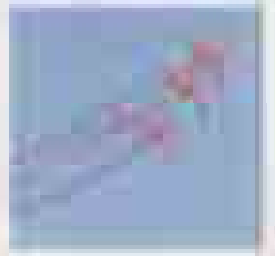
Section 1: Introduction

This section provides an overview of the project and its objectives. It discusses the importance of the work and the role of the team.

This section details the methodology used for the research. It describes the data collection methods and the analysis techniques.

This section presents the results of the study. It includes a detailed analysis of the data and identifies the key findings.

This section discusses the implications of the findings and provides recommendations for future research and practice.



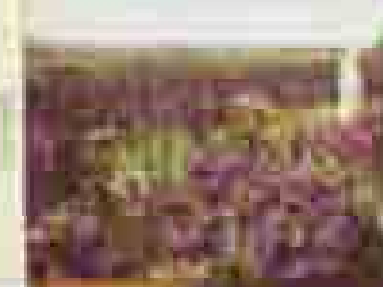
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Section 2: Methodology
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Section 3: Results
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Section 4: Discussion
 This section discusses the implications of the findings and provides recommendations for future research and practice.



Section 5: Conclusion
 This section summarizes the key findings of the study and provides a final overview of the project.

Don't Let Your Last Opportunity Become a Lost Opportunity

The rule of closing the sale



**WHALE
WATCH**

THIRTY YEAR BOUND

WHALE



**WATCH
TOURS**

from

Tip

The top 3" of your brochure are critical.
Promote the experience, not the business or city.
Use yellows on a dark background.

RED SKY AT NIGHT
**SAILING
ADVENTURES**

Stunning Kootenay Lake, BC



Sailing's Delight!

**SAILING
ADVENTURES**

Stunning Kootenay Lake, BC



Sailing's Delight!

Tip

ALWAYS sell experiences, not places.
Tell me what you have or who you are,
tell me why I should visit you.

Welcome to Fredonia, NY

*Set amid the Vineyards of Northern
Chautauque County, Fredonia is a
picturesque & friendly Historic Victorian
Village in Western New York.*



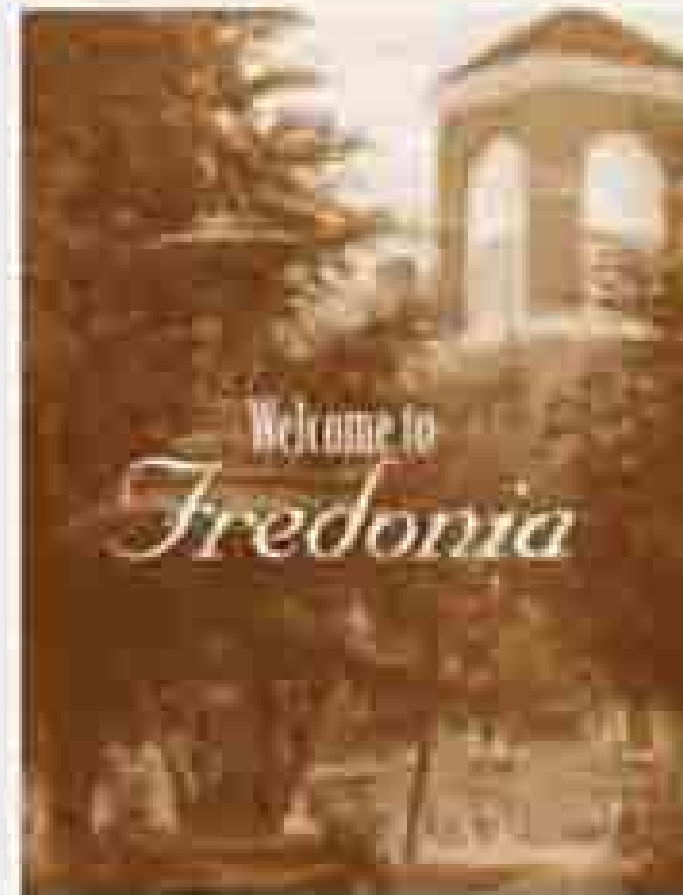
*Barker Commemorial Hall
Photograph by Jim Bales*

*Experience the many shops, antique and restaur-
ants, the 1891 Fredonia Opera House,
Barker Historical Museum,
The Telecommunications Museum of Fredonia,
festivals, and self-guided walking tours.*

Fredonia... Timeless... Treasure
Relax in a Gracious Victorian Village

A Picturesque Victorian Village

*Set Among the Vineyards
of Western New York*



*Experience the many shops, antique and restaur-
ants, the 1891 Fredonia Opera
House, Barker Historical Museum, The
Telecommunications Museum of Fredonia
festivals and self-guided tours.*

"A Timeless Treasure"

What to do: Use red/yellow. Command attention

The Houseboat From Hell

Experience the majesty, beauty of the Pacific Northwest aboard the 57' Hells Canyon Houseboat



STUTZMAN
HELLS CANYON
GUIDE SERVICE



Map of Oregon & Washington
Hells Canyon is located in the
southeastern corner of Oregon

HOUSEBOAT ACCOMMODATIONS

- 6 to 8 sleeping berths
- Cabin
- Sleeping quarters (cabin)
- Full bathroom facility
- Enclosed galley (kitchen)
- Heating, water and power

ACTIVITIES

- Fishing
- Bird watching
- Boat tours
- Kayaking and canoeing
- Hiking
- Picnicking

STUTZMAN HELLS CANYON GUIDE SERVICE

Contact us at
*and more please
personalized service*

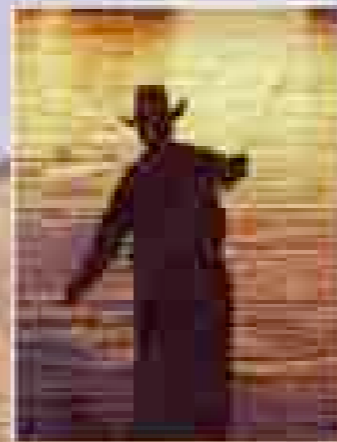
PO Box 100
40346 Hwy 101
Hollywood, CA 91505
Email: stutz@hells-canyon.com

www.hells-canyon.com

Come and experience a relaxed and enjoyable family vacation. For up to 8 people, this is your personally customized

STUTZMAN HELLS CANYON GUIDE SERVICE

will substantially tailor your vacation. In short, you will experience the majestic beauty of the Hells Canyon National Recreation Area from Copper Field Park to the Hells Canyon Dam. Cruise the majestic Hells Canyon Reservoir aboard the fully equipped, 57 foot Hells Canyon Houseboat "Gypsy Ann".

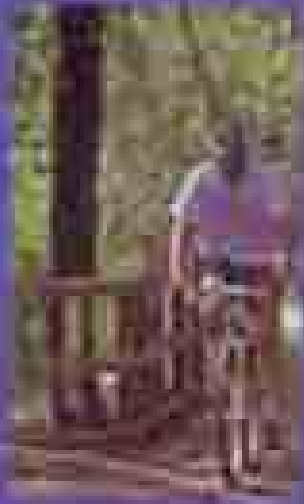


Hells Canyon is the deepest gorge in North America and is surrounded by awe inspiring mountains that form the boundary between Idaho and Oregon. The Hells Canyon area is breathtaking from the quiet calm of early morning to the peaceful cool evenings by the campfire.

But don't let the name fool you. Hells Canyon is really a slice of heaven. From the moment you step on board, comfort and relaxation will be redefined. As you cruise the peaceful waters of Hells Canyon, pause for a refreshing swim or lunch that night's dinner, which we will be happy to prepare for you.



Kittitas Valley's Greatest Hits



A guide to the Kittitas Valley's natural and man-made attractions for tourists and adventure seekers.

100%

Wild Horse Herd
The Kittitas Valley is home to one of the largest wild horse herds in the United States. These magnificent animals roam the open ranges, providing a unique and awe-inspiring sight for visitors. The Kittitas Valley National Monument is a prime location to observe these wild horses in their natural habitat.

Historic Architecture
The Kittitas Valley is rich in historic architecture, with numerous well-preserved buildings and structures that showcase the region's heritage. From historic homes and barns to grand hotels and government buildings, the architecture offers a glimpse into the valley's past and the lives of its residents.

Scenic Views
The Kittitas Valley offers breathtaking scenic views of rolling hills, valleys, and mountains. The Kittitas Valley National Monument provides a panoramic view of the valley, while the Kittitas Valley National Park offers a more intimate view of the natural beauty. The Kittitas Valley is a true gem for nature lovers and photographers alike.

Historic Sites
The Kittitas Valley is home to several historic sites that are well worth a visit. The Kittitas Valley National Monument is a prime location to see the wild horse herd, while the Kittitas Valley National Park offers a more intimate view of the natural beauty. The Kittitas Valley is a true gem for nature lovers and photographers alike.

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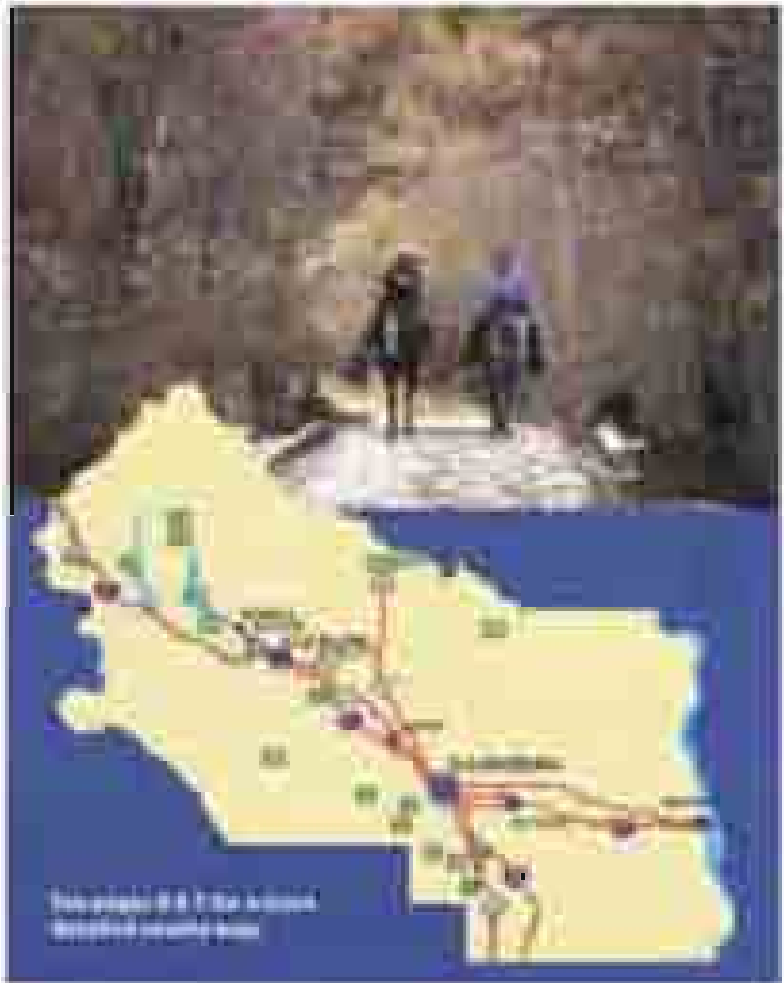
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Map of the Kittitas Valley National Monument

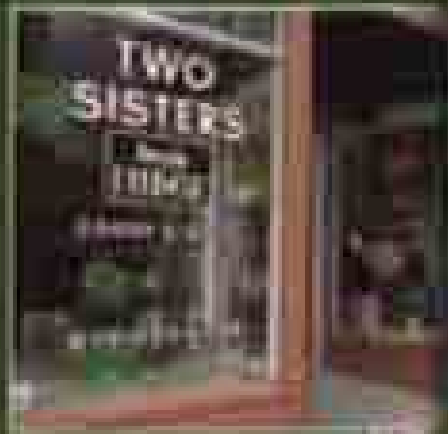
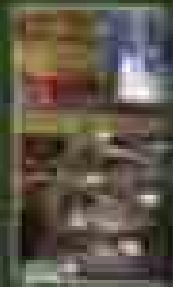
Create an Activities Guide: Granum, Stavely, Clareholm that promotes private businesses.

1. Each would be a partner in the project
2. Each needs to have a primary lure that makes it worth a stop.
3. They need to have consistent hours.
4. They need to have some good curb appeal to attract customers inside.
5. They need to promote something the customer can't get closer to home or wherever they are headed.

TWO SISTERS CANDY & GIFT

1000 N. LAKE ST. CHICAGO, IL
773.462.2222

The Two Sisters Candy & Gift is a family-owned business that has been serving the Chicago area since 1978. They offer a wide variety of candies, chocolates, and gifts. Their products are made with high-quality ingredients and are perfect for any occasion.



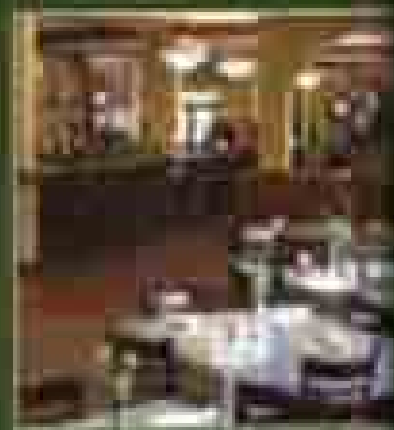
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OPENING

UPTOWN GRILL CONTEMPORARY CUISINE

1000 N. LAKE ST. CHICAGO, IL
773.462.2222

The Uptown Grill is a contemporary dining establishment located in the heart of Chicago. They offer a wide variety of dishes, including steaks, seafood, and vegetarian options. The restaurant has a modern, sophisticated atmosphere and is perfect for a special occasion.



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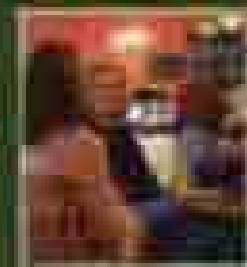
OPENING

JEREMIAH JOE SPECIALTY COFFEE

1000 N. LAKE ST. CHICAGO, IL
773.462.2222



Jeremiah Joe Specialty Coffee is a local coffee roaster and retailer. They offer a wide variety of specialty coffee beans, including single-origin and blended options. The coffee is roasted in small batches to ensure the highest quality.



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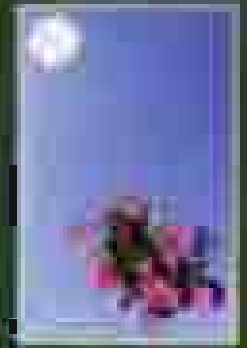
OPENING

SKYDIVE CHICAGO SKYDIVING

1000 N. LAKE ST. CHICAGO, IL
773.462.2222



Skydive Chicago is a premier skydiving company that offers a variety of skydiving experiences. From tandem skydives to solo skydives, there is something for everyone. The company is committed to safety and providing a memorable skydiving experience.

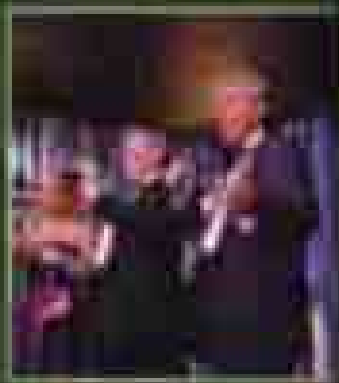


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OPENING

**COURT STREET
CABARET II**

Experience the excitement of a live performance at Court Street Cabaret II. This venue offers a variety of entertainment options, including music, dance, and comedy. The atmosphere is lively and fun, making it a great spot for a night out. The venue is located in the heart of the city, making it easily accessible. The show starts at 8:00 PM and runs until 11:00 PM. Tickets are available for purchase online or at the door. The venue is a great place to enjoy a night of entertainment with friends and family.



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OTTAWA

**RIVER ADVENTURE
CANOE & BIKE RENTALS**

Experience the thrill of a river adventure with canoe and bike rentals. This activity is perfect for families and groups looking for a fun day out. The river is scenic and peaceful, providing a great backdrop for your adventure. The rentals are available for a variety of durations, from a few hours to a full day. The staff is knowledgeable and helpful, ensuring a safe and enjoyable experience. The activity is suitable for all ages and skill levels. The rentals are available for purchase online or at the location. The activity is a great way to enjoy the outdoors and spend time with loved ones.

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OTTAWA

**DEJA VU
HOME & GARDEN
BOUTIQUE**

Experience the charm of a home and garden boutique. This store offers a wide selection of home decor, furniture, and garden accessories. The staff is knowledgeable and helpful, ensuring a great shopping experience. The store is located in a beautiful building, making it a pleasant place to visit. The selection is diverse, catering to a variety of tastes and budgets. The store is a great place to find unique and high-quality items for your home and garden. The store is open for a variety of hours, making it convenient for customers. The store is a great place to spend time with loved ones and enjoy a day of shopping.



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OTTAWA

**OTTAWA RIVERBOAT CO
WATER BUSSES**

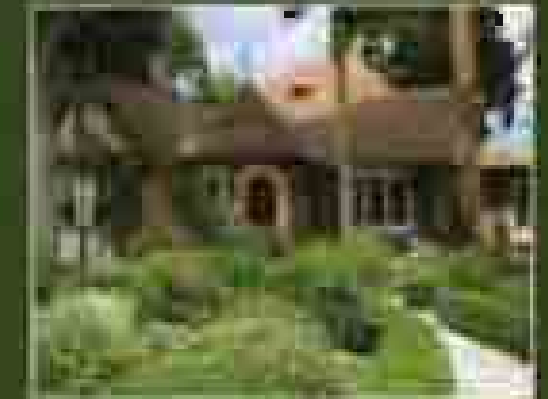
**WEBER HOUSE & GARDEN
COTTAGE TOURS**

Experience the history and beauty of the Weber House & Garden Cottage Tours. This tour offers a unique perspective on Ottawa's architectural heritage. The house is a beautiful example of early 20th-century architecture, with a well-manicured garden. The tour is led by knowledgeable guides who provide interesting facts and stories about the house and its history. The tour is suitable for all ages and is a great way to learn about Ottawa's past. The tour is available for a variety of durations, from a few hours to a full day. The tour is a great way to spend time with loved ones and enjoy a day of sightseeing.

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OTTAWA

**CAJUN CONNECTION
TASTE OF LOUISIANA**

Experience the flavors of Louisiana at the Cajun Connection Taste of Louisiana. This event offers a variety of authentic Cajun and Creole dishes, along with live music and dancing. The atmosphere is lively and fun, making it a great spot for a night out. The event is held in a beautiful location, providing a great backdrop for your evening. The food is delicious and authentic, offering a true taste of Louisiana. The event is suitable for all ages and is a great way to enjoy a night of entertainment with friends and family. The event is available for a variety of durations, from a few hours to a full day. The event is a great way to spend time with loved ones and enjoy a day of sightseeing.



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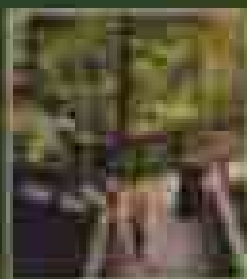
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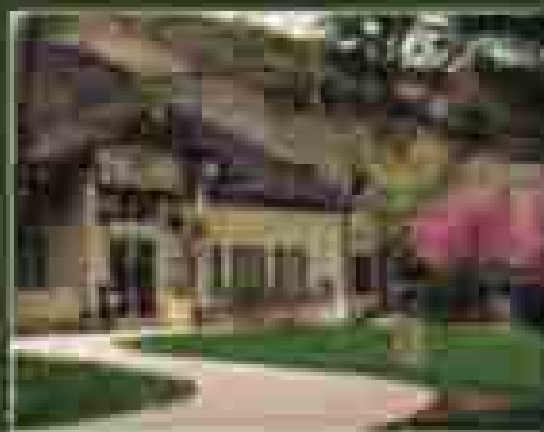
OTTAWA

STARVED ROCK LODGE & CONFERENCE CENTER

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Starved Rock Lodge & Conference Center is a premier destination for business and leisure travelers. Located in the heart of the Shawnee National Forest, the lodge offers a serene and scenic setting for your stay. The conference center is equipped with state-of-the-art facilities, including a large ballroom and multiple meeting rooms, making it an ideal location for corporate events and conferences. The lodge also features a variety of dining options, from casual dining to fine dining, and a full-service spa and fitness center. Whether you are looking for a quiet retreat or a vibrant social scene, Starved Rock Lodge & Conference Center has everything you need for a memorable stay.

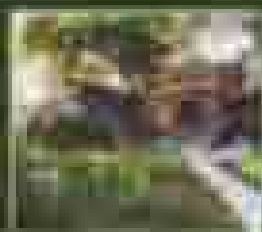


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LANDERS HOUSE COUNTRY LODGING & COTTAGES

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Landers House Country Lodging & Cottages is a charming and comfortable destination for travelers seeking a peaceful and scenic stay. The property is nestled in a beautiful natural setting, offering a tranquil escape from the hustle and bustle of everyday life. The lodgings are thoughtfully designed, combining modern amenities with rustic charm. Each unit is fully equipped with everything you need for a relaxing stay, including comfortable beds, a full kitchen, and a private bathroom. The property also features a variety of outdoor amenities, including a swimming pool, a tennis court, and a playground, providing plenty of opportunities for recreation and relaxation. Whether you are looking for a quiet retreat or a fun-filled vacation, Landers House Country Lodging & Cottages has everything you need for a memorable stay.



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CATTAILS GIFT SHOPPE TASTING ROOM & COTTAGE BOUTIQUE

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Cattails Gift Shoppe, Tasting Room & Cottage Boutique is a unique and exciting destination for travelers seeking a memorable and authentic experience. The property is nestled in a beautiful natural setting, offering a tranquil escape from the hustle and bustle of everyday life. The gift shoppe is filled with a wide variety of locally sourced and handmade goods, including jewelry, home decor, and clothing, providing a great opportunity to support local artisans and businesses. The tasting room offers a variety of locally sourced wines and craft beers, allowing guests to enjoy the best of the region's culinary scene. The cottage boutique is a charming and comfortable destination for travelers seeking a peaceful and scenic stay. Each unit is fully equipped with everything you need for a relaxing stay, including comfortable beds, a full kitchen, and a private bathroom. The property also features a variety of outdoor amenities, including a swimming pool, a tennis court, and a playground, providing plenty of opportunities for recreation and relaxation. Whether you are looking for a quiet retreat or a fun-filled vacation, Cattails Gift Shoppe, Tasting Room & Cottage Boutique has everything you need for a memorable stay.

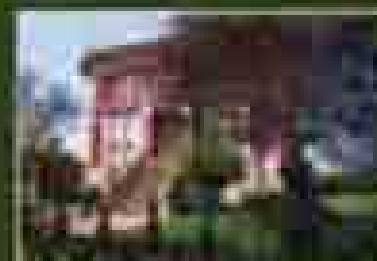


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Suggestion: Work with regional tourism folks on creating the "Hidden Gems of Southern Canadian Rockies."

REGIONAL
BEST
SELLER
3rd Edition

101

Things To Do In

DOOR COUNTY

~101 Things To Do In Door County~



Peninsula State Park

~101 Things To Do In Door County~

• 18 •
Take a Sunday stroll down
Cottage Row.

Our favorite Sunday morning starts with breakfast at the White Gull Inn on Main St. in Fish Creek. Splurge on a slice of their famous Door County-berry sour cream coffee cake; then take a much needed stroll down Cottage Row. From The White Gull Inn follow Main St. to Cottage Row and turn right. The walk will take you north along the row of shoreline "cottages" about 1 mile before it turns up the steep bluff. At the base of the bluff is a sliver of a park known as Champagne Rock, named for the little rock that hangs over the water. Down and back is a perfect way to walk off breakfast and start the day.

Put Your Bait Out on the Highway

The rule of billboards and exits



VISIT HISTORIC

Battle Mountain

FRIENDLY SERVICE COMMUNITY

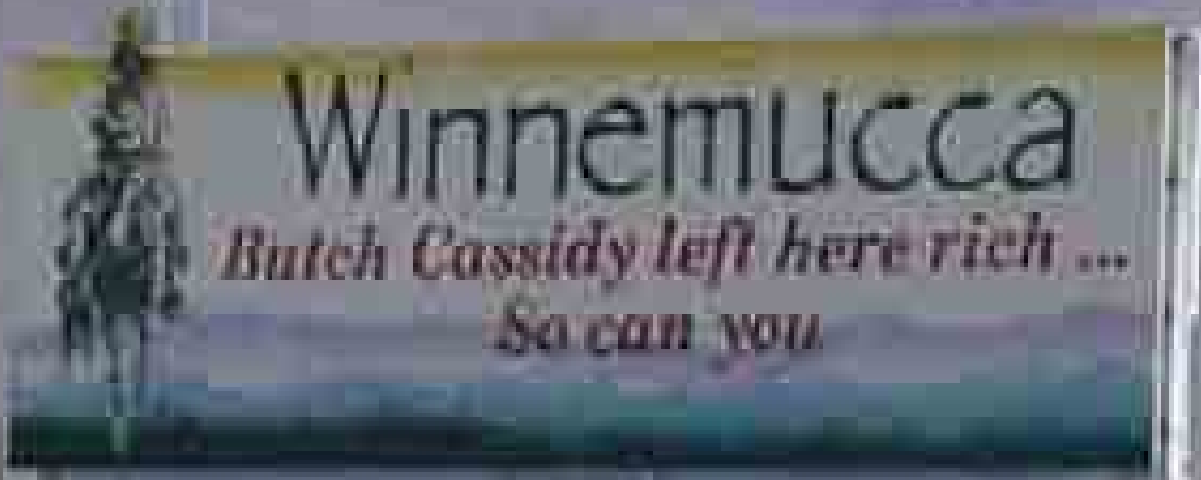
NEXT EXIT

Tell me "why" I should stop



WHAT TO DO

Always tell the visitor WHY they should take the next exit.



Winnemucca
*Butch Cassidy left here rich ...
So can you*

Winnemucca

WHAT TO DO

Never use more than 12 words. Eight or less is even better.

VISIT

Pike Bay

SUNSET CAPITAL OF ONTARIO

WET
LEFT

- ANTIQUES • BED & BREAKFAST • BOATING • CAMPING • COTTAGE RENTALS
- COMMUNITY CENTRE • CANADIAN HORSES • FISHING • FOOD • FUEL
- GENERAL STORE • SWIMMING • PICNIC AREA • UNITED CHURCH • REAL ESTATE



ELK



We're glad
you're here



WHAT TO DO

Make sure that what's around the sign doesn't cancel the lure or your message.

**EXIT 301
THEN RIGHT**



**Oak
Tree Inn**

NEW

**NO SMOKING
NO SLOTS
NO NOISE**

EFFICIENCY SUITES - HOT TUB - HBO

SAUNDERS

T OBERMORY

WELCOMES YOU

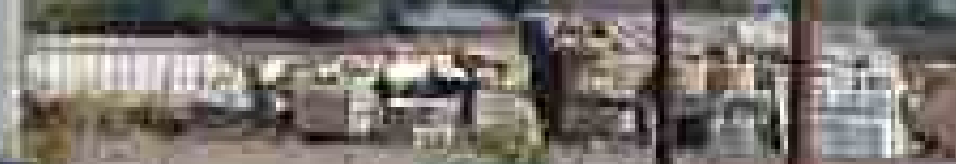
Scuba Diving Capital of Canada
Home of Two National Parks

TOBERMORY
MUNICIPALITY





National Historic
Oregon Trail
Interpretive Center
Next Exit



WHAT TO DO

Use contrasting background, few words, one simple graphic.

**FREE
WINE TASTING**



Pahrump Winery

Gift Shop • Wine Tours • Restaurant

Turn On Winery Road

A large sign for Little America Travel Center. The sign features a photograph of a two-story brick building with a gabled roof and large windows. The text on the sign is as follows:

24-hour Relief
Spotless Restrooms

LITTLE AMERICA TRAVEL CENTER

LITTLE AMERICA TRAVEL CENTER

WHAT TO DO

Create a primary LURE. It will translate to spending.



35¢ Cones
30 miles

LITTLE AMERICA HOTEL

BILLBOARD RULES

1. Never use more than eight words
2. Billboards should never look like print ads
3. Only use one graphic and make it a simple one
4. Never use outlined or shaded letters
5. Tell me WHY I should buy from you, not what you have
6. You have four seconds to make the sale
7. Use #1 quotes, when possible

Let Your Fingers Do the Walking

Rules for the internet



A few numbers to get us started

There are 320 million travel websites (today)

A new website is coming online every 3.5 seconds

There are 200+ million website users in N.America

Website visitors will wait 8 seconds for a page to load

70% of website users never go past the first page of search results

82% of website users never go past the second page of search results

A few numbers to get us started

94 % of travelers with internet access is it as their primary travel planning resource

70 % of people planning trips have difficulty finding what they are looking for

A few numbers to get us started

The internet ranks 4th in its influence in daily North American life.

#1: Electricity

#2: Automobile

#3: Television

Not bad for a technology that's been in common use for just 20 years.

Nearly 88% of all destination marketing organizations spend more on printed materials than the web!

Tip

Purchase key words (pay per click).

Existing Customer Login

Email:

Password:

[Forgot your password?](#)

Common Questions

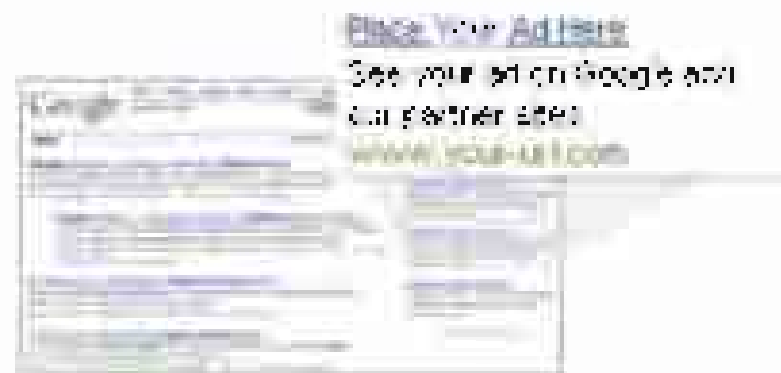
- [Is AdWords right for my business?](#)
- [What does it cost?](#)
- [Where will my ads appear?](#)
- [What are Google image ads?](#)



Start gaining new customers in less than 15 minutes.

Google AdWords ads connect you with new customers at the precise moment when they're looking for your products or services. The Google Network reaches more than 80% of Internet users.*

With Google AdWords you create your own ads, choose keywords to help us match your ads to your audience and pay only when someone clicks on them.



Google AdWords ads appear on Google and partner sites.

Learn More

- [Quick Tour](#)
- [Program Details and FAQ](#)

Sign Up Now

...or view our [sign-up demo](#)

Your ads show up on Google almost instantly.

Write your ads. Select your keywords. Set your budget. Start seeing results.

You choose where your ads appear.

New! Target your ads by location. Specify countries or cities, or define your own area. [Learn more.](#)

Online reporting tells you what's working. Changes are free.

You have total control over every aspect of your campaign.

Want expert help?

Let our specialists [design a campaign for you](#). (New advertisers only.)

Google AdSense

If you are a web publisher and would like to learn about displaying Google AdWords on your site, [click here](#)

Sponsored Search:
How smart businesses connect with customers.

WINNER

YAHOO!

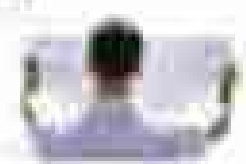
1. [Get Your Business Plan](#)

2. [Get Your Business Plan](#)

3. [Get Your Business Plan](#)

4. [Get Your Business Plan](#)

LOCAL ADVERTISING
Turn web traffic into foot traffic.



SEARCH ADVERT
Make your advertisements things you need.



Local advertising with the power of Yahoo!

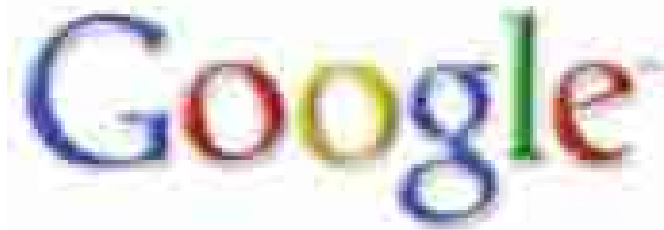
PRODUCTS AND SERVICES:

- Display Advertising** Reach 80% of active Internet users through the search engine link.
- Local Advertising** Target prospects searching for businesses in your neighborhood.
- Search Advertising** Expand your reach and earnings in algorithmic search results.
- Product Listing** Reach millions of individual buyers through Yahoo! Shopping.
- Display Advertising** Promote your offers and reach top target buyers on Yahoo! Travel.
- Directory Listing** List your business in the Yahoo! Directory.

Local advertising with the power of Yahoo!

Search advertising with the power of Yahoo!

Product listing with the power of Yahoo!



Web

Images

Maps

Shopping

News

Search

Google Search

Google Scholar

Advanced Search
Settings
About Us

Advertise with Us - Business Solutions - Services & Tools - Jobs - Press & News

© 2004 Google - Searching 8,282,782,774 web pages



Web Images Groups News Groups ~~Maps~~ more

tourism consulting

Search

Advanced Search

Web

Results 1 - 10 of about 1,360,000 for **tourism consulting**. (0.35 seconds)

Atlantic Tourism Consulting

Atlantic **Tourism Consulting** (ATC) can help individuals, existing businesses, community economic development organizations, and volunteer non-profits ...
www.whataste.com/tourism/ - 6k - [Cached](#) - [Similar pages](#)

Atlantic Tourism Consulting - Newsgroups

... marketplace | rec.travel.misc | To contact Atlantic **Tourism Consulting** send e-mail to tourism@whataste.com or call: 902 497 6599. ATC can be ...
www.whataste.com/tourism/tourism_newsgroups.html - 5k - [Cached](#) - [Similar pages](#)
([More results from www.whataste.com](#))

Tourism Consulting & Tourism Consultants

Tourism consulting and training in marketing planning and development for **tourism**, hotels, resorts, restaurants, attractions, national and state tourist offices ...
omni.cc.purdue.edu/~altson/consulting.htm - 4k - [Cached](#) - [Similar pages](#)

Alastair Hospitality Consulting & Tourism Consulting, Tourism ...

... **TOURISM CONSULTING & TRAVEL RESEARCH** ...
omni.cc.purdue.edu/~altson/Alastair.html - 7k - [Cached](#) - [Similar pages](#)
([More results from omni.cc.purdue.edu](#))

Golf & Tourism Consulting GbR

Der Beratungsdienstleister rund um die Themen Golf und Golf Tourismus stellt sich vor, informiert über ...
www.gtc-germany.com/ - 1k - [Cached](#) - [Similar pages](#)

Cyprus Hotels Hospitality Leisure Tourism Consultants

Cyprus Yellow Pages GmbH - Home: **HOTEL CONSULTANTS** Company





Yahoo! Travel: Flights, Hotels, Car Rentals, Vacation Packages, Cruises, Car Rentals, Vacation Deals

Search bar with input field and buttons for search and advanced search.

- Yahoo! Finance: Stock Quotes, Market News
- Shop: Amazon, eBay, Dell, Best Buy, Target, Wal-Mart
- Find: People, Photos, Groups, News, Music, Video
- Contact: AOL Instant Messenger, Yahoo! Messenger
- Organize: Address Book, Calendar, Mail, Photos, Favorites
- Play: Games, Music, Movies, News, Sports, TV
- Info: Keyword Search, News, Sports, Weather, News, Yahoo!

Yahoo! Finance

Market Summary: S&P 500: 11,234.12 (+12.34)

Market News: [Market News](#)

Yahoo! News Tech

The Voice Partner You Can Rely On

Love 31

Get the latest news and information on the world's most popular radio station.

Yahoo! Personals - She's looking for you.

Find a looking for a

City:

Age: -

Find My Match

Yahoo! Business Services

[Web Hosting](#) | [Email Services](#) | [Domain Names](#) | [Virtual Hosting](#)
[Web Design](#) | [Marketing Services](#) | [Business Solutions](#) | [E-commerce](#)

Web Site Directory - Sites ranked by interest

[View Site](#)

- Business & Economy**
S&P 500, Market News
- Computers & Internet**
Search, Web Hosting, Email
- News & Media**
News, TV, Radio
- Entertainment**
Movies, Music, TV
- Health**
Diet, Fitness, Wellness
- Society & Culture**
Travel, Entertainment, Science
- Education**
Education, Research, Tools
- Art & Entertainment**
Arts, Music, Theater

- [Tech News](#) - Latest in technology
 - [Market News](#) - Stock market updates
 - [Sports](#) - Football, Basketball, Baseball
 - [Weather](#) - Local and national forecasts
 - [Travel](#) - Vacation packages and deals
 - [Real Estate](#) - Home listings and market trends
 - [Automotive](#) - Car news and reviews
 - [NBA](#) | [NFL](#) | [MLB](#) | [NHL](#)
- [Home](#) | [Finance](#) | [Sports](#) | [Local](#) | [Mobile](#)

Yahoo! Local

[Find local businesses](#)

 [Local Classifieds](#)

- [Local Classifieds](#) - Find local jobs, services, and more.
- [Local Classifieds](#) - Find local jobs, services, and more.
- [Local Classifieds](#) - Find local jobs, services, and more.

YAHOO! search **tourism consulting** [Expand Search](#) [Advanced Search](#)

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Tourism and Resort Marketing Consulting Tourism and resort consulting - Market, marketing plans, site planning, branding, business and joint venture development, development services.
www.tourismconsulting.com

TOP WEB RESULTS [View all top web results](#)

- Tourism Consulting & Tourism Consultants**

Tourism consulting and training in marketing planning and development for tourism, hotels, resorts, restaurants, attractions, national and state tourist offices, and convention and visitor bureaus. ... **Tourism Consulting. TOURISM CONSULTING & TRAVEL RESEARCH.** Alistair operations in consulting and research in hospitality marketing, tourism planning, travel research, tourist ...
www.tourismconsulting.com - CA - Contact - Home pages from this site
- Atlantic Tourism Consulting**

... **Atlantic Tourism Development.** Atlantic Tourism Consulting (ATC) can help individuals, existing ... To contact Atlantic Tourism Consulting send e-mail atourism@atcbbas.com or ...
www.atourism.com - CA - Contact - Home pages from this site
- Tourism Consulting**

... Getting access to tourism consulting services that enhance rural development in Canada is quite a challenge at the ... **Family Stays | Tourism Consulting | Speaker's Bureau |**
www.guesthouses.com/consulting.html - CA - Contact
- Harbored Media & Tourism Consulting**

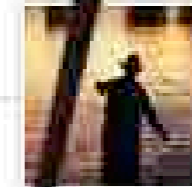
The community featured events and projects produced by Harbored Media & Tourism Consulting. The community is about event marketing, merchandising, sustainable tourism and community art work. ... **Harbored Media & Tourism Consulting Inc.** have been providing management consulting services.
www.harboredmedia.com/consulting - CA - Contact
- ProSavvy Travel & Tourism Consulting Marketplace**

Online resource for travel industry consultants. Database features prequalified consultants and a network of registered users. Registration required.
www.prosavvy.com www.prosavvy.com/Travel/TravelConsulting
- Tourism Consulting Canada - Pannell Ken Foster**

Tourism Consulting Canada - PKF Canada is a leading Canadian Management Consulting firm offering expert tourism consulting services in Canada's Hospitality and Tourism Industry. ... **Tourism Consulting Canada - Tourism planning Canada - Tourism Development Canada** ...
www.pkfcanada.com/tourismconsultingcanada.html - CA - Contact - Home pages from this site

What to do: Find strong keywords

REAL ESTATE | GOLF | AMENITIES | RECREATION | NEWS & UPDATES | CONTACT

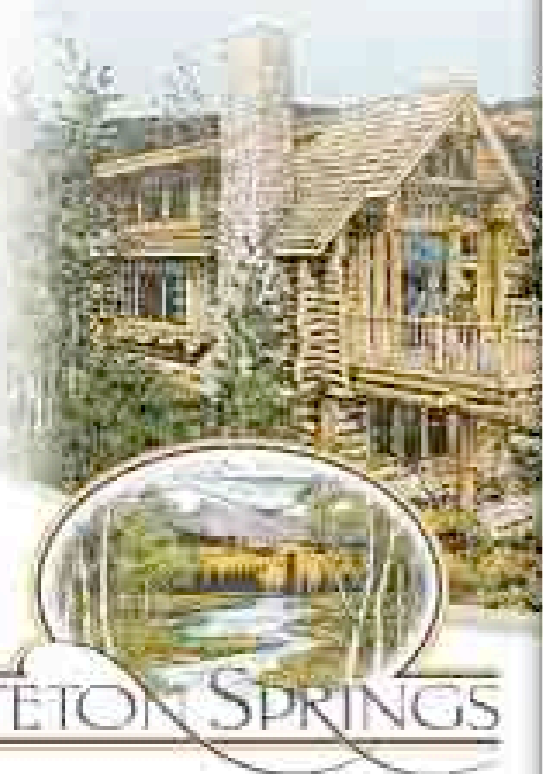


DIRECTIONS

Joining Timeless Passions

Nestled alongside the quiet western slopes of the Teton Mountain Range, at the southern edge of the Teton Valley, rests a world-class recreational resort community. Teton Springs. A home where understated elegance and open spaces come together with a historic western atmosphere. An inviting you to share your round.

Historic western atmosphere. An inviting you to share your round.



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Source of http://www.tetonsprings.com/home.html
<html>
<head>
  <link rel="Stylesheet" rev="Stylesheet" href="style.css">
  <title>Teton Springs - All season resort community, golfing, fishing, hiking, biking,
skiing - Teton Valley, Idaho.</title>
  <meta name="keywords" content="resort golf community, teton valley, golf Idaho, Idaho real
estate, real estate, Teton Springs, Teton Springs Idaho, Mountain Bike Jackson Hole, Golf
Jackson Hole, Mountain Bike Teton Valley, Golf Teton Valley, Mountain Bike Yellowstone, Golf
Yellowstone, Mountain Bike Idaho, Resorts Idaho, Fishing, Fish Teton Valley, Resorts Jackson
Hole, Fish Idaho, idaho, jackson hole, wyoming, vacation, lodging, dining, shopping, skiing,
alpine skiing, nordic skiing, backcountry, flyfishing, fishing, backpacking, snowboarding,
cross country, nordic, powder, skiing, climbing, rock climbing, ski, mountains, snow, Byron
Nelson, Gary Stephenson, Steve Jones">
  <meta name="description" content="Teton Springs, a resort golf community located in Teton
Valley, Idaho, features an 18 hole golf course designed by Byron Nelson, Gary Stephenson, and
Steve Jones.">
  <meta http-equiv="Content-Type" content="text/html; charset=iso-8859-1">
  <meta name="robots" content="all">
  <meta name="robots" content="index,follow">

  <script src="js/menu_home.js"><!--/--></script>

  <script TYPE="text/javascript">
function video() {
msg=window.open("sw_detect.html","msg","scrollbars=no,height=600,width=800,left=80,top=80");}
</script>

  <script language="javascript">
  <!-- hide from old browsers
```

Suggestion: Buy the keyword. Title: "On your way to Banff..."

Web Images Video News Maps Gmail more

Google Search [Advanced Search](#) [Feedback](#)

Web Results: 1 - 10 of about 1,320,000 for [banff national park](#) (0.12 seconds)

[Parks Canada - Banff National Park of Canada - Home page](#)
The home page of the official web site of Banff National Park.
[www.pc.gc.ca/parcs/banff/index_e.html](#) - 23k - Cached - [Email pages](#)

[Parks Canada - Banff National Park](#)
Parc national du Canada Banff / Banff National Park of Canada.
[www.pc.gc.ca/banff](#) - 5k - Cached - [Email pages](#)
([More results from www.pc.gc.ca](#))

[Banff vacation travel guide - banff national park, hotels ...](#)
Travel guide to Banff National Park and surrounding areas, online maps, hotels, travel advice, sightseeing, restaurants and much more.
[www.banffnationalpark.com](#) - 6k - Cached - [Email pages](#)

[Banff, Discover Banff National Park in Alberta, Canada](#)
A Banff tourism & travel guide featuring hotel reservations, visitor maps, photos and other travel information for the town of Banff and Banff National Park ...
[www.discoverbanff.com](#) / 48k - 6 Jun 2007 - Cached - [Email pages](#)

[Banff National Park - Wikipedia, the free encyclopedia](#)
Banff National Park is Canada's oldest national park, established in 1885, in the Canadian Rockies. The park, located 120 kilometres (80 mi) west of Calgary ...
[en.wikipedia.org/wiki/Banff_National_Park](#) - 102k - Cached - [Email pages](#)

[Official Site of Banff Lake Louise Tourism](#)
Information about the Banff, Lake Louise areas of Banff National Park in the Canadian Rocky Mountains.
[www.banfflakelouise.com](#) / 27k - Cached - [Email pages](#)

[Banff National Park - Banff, Alberta, Canada](#)
Banff National Park's most complete guide, including Banff and Lake Louise accommodations, recreational opportunities in Banff National Park. ...
[www.canadianrockies.com/banffmain.html](#) - 6k - Cached - [Email pages](#)

[Banff National Park - Birding](#)
Birding information about where to look and what you'll find in Banff National Park and the Canadian Rockies.
[www.canadianrockies.com/birding.html](#) - 13k - Cached - [Email pages](#)



Web Images Groups News Maps Books More
Things to do in Alberta
Search: [E] for web [C] pages from Canada

Web

Results 1 - 10 of about 1,765,000 for things to do in alberta. (0.15 seconds)

Things to Do in Alberta - Alberta Attractions - TripAdvisor
Alberta attractions. Visit TripAdvisor, your source for the web's best unbiased reviews, travel articles and getaway ideas about things to do in ...
[www.tripadvisor.com/Attractions-g28974/Attractions-Things-To-Do-in-Alberta.html](#) - 11/11/2011
Cached - 2011/11/11

Things to do in Alberta & Alberta Attractions - Yahoo! Travel
Find the best things to do, museums, attractions, and travel advice about Alberta on Yahoo! Travel
[www.yahoo.com/travel/attractions/2011/02/23/alberta-things-to-do/](#) - 10/11
Cached - 2011/10/11

Travel Alberta Live - Things To Do
Get a bit of urban culture in Alberta's city, enjoying or a buzz-worthy adoption run with fresh, mountain and prairie outdoor adventures. Read More > ...
[www.travelalberta.com/Things-To-Do/](#) - 11/11 - Cached - 2011/11/11

Province of Alberta Things To Do - Travel Guides - VisualTourist.com
Province of Alberta attractions and sightseeing, with reviews, tips and photos posted by real travelers and locals. Find insider tips for Province of ...
[www.visualtourist.com/travelguides/Province-of-Alberta-Things-To-Do/Province-of-Alberta-Things-To-Do.html](#) - 11/11 - Cached - 2011/11/11

ES Info - Things To Do - Alberta, Canada (Zoco, Museums)
Go to Alberta Zoo, Aquarium, Theme Parks, Events, Fairs, Museums, Arts, Parks, Regional, Historic Sites, Wineries, Breweries, Castles, etc.
[www.esinfo.com/Canada/Alberta/](#) - 11/11 - Cached - 2011/11/11

Alberta | Things To Do in Alberta
Alberta | Things To Do in Alberta. Travel information and holidays.
[www.visitalberta.com/attractions/Things-To-Do/Things-To-Do-in-Alberta.html](#) - 11/11
Cached - 2011/11/11

Alberta Things to do
Complete, objective information on Alberta travel, including photos and reviews. Add your own website contributions.
[www.visitalberta.com/attractions/Things-To-Do/](#) - 11/11 - Cached - 2011/11/11

Culture Days - 10 Things to Do in Alberta Right After School in the



Web: Images Groups News Maps Books Groups

granum alberta



Advanced Search

Search: the web pages from Canada

Web

Results 1 - 10 of about 42,000 for granum alberta: (0.18 seconds)



Map of Granum, AB, Canada

[View map](#)

Granum Online - Home

Granum is an excellent hub location, close to all major tourist destinations in southern Alberta. This ideal location of our town is shown in all maps ...

[www.townofgranum.ca](#) - [Home](#) - [Contact Us](#)

Granum, Alberta - Wikipedia, the free encyclopedia

Location of Granum, Alberta. Location of Granum, Alberta ... Granum is a town in southern Alberta, Canada located at the junction of Highway 2 and Highway ...

[en.wikipedia.org/wiki/Granum,_Alberta](#) - [View](#) - [Contact Us](#)

Granum Travel: City of Granum Alberta Tourism Directory & Vacation ...

A Granum travel guide & tourism directory for the City of Granum, Alberta by WorldWeb.com

[www.worldweb.com/directory/canada/alberta/granum](#) - [Home](#) - [Contact Us](#)

Granum Lodging & Accommodation: Lodging Guide for Granum, Alberta

Granum lodging & accommodation guide. Includes a complete list of places to stay in Granum, Alberta, plus online reservations.

[www.visitcanada.com/Alberta/Granum/GranumLodging](#) - [Home](#) - [Contact Us](#)

[www.visitcanada.com/Alberta/Granum/GranumLodging](#)

([Home](#) | [About Us](#) | [Contact Us](#))

Granum, Alberta Golf Courses

A comprehensive list of golf courses in the Granum, AB area, together with other nearby golf courses in Alberta.

[www.golfnet.com/golf/canada/city/granum-ab](#) - [Home](#) - [Contact Us](#)

Ranches in Alberta: Willow Lane Ranch, near Calgary Alberta

Willow Lane Ranch, 1.5 hours south of Calgary International Airport, is working cattle and horse guest ranch on the doorstep of Alberta Canada's Rocky ...

[www.willowlaneranch.com](#) - [Home](#) - [Contact Us](#)

Granview Recreation Park - Granum, Alberta Canada RV Campground

Granview Recreation Park (Granum, Alberta) - 37 total RV sites, can accommodate RV's up



Web Images Groups News Maps Scholar more

staveley alberta

Search [button] [button]

Search [button] the web [button] pages from Canada

Results 1 - 10 of about 42,000 for staveley alberta (0.18 seconds)

Web



Map of Staveley, AB, Canada

Town of Staveley

26, in Southern Alberta. It is 104 km from Calgary and Lethbridge. Although small in numbers, the people of Staveley and area are proud of their...

www.staveley.ca [button] [button] [button]

AlbertaFirst.com - Staveley

AlbertaFirst.com, a provincial, municipal and industry partnership created to provide valuable information to businesses and individuals interested in...

www.albertafirst.com/staveley [button] [button] [button]

Staveley Alberta homes and real estate for sale by owner featuring...

Staveley Alberta homes, houses, condominiums, townhomes, acreages and real estate for sale by owner.

www.staveleyhomes.com [button] [button] [button]

Staveley Travel: City of Staveley Alberta Tourism Directory

A Staveley travel guide & tourism directory for the City of Staveley, Alberta by Winifred.com

www.winifred.com/staveley [button] [button] [button]

Staveley Shopping: Shopping in Staveley, Alberta

Staveley Shopping Directory. Includes listings for Shopping in Staveley, Alberta

www.staveleyshopping.com [button] [button] [button]

Staveley Alberta profile - ePodunk

Staveley, community profile, with detailed info on hotels, real estate, travel and tourism.

www.ePodunk.com/profile/staveley-alberta [button] [button] [button]

Staveley, Alberta - Wikipedia, the free encyclopedia

Location of Staveley, Alberta. Location of Staveley, Alberta... Staveley is a town in southern Alberta located south of Calgary on Highway 2...

en.wikipedia.org/wiki/Staveley,_Alberta [button] [button] [button]

Staveley Alberta 1878

From View-Digest: Create your Own Staveley Alberta 1878 Staveley (Alberta) Slide to

Nice site. Good introduction. How did Brenna do?

Home | Council Profile | Writing Centre | Event Calendar

Town of Granum A Community United

In Search Of Stardom

The Town of Granum sends out a big congratulations to Brenna Daley for making it past the judges on Canadian Idol. Brenna impressed the judges, as one of the judges told Brenna she was the best singer of the day by a long shot before handing over her crown to Tanya.

Congratulations and Good Luck Brenna!

A Message From The Mayor



"As Mayor of the Town of Granum it gives me great pleasure to send you warm greetings from our friendly town.

I would like to extend to you a warm invitation to visit us. You will find a pretty little town with wonderful amenities for young and old. Come visit us and enjoy our small town hospitality."

Mike Sherman, Mayor of Granum

Granum Canada Day Show & Show Information



Information has been posted regarding this year's Canada Day Show & Show. Please contact Steve at 403-431-0904, or Terry at 403-402-2845 for more information.

Click [here](#) to view the details, or click [here](#) to pre-register.

The Town of Granum relies heavily on donations to make this event a success. Anyone wishing to donate anything to this event, can do so by clicking [here](#).

Community Profile Links

- Granum, Emergency Services
- Health Care - Granum
- Education - Granum
- Business
- Animal Services
- Real Estate
- Granum Information

Granum Links

- Town of Granum
- Granum Website
- Event Calendar
- Granum
- Granum



Granum AB
15% off
Granum
Home Site

Work on HTML text. This is an easy to use, easy to navigate site.

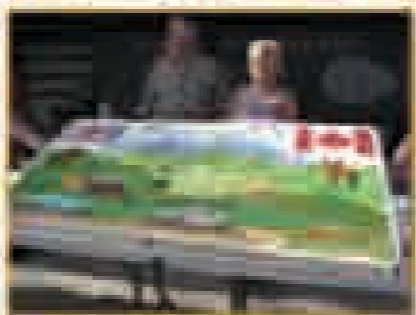


What To Do In Granum: Annual Events

Canada Day Celebrations (July 1st)



A family fun day to celebrate our country's birthday that starts with a Pancake Breakfast beginning at 7:30 am and runs until 11:00 am when the Town Parade display delights the crowds who gather in the Granum Park area.



The day is filled with a parade, family events, displays by the Granum Fire Department, face painting, races, tournaments and our Annual Antique and Classic Show with Stunt car events. There are also free door prize raffles, our famous fire birthday cake and a short ceremony with our Mayor, Town Council, Provincial and Federal elected officials and Members of our local RCMP detachment in their dress uniform in the singing our National Anthem "Oh Canada". Evening events include live entertainment and open mic events for local residents to perform and show their talent.

...more events

Community Profile Links

- Community Profile
- Local News & Information
- Granum, Alberta
- Granum
- Annual Events
- Town News
- Granum 2017

Granum Links

- What To Do
- What's On Today
- Granum Council
- Town Hall
- Granum 2017

Suggestion: Use photography. Show the neighborhoods, local businesses so they know what to expect. Nothing sells like photos.

Home | Community Profile | Writing Granum | Events Calendar



Where To Stay

Long Branch Inn (Box 237 Granum, Alberta T0L 1A0)
Air-Conditioning, modern accomodation and the "Black Dog Saloon".

Granview Recreation Park (Box 262 Granum, Alberta T0L 1A0)
This quiet and clean campground features 25 sites with 9 pull through sites, tap drinking water, public phone, and is close to Par 3 golf course, and beach.

Willow Lane Ranch (Box 114, Granum, Alberta, Canada T0L 1A0)
Located just 1.5 hours south of the city of Calgary, along Highway #2, in the heart of ranch country, lies Willow Lane Ranch. This is where the rolling foothills meet the Rocky Mountains and the stress of city life just seems to fade away.

Community Profile Links

- Overview, Emergency Services
- Health Care, Therapies
- Education, Offices
- Recreation
- Annual Events
- Wild Events
- Contact Information

Granum Links

- What To Do
- Where To Stay
- Events Calendar
- Town Hall
- Startup Gallery

Consider "Business Opportunities" and have the community profile a part of that. Concentrate on "Why Granum" and list the reasons to live and work in the community.

[Home](#) | [Community Profile](#) | [Meeting Calendar](#) | [Events Calendar](#)



Location, Location, Location!



The location of a small town and a well known village in the Town of Granum, Granum is conveniently located at the junction of the #1 and #18 Highways, east of the beautiful prairie hills. Granum is an excellent hub location, close to all major transportation infrastructure.

The great location of the town is equal to all major county municipalities such as Wetmore-Grook (International Peace Park, World War II Park, Wetmore Golf Course, Fort Macleod RCMP, bus and museum, Wetmore 500 Road, Three Rivers Dam, and the Oldman River Dam. Granum is also ideally located in close proximity to the site of the new Police and Peace Officer Training College which will soon be built on the grounds of the Town of Fort Macleod.

Emergency Services

Fire Services (780-931)



Granum is served by the local Granum Volunteer Fire Department. Well trained and dedicated volunteers from our local and surrounding areas provide fire and emergency medical first response services to the Town of Granum and our neighbours in the M.R. of Willow Creek. Local firefighters volunteer and provide fire prevention and educational programs in our schools, town community and for our neighbouring communities.

Emergency Services

Police Services (780-931)



Granum is served by the Fort Macleod Department of the Royal Canadian Mounted Police (RCMP) Tel: 403-553-4416 RCMP officers are available to meet with residents on an appointment basis in the justice office located adjacent to the Granum Court House.

Community Profile Links

- 1. [General Information](#)
- 2. [Location & Surroundings](#)
- 3. [Economic Profile](#)
- 4. [Demographics](#)
- 5. [Transportation](#)
- 6. [Health Services](#)
- 7. [Education](#)
- 8. [Recreation](#)
- 9. [Social Services](#)
- 10. [Government](#)

Granum Links

- 1. [Home](#)
- 2. [About Us](#)
- 3. [Contact Us](#)
- 4. [Council](#)
- 5. [Committees](#)
- 6. [Employment](#)

Suggestion: Sell the community in photos, not just town hall. Once again, easy to navigate, although pretty basic.

Town of Stavely



The Town of Stavely is a thriving town of around 500 residents and growing monthly! We are located about halfway between Calgary and Lethbridge on Highway No. 2. Situated in what Stavelytes like to think of as Alberta's "Banana Belt", it is an ideal ranching and farming area with rolling prairies to the east and foothills to the west. The Town is located in the Municipal District of Willow Creek No. 26, in Southern Alberta. It is 104 km. from Calgary and Lethbridge.

Although small in numbers, the people of Stavely and area are proud of their friendliness and community spirit.

The Town was named for Alexander Staveley Hill, Managing Director of the Oxley Ranching Company which was formed in 1882. With the influx of settlers, the box-car stop and tent-town progressed to the status of a village in 1903 and to a town in 1912.

Email us at stavely@platinum.ca. Don't forget to come back often as we're a busy little community!

Stavely is celebrating their 95th Birthday as a Town on August 24, 25 & 26, 2007

Keep the weekend of August 24th to 26th in mind and tell your friends and family to plan to come to ***Stavely's 95th Birthday Celebration***. Some of the events planned are a community ball game, breakfast parade, petting zoo, horseshoes, threshing bee,

Suggestion: Move away from marketing lists. Add descriptions, put them in categories, and then alphabetical - make it useful.

Businesses

Home

Antiques

- R & R Upholstery (549-3957)
- Pro-Tech Rubber Company Ltd. (403-216-3780 or 1888-549-2076)
- Hair Quarters (549-3818)
- Stavelly Hotel & Liquor Store (549-3772)
- ATB Financial Agency (549-2239)
- Stavelly Hotel Restaurant (549-3866)
- Ron's Rod Shop & Autobody (549-2270)
- Antiques & Tools (549-2220)
- Loma Aisgard Magic Clean & Avon (549-3894)
- Wes's Concrete & Renovations (549-2493)
- K.C. Doors (549-3806)
- Lynda's Hair Design (549-3990)
- Stavelly Grocery (549-3860)
- [Hodgson Agencies Inc.](#) (549-2258) ** Visit Web Page
- Tom Hood Contracting (549-3745)
- [JVC Foothills Livestock Auction](#) (549-2120) ** Visit Web Page
- [Art Scott Auction](#) (549-2122) ** Visit Web Page
- Unc's Machine Shop (549-3902)
- Andy's Saddle Shop (549-2144)
- Double A Development (549-3894)
- Canada Post Office (549-3988)
- Indian Paintbrush Custom Framing (549-3773)
- Nelson Trucking (549-2365)
- [Holmes Building Movers Ltd.](#) (549-3766) ** Visit Web Page
- Cowboy Visions Welding Ltd. (549-0004)
- Moller's Textile Product Development Mfg. (549-3800)
- Pine Coulee Boarding Kennels (549-2044)
- Williams Bee Ranch (549-3999)
- Rae Wilkinson's Dog Grooming (549-3956)
- Rope & Spur Restaurant
- Allie Mackenzie Designs (549-2050)
- E.K. INC (549-3861)
- Carolina DeClercq, C. Creations (549-3950)
- Farley's Classics (403-870-4953)
- Pondersa Homes Inc. (549-2514)
- [Little Joe's House Moving](#) (549-2514) ** Visit Web Page
- Saddle Mountain Mechanical (549-2588)

Suggestion: Add photos, sell the community, its attractions, and why a visitor should spend time in the community.

Attractions

Stavely is lucky to be situated close to recreational sites. Willow Creek Provincial Park, as well as Pine Coulee Dam site, are located about fifteen minutes to the west. This area provides opportunities for camping, boating, wind surfing, fishing, hiking and wildlife viewing. Ten minutes to the east we have Clear Lake Municipal Park which also provides camping facilities and is a popular water skiing area. Little Bow Dam is being developed to the east and will provide the same type of activities found at Pine Coulee.

Stavely is famous for being the home of the first indoor Rodeo in Canada. In 1929, Harry Streetair put the community on the map by organizing a professional rodeo in the Stavely Skating Rink. Today, this annual three-day professional rodeo is held at the Stavely Arena the first weekend in May.

Stavely as well annually hosts the Willow Creek Gathering which consists of cowboy poetry and music. The next gathering will be held July 17th, 8th & 9th, 2006.

We also have a wonderful museum and still retain one elevator for those who enjoy photographing the few remaining wooden grain elevators.

Suggestion: Toss the 2004 and 2005 performers. Visitors are interested in who's coming this year. Was there a poetry event in 2006?

Cowboy Poetry

6th Annual Willow Creek Gathering

July 13th, 14th & 15th, 2007 at the Stavely Arena



Featuring three days of pancake breakfasts, poetry, singing, a BBQ dinner, cowboy church and much, much more!

Dry Camping available.

Proceeds to STAR air ambulance and other non-profit organizations.

For more information call Alan at 403-549-2212 or Ron at 625-4595.

Webpage design by Computer-Aids

Is this for 2004, 2005 or 2007?

Schedule of Events

FRIDAY

- ★ FEATURE Performance starts @ 7:30 p.m.
- ★ Fireside Open Mike Session after Performance

SATURDAY

- ★ Cowboy Breakfast starts @ 8:00 a.m.
- ★ Poets & Music starts @ 9:00 a.m.
- ★ Roast Beef Dinner with all the trimmings starts @ 5:00 p.m.
- ★ Live Auction starts @ 7:00 p.m.
- ★ FEATURE Performance starts @ 8:00 p.m.
- ★ Raffle Draw - Bronzed Sculpture
- ★ Fireside Open Mike Session after Performance

SUNDAY

- ★ Cowboy Breakfast starts @ 8:00 a.m.
- ★ Church Service to follow breakfast

Merchandise & Display booths for browsing, buying & dreamin' about - Friday and Saturday.

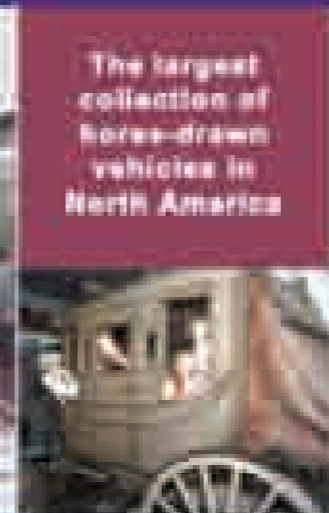



Ongoing SILENT AUCTION (Saturday)

FREE Dry camping available

Create reciprocal links. It will boost you to the first page.

Remington Carriage Museum

Facility Highlights
Facility Tour
Site Information
Special Events
Education Programs
Kids Page
Coupon
Links



The largest collection of horse-drawn vehicles in North America

Open Year-Round 7 Days a week!

Take a step back in time and experience life in the 19th century as reflected in its vehicles for work and play...

Links

Discovering Cardston and Area

Town of Cardston - www.town.cardston.ab.ca
Alberta Temple - www.idachurchtemples.com
Great Canadian Barn Dance - www.greatcanadianbardance.com
Waterton Lakes National Park - www.watertoninfo.ab.ca
Mounties to Mountains - www.mountiestomountains.com
Carriage House Theatre - www.thecarriagehousetheatre.com

Discovering Alberta

Travel Alberta - www.travelalberta.com
The Cowboy Trail - www.thecowboytrail.com
Trail of the Great Bear - www.trailofthegreatbear.com
Discover Alberta - www.discoveralberta.com
Alberta South Tourism Destination Region - www.albertasouth.com
Chinook Country Tourist Association - www.chinookcountry.com

Other Historic Sites and Museums

Head-Smashed-In Buffalo Jump - www.head-smashed-in.com
Frank Slide Interpretive Centre - www.frankslide.com
Alberta's Provincial Historic Sites - www.gcra.alberta.com
Alberta's Museums Network - www.museumsalberta.ab.ca
Brooks Aqueduct on the Eastern Irrigation District site - www.eid.ab.ca
Brooks Aqueduct 360 Degree Tour - www.asv.virtual360.com/themes/2/theme02.aspx?ratingID=10709
Saskatchewan Western Development Museum - www.edmpainagamble.com

Tip

Develop a separate visitor site or a front door with two options.

Visit
Linn County

Live
Linn County

Do Business
Linn County

Transportation
Linn County



Welcome

Linn County, Iowa





Vesp
 Home

- Home
- About Us
- Services
- Projects
- Partners
- Contact Us

Partners

- Partners

Partners

- Partners

Home / **2008-2009 Project Overview**

Home / **2008-2009 Project Overview**

Local Initiatives

Committed to providing thoughtful and professional design and engineering solutions, Vesp has been a key partner in the development of the new downtown development. The project includes the construction of a new office building, a new parking garage, and a new public square. The project is a key component of the city's revitalization efforts and will create a new focal point for the downtown area.



Michigan Economic Development Corporation

The Michigan Economic Development Corporation (MEDC) is a state-owned corporation that provides economic development services to the state of Michigan. The MEDC is a key partner in the development of the new downtown development. The project includes the construction of a new office building, a new parking garage, and a new public square. The project is a key component of the city's revitalization efforts and will create a new focal point for the downtown area.



Drumheller Heart of the Canadian Badlands

things to do | places to stay | about Drumheller | book online | www.traveldrumheller.com

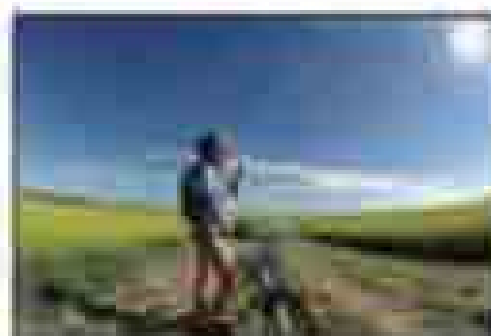
Home | Site Map | Essential Events | Maps & Guides | Self-guided tours | About Us



The Dinosaur Capital of North America *Only a 90-minute drive from Calgary, Alberta.*

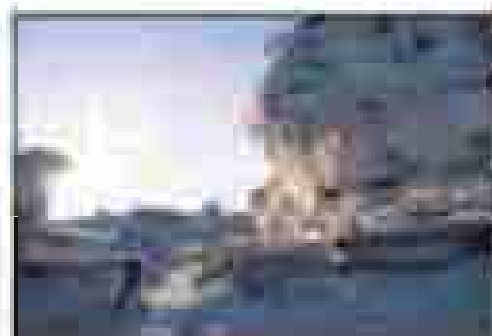
The town of Drumheller is home to the world-famous **Royal Tyrrell Museum**, the best Badlands scenery in the country, and the richest deposits of fossils and dinosaur bones in North America.

[← find and book Drumheller hotels online!](#)



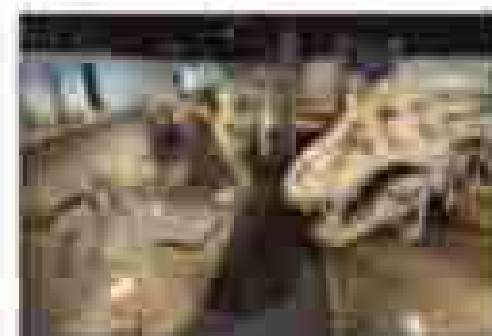
About Drumheller

from answers to



Surrounding Towns

Make the most of your



Famous Attractions

Don't miss the best of Drumheller

POINT

Start your site with “Pick Your Season”
then “Pick Your Passion.”

Sell experiences. Not places. Make it easy
with a clear central focus.

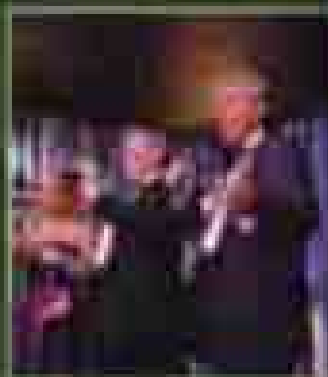
In a nutshell:

1. Think of a lure to get people to stop and promote it along the highways.
2. Partner with each other and with Claresholm.
3. Educate visitors about "Life on the Prairie."
4. Promote your businesses and make them shine.

COURT STREET CABARET T1

1000
1000
1000

Experience the vibrant energy of the Mississippi River with a night of live music and cabaret at Court Street Cabaret. The venue features a variety of acts, from jazz to blues, and a full bar. The atmosphere is lively and intimate, making it a perfect spot for a night out. The show starts at 8:00 PM and runs until 11:00 PM. Tickets are available for \$15.00. The venue is located at 1000 Court Street, New Orleans, LA 70112. For more information, visit www.courtstreetcabaret.com.



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RIVER ADVENTURE CANOE & BIKE R1

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DEJA VU HOME & GARDEN BOUTIQUE R2

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OTTAWA RIVERBOAT CO R3

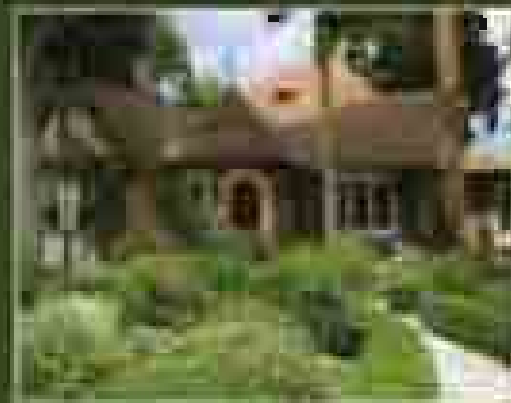
WEBER HOUSE & GARDEN COTTAGE TOURS

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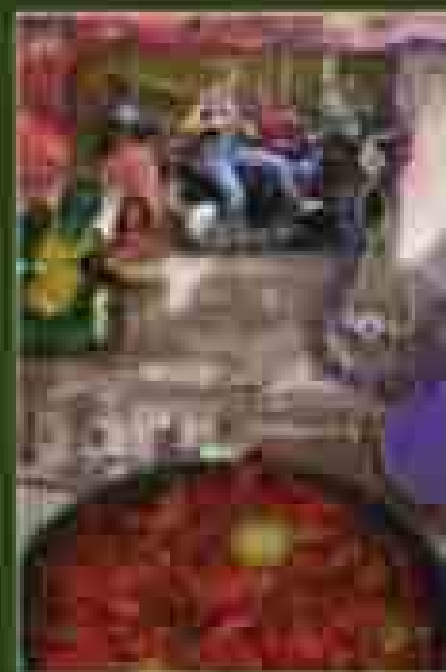


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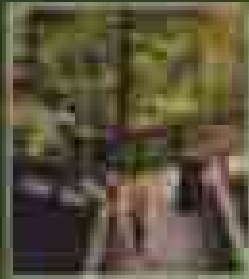


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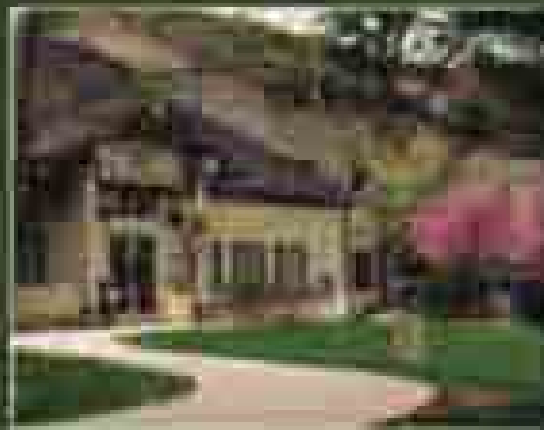
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STARVED ROCK LODGE & CONFERENCE CENTER

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Starved Rock Lodge & Conference Center is a premier destination for business and leisure travelers. Located in the heart of the Shawnee National Forest, the lodge offers a serene and scenic setting for your next getaway. The conference center is equipped with state-of-the-art facilities, including a large ballroom and multiple meeting rooms, making it an ideal location for corporate events and seminars. The lodge also features a variety of dining options, from casual cafes to formal restaurants, ensuring a memorable dining experience for all guests. With its beautiful architecture and lush surroundings, Starved Rock Lodge & Conference Center is the perfect place to relax and recharge.

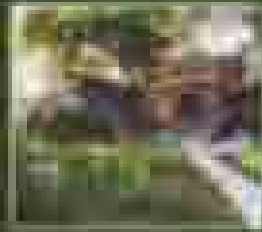


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LANDERS HOUSE COUNTRY LODGING & COTTAGES

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Landers House Country Lodging & Cottages is a charming and comfortable destination for those seeking a peaceful retreat. The property features a variety of accommodations, from cozy cottages to spacious lodges, all designed to provide a relaxing and enjoyable stay. The lodges are equipped with modern amenities, including private bathrooms, full kitchens, and comfortable seating areas, making them perfect for families or groups. The cottages offer a more intimate and rustic experience, with their own unique charm and character. Landers House is also surrounded by beautiful landscaping and a well-maintained lawn, providing a lovely outdoor setting for guests to enjoy. Whether you're looking for a quiet getaway or a place to unwind with family and friends, Landers House Country Lodging & Cottages is the perfect choice.



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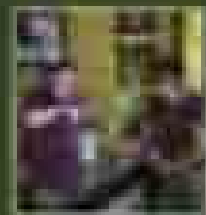
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CATTAILS GIFT SHOPPE TASTING ROOM & COTTAGE BOUTIQUE

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Cattails Gift Shoppe, Tasting Room & Cottage Boutique is a delightful destination for those looking to indulge in local products and enjoy a relaxing stay. The gift shoppe is filled with a wide selection of locally sourced goods, including artisanal crafts, gourmet foods, and unique home decor items. The tasting room offers a chance to sample and enjoy the finest local wines and spirits, providing a true taste of the region. The cottage boutique is a charming space where guests can find everything they need for a comfortable and enjoyable stay, from linens and towels to toiletries and more. The property is also surrounded by beautiful landscaping and a well-maintained lawn, providing a lovely outdoor setting for guests to enjoy. Whether you're looking for a special gift or a place to unwind with family and friends, Cattails Gift Shoppe, Tasting Room & Cottage Boutique is the perfect choice.



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New Cool Spring Clothes

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The Last Moments of the Osprey

The FBI's Dirty Tricks

Mastering Magul with Gian Plake

Philip Seymour Hoffman





10 MEALS TO FLY FOR

1. Delta
Delta's new menu is a mix of classic and modern, with a focus on local ingredients. The new menu includes a variety of options, from classic comfort food to more adventurous dishes. The airline has also introduced a new wine list, featuring a selection of domestic and international wines.



2. United
United's new menu is a mix of classic and modern, with a focus on local ingredients. The new menu includes a variety of options, from classic comfort food to more adventurous dishes. The airline has also introduced a new wine list, featuring a selection of domestic and international wines.



3. American
American's new menu is a mix of classic and modern, with a focus on local ingredients. The new menu includes a variety of options, from classic comfort food to more adventurous dishes. The airline has also introduced a new wine list, featuring a selection of domestic and international wines.

4. Southwest
Southwest's new menu is a mix of classic and modern, with a focus on local ingredients. The new menu includes a variety of options, from classic comfort food to more adventurous dishes. The airline has also introduced a new wine list, featuring a selection of domestic and international wines.



5. Alaska
Alaska's new menu is a mix of classic and modern, with a focus on local ingredients. The new menu includes a variety of options, from classic comfort food to more adventurous dishes. The airline has also introduced a new wine list, featuring a selection of domestic and international wines.



People are drawn to experiences
- not cities or counties



Thanks for making tourism a part of your
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