



Destination
Development, Inc.

A look at Fort Macleod
through the eyes of a
visitor

June 2007



Assessment Findings & Suggestions



Tourism is an economic development activity

The object is to have people come, spend money,
then go home

90% of tourism industry businesses are small businesses.

83% of tourism spending is by visitors with annual household incomes of \$70,000 plus.

Tourism is a \$5 billion dollar industry in Alberta. In Southern Alberta it's a \$330 million industry. Are you getting your fair share?

A tourism-friendly city will spawn non-tourism industries faster than others

Tourism is an economic development activity

Southern Alberta = 14% of total visits to Alberta (2004).

91% of the 2.5 million visitors to So. Alberta were Canadians.

75% from Alberta, 9% Saskatchewan, 5% BC, 7% US, 2% overseas

Canadians spent 82%, Americans 13%.

Jan-March: 18%, Apr-Jun: 19%, Jul-Aug: 37%, Oct-Dec: 26%



Tourism is all about cash.

The idea is to import more than you export.

The three types of tourism:

- Visiting friends and family
- Business travel
- Leisure travel (the focus of this assessment)

The three stages of tourism:

- Getting people to stop (the pass through visitor)
- Becoming the hub for area attractions
- Becoming the destination

The assessment process:

- Marketing effectiveness

- Visibility (finding information)
 - Effectiveness: Ability to close the sale
 - Competitive analysis
 - Convenience
-

- On-site assessment

- Signage, gateways, wayfinding
- Overall appeal
- Critical mass
- Amenities: parking, restrooms, information
- Attractions: things to see and do
- Customer service, cross selling

First Impressions Really Are Lasting Impressions

The rule of perceived value

Would you eat here ?







TRIVOLI
Chevron
1.39
1.49
1.59

Best Western
Eagles Inn



FoodMart

Regular	1.41
Plus	1.51
Triple	1.61



MEMBERS
2:00-5:00 PM



10 & 12th Street
NOR



The Elms Building

1.5 Miles Away South Loop A

WELCOME
PELHAM
HOUSE
WILL BE
HERE

THE HOUSE
THIS HOUSE



WOMEN
WOMEN
WOMEN



GIANTS

Suggestion: This is a very nice sign but should be used a directional sign to “Historic downtown - ahead 1 km”



Suggestion: Replace the gravel with native landscaping. Make it shine.

There is so much sign clutter here, don't promote this as part of Fort Macleod. This is NOT Fort Macleod.



WHAT TO DO

Always put your gateway signs where you will make the first, best impression.

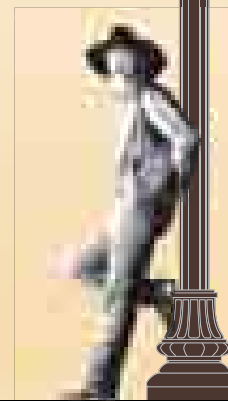


WELCOME

TO OROVILLE EST. 1880

Suggestion: Consider gateways at each end of the central two-block historic area. Make it an attraction - the destination.







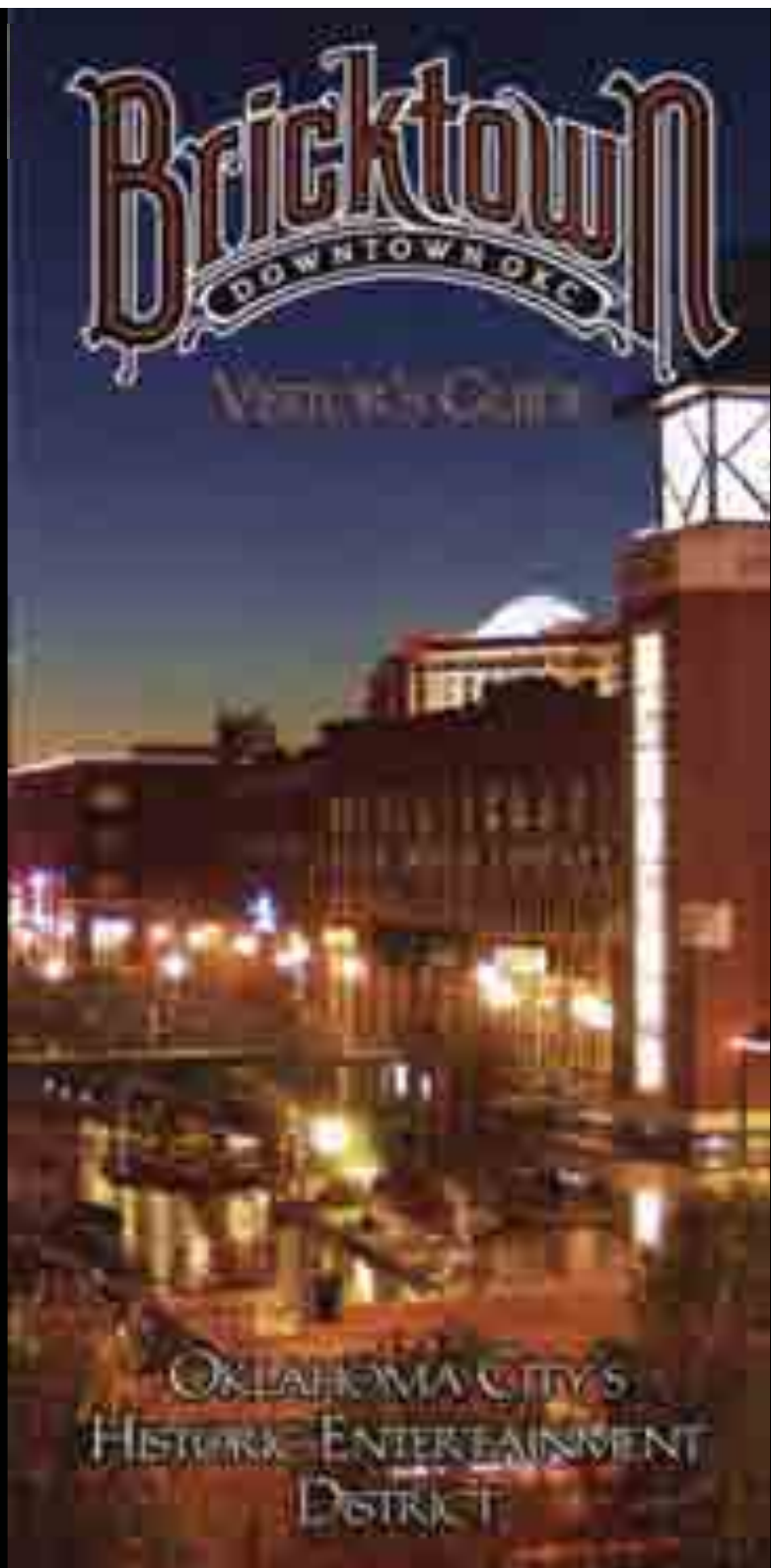
Make downtown a destination

Give it a name, boundaries and development gateways



The Pearl District in Portland, OR

Give downtown a name:



Popular downtowns:

- Vancouver: Gastown
- Seattle: Pioneer Square
- San Diego: Gaslamp District
- Portland: Pearl District
- Nelson, BC: Baker Street
- Snoqualmie, WA: The Rail District
- New Orleans: Bourbon Street, The French Quarter
- Woodlands, TX: Marketplace
- San Antonio: The Riverwalk
- Hawthorne, NV: Patriot Square

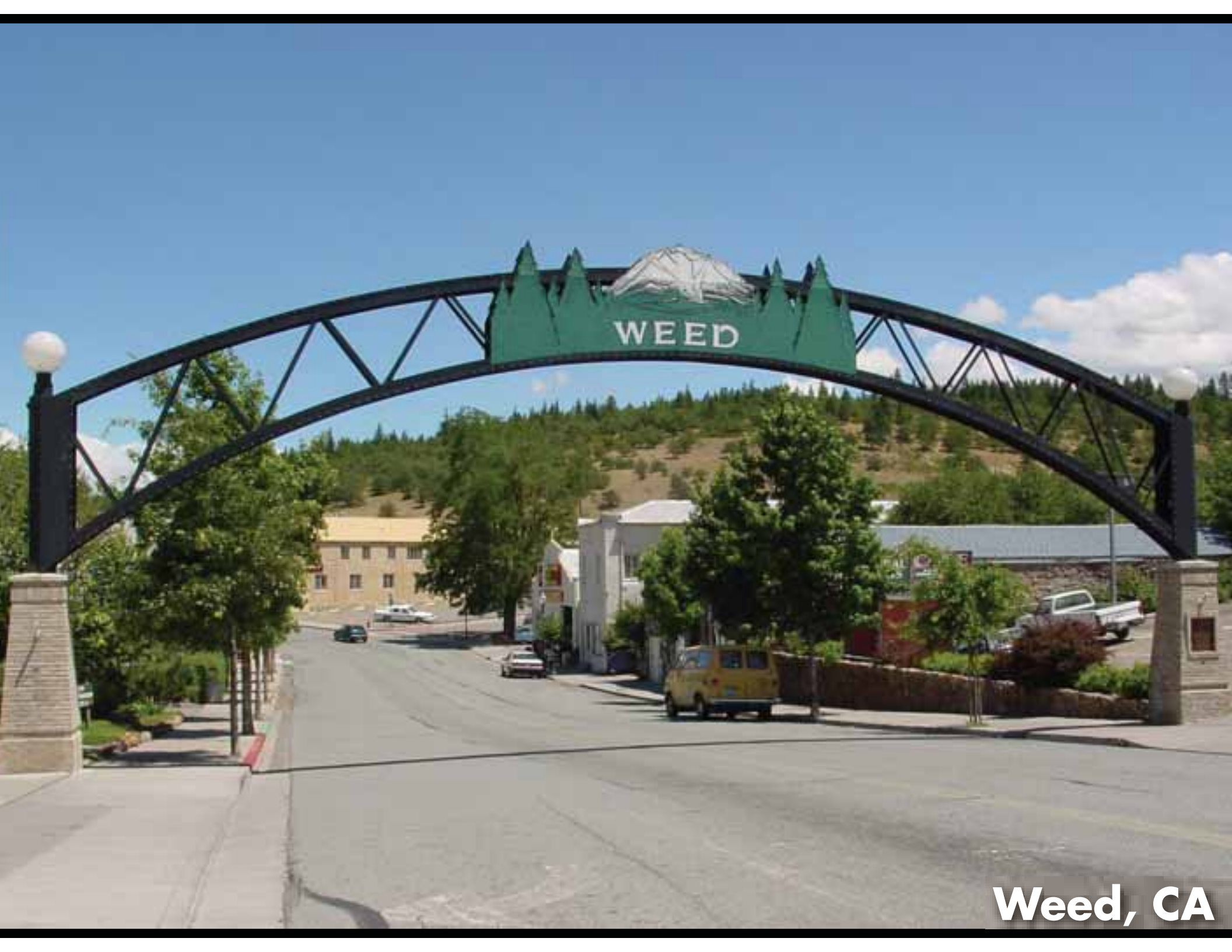
Create Gateways & Boundaries

Create the "Mall Mentality"



Beaumont, TX





Weed, CA

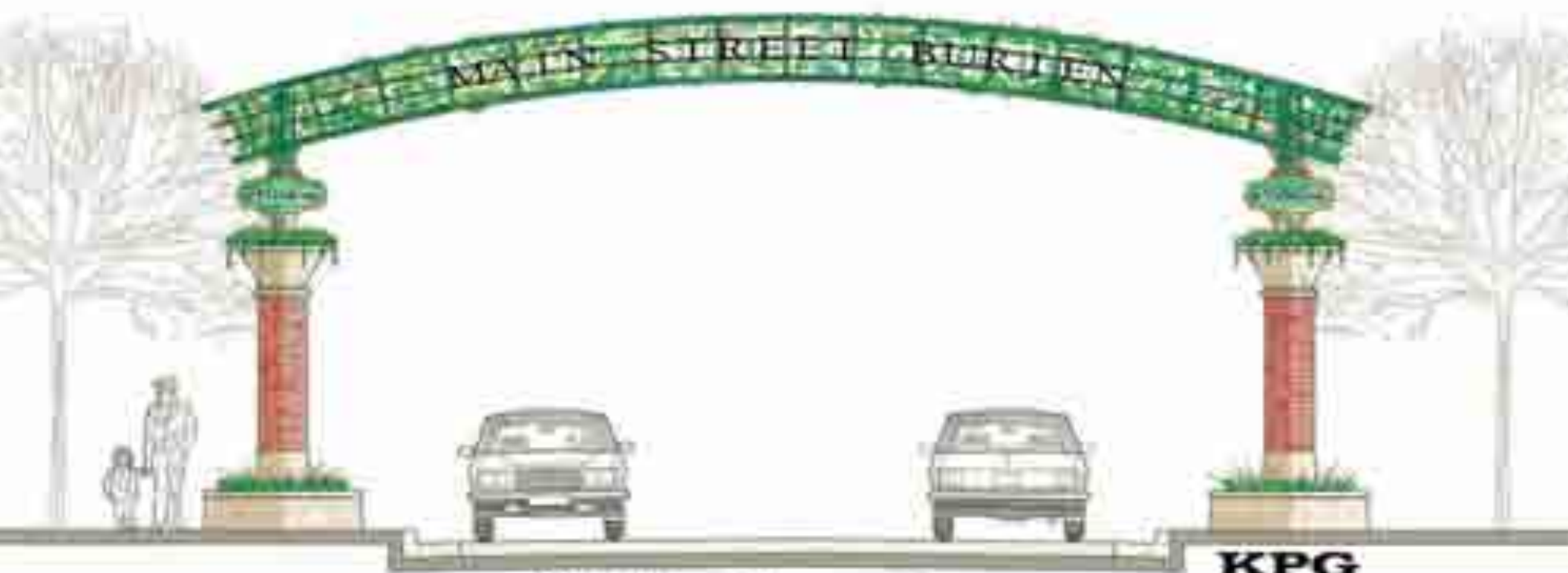


Kalamazoo, MI

WELCOME
TO HISTORIC
BAKER STREET
NELSON, BC FOUNDED 1897

AN INVEST CO-OPERATIVE SOCIETY

Nelson, BC



SW 152nd Street Gateway
City of Burien

KPG
Seattle, WA

Burien, WA



Hamilton, CA



Los Angeles, CA

Suggestion: This is an ideal spot for a “Plaza style” intersection or crosswalk.





Hawthorne, NV





Real men don't ask for directions

The rule of wayfinding





Cardston sets the example for all other communities in Southern Alberta in terms of “connecting the dots” through wayfinding signage.



COURTSTONE

- Courthouse →
- Museum
- Ice Centre →
- Library →
- Town Office →
- Town Square →
- Redford Park ←



Enumclaw

- ↑ Mt. Rainier
- ↑ Expo Center
- ↑ RV Park
- ← Marketplace Shops
- ← Hwy. 169

12'-0"



Suggestion: When visitors “step into” Fort Macleod, take them back 100 or more years to a different era.

You have the incredible opportunity of creating an authentic “theme” town.

Good signage, but a little confusing to get in and out of.



Suggestion: As cute as this is, it has nothing to do with the historic nature or ambiance of Fort Macleod. Make it fit the historic theme.





THE LEGAL CENTER
CATHOLIC CHURCH

AMERICAN LEGAL CENTER

Blue sign with illegible text

What to do:

Suggestion: Fort Macleod should develop and implement a signage plan & program:

- Wayfinding
 - Gateways & entries
 - Attractions
 - Amenities
 - Billboards and marketing displays
-

Less than 5% of visitors stop at visitor information centers - IF they can find that!

20/20 Signage Equals \$\$\$

The rule of signs that sell



WHAT TO DO

Use perpendicular “blade” signs. Make them consistent height and size.



PAGEO
The Jewelry

STATIONS

**ST. LOUIS
EXHIBITION**



Augustina's
Leather

CONCEPTS

Music
Boxes
of
Wood

WALLS

1800

1800





Besides the theater and a law office can you tell what's in any of these shops?

How about here?



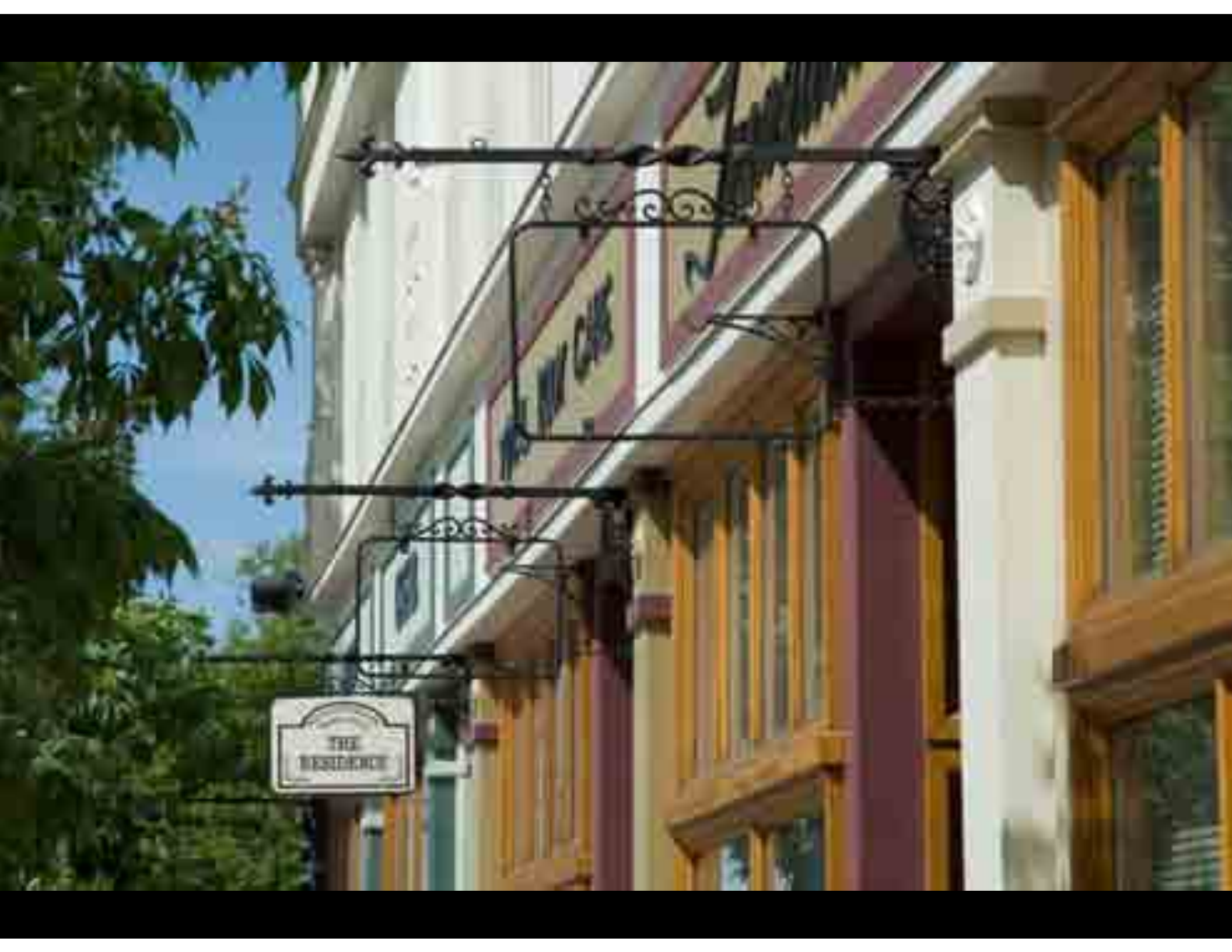
Here?



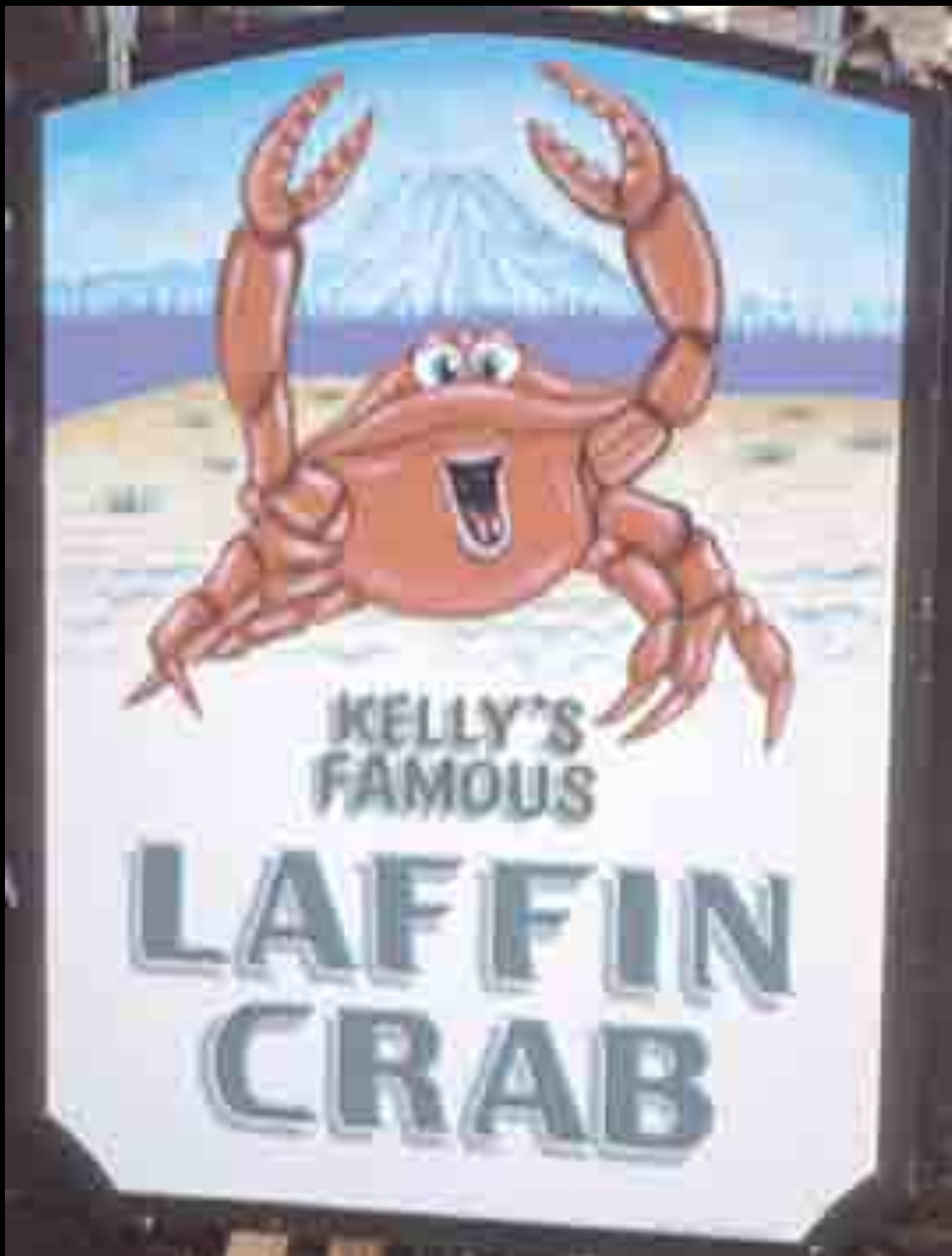


Lethbridge has a great example that could be used in Claresholm.





THE
RESIDENCY



Always promote what it is you're selling - the lure to bring customers in...

before you promote the name of the business.





Promote your greatest asset or amenity.



Invest in Beautification

Nothing sells like beautiful places



Whistler, BC



THE
CHURCH
OF CHRIST
SISTERS, OR

Sisters, OR

Blaine, WA



Nice window display. Is this more than a Sears Catalogue store? If so, tell us.



POINT:

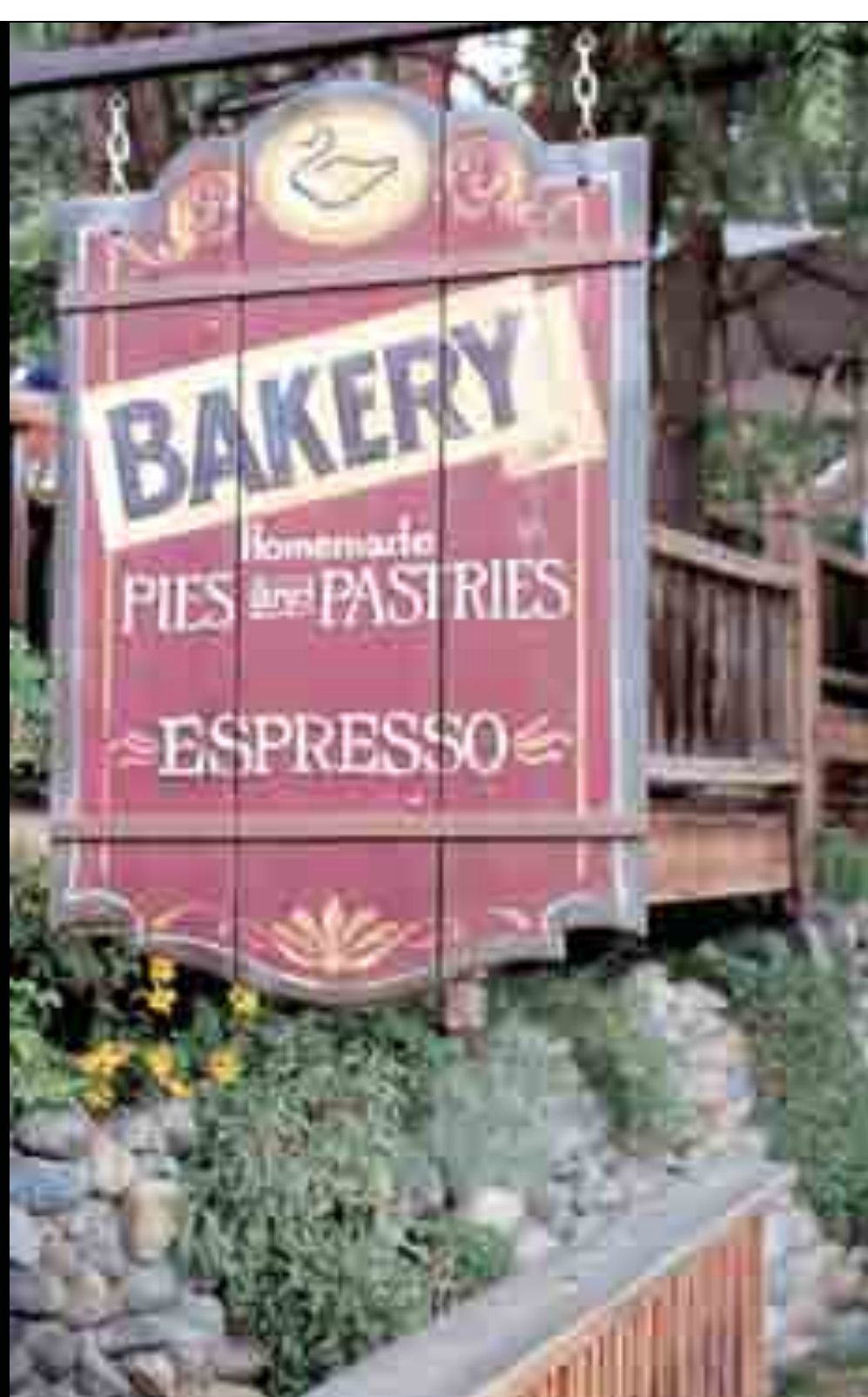
Beautification is an investment with a tremendous return and creates customer loyalty.

This is very nice. Suggestion: Consider even more. Other merchants, take note.



This could be easily decorated to look like an “old time” sweet shop to fit the ambiance of the town. Take people back 100 years.





Something along this line fits the
ambiance of downtown.



Create “softscapes.” Soften the transition from facades to concrete. Make it stunningly beautiful. People like to “hang out” in beautiful places.

Neenah, WI



Neenah, WI

Neenah, WI



Neenah, WI



Grass Valley, CA





Suggestion: Landscape planters should be every two meters. The same with hanging baskets.



Restrooms attract more than flies and other notes of convenience

The rule of visitor amenities



WHAT TO DO

Suggestion: Restrooms translate to spending. Make sure they are places where visitors can spend time and money.

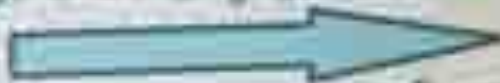
RESTROOMS ARE FOR CUSTOMERS ONLY
THANK YOU

RESTROOMS ARE FOR CUSTOMERS ONLY
THANK YOU

G. WILLAKERS COUNTRY STORE



Public Restrooms
are
Located Behind
Brooks Pharmacy



WHAT TO DO

Develop 24 hour visitor information. Include brochure distribution. Place kiosks where visitors can spend \$.



Visitor info should be working 24/7





Moses Lake, WA

STEVENSON



Bonneville Lock and Dam

Visit Bonneville Lock and Dam



...the dam is a major engineering feat...
...the lock allows for the passage of large vessels...
...the area is a beautiful recreational spot...



TOURIST INFORMATION



WINTER
HARBOR
LO
HAR 3
22





WINDMILL VILLAGE
Visitor Center

715



GUIDED TOURS
DAILY 10:00 AM - 4:00 PM
Reservations:
Windmill Village
Spokane



**AFTER HOURS
INFORMATION**

THE
MUSIC
MAGAZINE

THE
MUSIC
MAGAZINE
MUSIC

MEMBER INFORMATION

- 1. Name
- 2. Address
- 3. City
- 4. State
- 5. Zip
- 6. Phone
- 7. E-mail
- 8. Signature
- 9. Date

Happy
Happy

THE
MUSIC
MAGAZINE
MUSIC

THE
MUSIC
MAGAZINE
MUSIC

99
99
THE
MUSIC
MAGAZINE
MUSIC







Suggestion: This large plaza area would be a great location for visitor information. Every attraction should cross sell to others.



Parking Is Not Just For Lovers

NO
PARKING
TRUCK OR
RV IN
THIS BLOCK

2 HR
PARKING
9AM TO
6PM

4 HOUR
PARKING

6am to 5pm



Times of Waltham





Why just one hour?

You should have consistent time limits. Right now: Two hours. As downtown becomes a destination: four hours.



Only 15 minutes? So, you don't want people to spend time and money downtown? That's too bad.

14178

THANKS FOR VISITING DOWNTOWN TROKATE

While you were enjoying excellent shopping
weekend commuted the typical fare drop
or professional service your parking even expired.
Don't worry! This morning parking ticket covered
your parking privileges for an extra

allowing you to continue
to enjoy your visit in Downtown Trokate.

6:14:00	1:30 pm	11:14
---------	---------	-------

07730 A	141	low
---------	-----	-----

70930		
-------	--	--

When you park please do not use any other signs or stickers. Mark your car to show a parking violation. We reserve the right to remove parking tickets issued for non-compliance with parking rules.



For more information on parking in Downtown Trokate, visit our website at www.downtowntrokate.com or call 328-3333.



Making cents out of parking

Did you know that there are more than 6,000 off-street parking spaces Downtown?

If you work Downtown, or like to shop here often, there are alternatives to parking at the short-term meters that can save you time and money.



Downtown **easyPARK**

If you enjoy visiting Downtown for shopping, dining out, or doing business, the EasyPark coupons from participating businesses are good for \$1 off of parking toll, garage and transit. Ask your favorite retailer or business for EasyPark coupons.

CITYTICKET

A better way to commute. CITYTICKET provides an ideal alternative for Downtown employees by providing Arena parking and transportation to and from Downtown for only \$10 a month.

For information on EasyPark call 456-0580. For CityTicket call 328-RIDE.



Suggestion: Have consistent parking limits - if any at all.

Other notes and first impressions

Fort Macleod has a stunning downtown in terms of overall appeal and architecture. What a great opportunity.



Take a trip and visit Williamsburg, VA; Fredricksburg, TX. You have that potential of becoming a destination downtown.



Still in business? If so, when is it open?





Suggestion: Merchants should NEVER use “Closed” signs. Instead provide hours.

Open Thurs.-Sun. 10-4

Open every day, July - August

Invite the customer back.

Still in business? This building has tremendous appeal. Perhaps as residential penthouse-style units?



What a great facility. Your brand should be built around the Empress.
“The Musical Theater Capital of the Southern Alberta Rockies.”



The “gateway” to the fort is exceptional. Great idea.

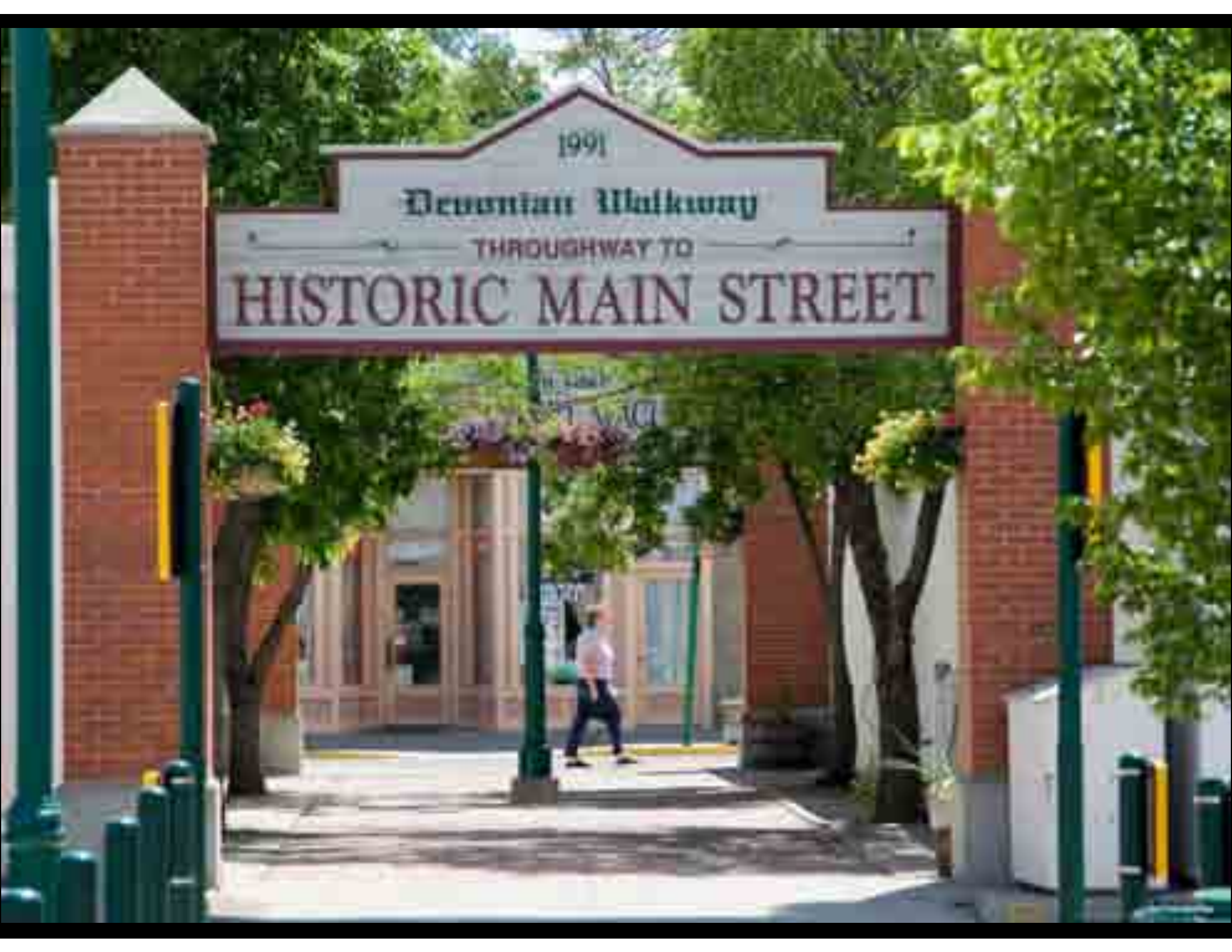


1991

Devonian Walkway

THROUGHWAY TO

HISTORIC MAIN STREET



Suggestion: Make this a gathering area. Lease this to a vendor and have them add tables, chairs, umbrellas, and sell ice cream, lattes, etc.



This could be a great little “vendor plaza” during the peak months. Hand crafted items, artists in action, farmers market, etc.



The fort is beautiful and very well maintained. A great first impression. Suggestion: The bulletin board should ALWAYS be selling upcoming events. If not at the Fort, the Empress or downtown.



The sign is nice. Consider posting hours and/or events underneath it.



Always tell stories. They are fascinating, keep visitors captivated for longer periods.

Pick stories that “evoke emotion.”



Great Stories Make the Campfire Memorable

The rule of telling stories



Museum notes:

1. The average museum visit lasts between 20 and 40 minutes.
2. If you can captivate the visitor for two hours, spending will increase.
3. Museums **MUST** learn to tell stories, not just display artifacts with facts and figures.
4. No offense, but visitors don't really care who donated various items.



Barbwire Johnny

Barbwire Johnny was a famous cowboy who lived in the late 19th and early 20th centuries. He was known for his skills as a horseman and his ability to ride a bucking horse. He was also a skilled shooter and a great storyteller. His life was filled with adventure and danger, and he became a legend in the West. He was born in 1845 in Missouri and died in 1905 in Texas. He was buried in the same place where he was born. His story is a testament to the spirit of the American West.

Barbwire Johnny was a famous cowboy who lived in the late 19th and early 20th centuries. He was known for his skills as a horseman and his ability to ride a bucking horse. He was also a skilled shooter and a great storyteller. His life was filled with adventure and danger, and he became a legend in the West. He was born in 1845 in Missouri and died in 1905 in Texas. He was buried in the same place where he was born. His story is a testament to the spirit of the American West.

Suggestion: Before I contribute, tell me what it is, when it is. Post some photos or an interpretive display.



Is this the piggy bank? If so, where do we put the money?



~~A big idea~~

Ok. A wild idea.

Talk about “made to order” and a way to “own” the Musical Theater Capital of the Alberta Rockies. This could be the place.



Imagine an amphitheater here. Make this work for you. Turn it into an outstanding plaza for reenactments, shows, theater in the round..



















Kalamazoo, MI



Kalamazoo, MI





SCUTTLEBUTT
PARK

AMPHITHEATRE

SPRINGER LAGOON
AND STAIRS

WICKS HILL



The fort could become a major attraction. It's ideally suited as a performing arts plaza.



The creation of gathering places & entertainment
will make you the place to stay.

That will attract more shops, more dining, and quality
lodging facilities.

It will also attract conferences, reunions, retreats
and trade shows.

The murals are nice, but consider using trompe l'oeil instead.



Suggestion: Have trompe l'oeil murals developed.









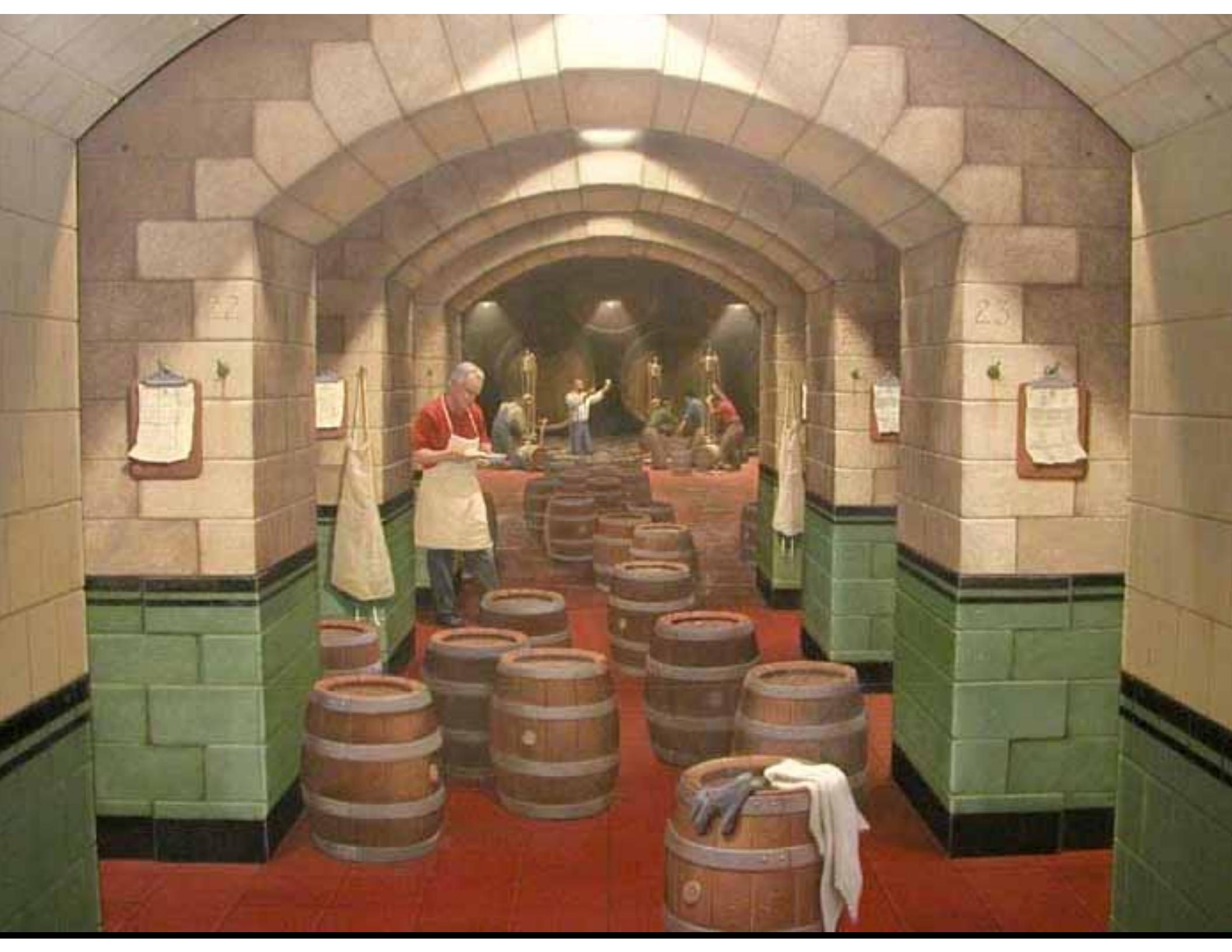














How's Your Head in 2017?
Prevention Center

Entrance



This attraction proves that stories sell. Always work to “evoke emotion.”





Critical Mass Is Not Just A Religious Experience

The "mall mentality" rule



THE 10+10+10 RULE

1. Ten places that sell food: Ice cream, soda fountain, candy store, wine shop, restaurants, bistros, cafes, coffee shops, bakery, etc.

2. Ten “destination retail” shops: Antiques (not second hand stores), home accents, floral shops, gifts, galleries, clothing & logo gear, visitor information, outfitters, book stores, crafts, and other specialty shops that fit the brand.

3. Things open after 6:00: Movies, theater, shops, restaurants, clubs, open air markets.

Sisters, Oregon

- Before: 1 in 1,100 cars would stop
- After: 1 in 40 stop and it's become a major day trip and is now becoming an overnight destination.



What to do:

critical mass

- Create pedestrian-friendly shopping districts or areas

- Create “open market” events or that type of atmosphere:
 - Flea markets
 - Farmers markets
 - Arts & crafts fairs
 - Include education & entertainment

- Narrow the streets to create an intimate setting



Case History: Ashland, OR

Population: 19,600

Claim to fame: Another dying timber town

Challenge: Nothing much to offer visitors

The brand:

Lots of community events





THE TROJAN WOMEN

twelfth night

HAMLET

STOP KISS

*the Tanning
of the Shrews*

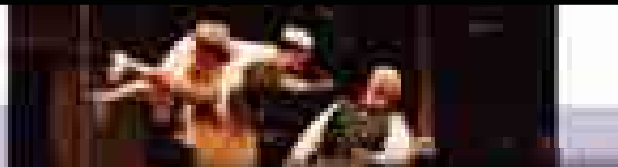
the Night of
the Iguana

Eleven Plays...

COMEDIES

The Importance of Being Earnest

The Heartbreak House



Refresh and Play

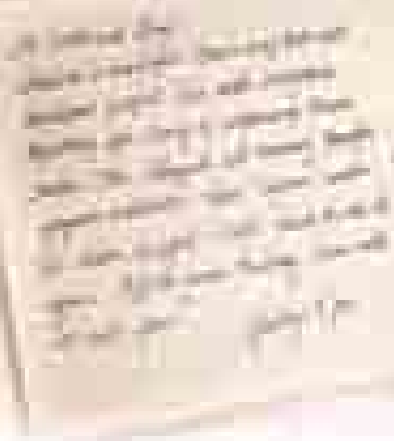
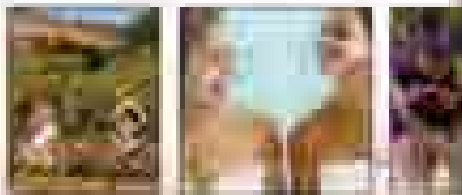
CLASSICS

On Your Feet

King John



ROMANCES



DRAMAS

King Lear

King Lear

King Lear

King Lear

King Lear

King Lear

King Lear

King Lear

King Lear

King Lear

King Lear

King Lear

King Lear

King Lear

King Lear

King Lear

King Lear

King Lear

King Lear

King Lear



NEW WORKS

Ultimate Affairs

Ultimate Affairs

Ultimate Affairs

Ultimate Affairs

Ultimate Affairs

Ultimate Affairs

Ultimate Affairs

Ultimate Affairs

Ultimate Affairs

Ultimate Affairs

Ultimate Affairs

Ultimate Affairs

Ultimate Affairs

Ultimate Affairs

Ultimate Affairs

Ultimate Affairs

Three Unique Theatres

Three Unique Theatres

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

THEATRE

ASHLAND Just a Click Away

Click

Click on the button to view the current season's offerings.

Call

Call the box office for more information and to purchase tickets.

Order

Order tickets online for the best selection and convenience.

Box Office

Box office hours: Monday through Friday, 10am to 5pm. Saturday, 10am to 4pm. Sunday, 12pm to 4pm.

Seating

Seating is available in the main auditorium and the outdoor amphitheatre.

Accessibility

Both venues are wheelchair accessible. Please contact the box office for more information.



The brand:

The Oregon Shakespeare Festival

Result:

Partnerships between the city and festival

Seven theaters

460,000 annual visitors, but...

The average stay: six nights

The icon:

Shakespeare Festival, which runs nine months of the year, six days a week

The lure:

The seven theaters, the Festival

Diversions:

Golf, downhill skiing, local events
Lithia Park, mountain biking & hiking
Shopping, dining, historical walks

In a nutshell:

1. Have a Brand Development Action Plan done so you have a road map to becoming “the” destination.
2. Recruit a top-notch boutique hotel downtown.
3. Once you have the brand, recruit the businesses downtown that will reinforce it and will make downtown a true destination.
4. Create plaza areas, add benches, make it stunning. Create shade trees, etc.

Marketing Assessment

TRAILS OF THE GREAT BEAR

WATERTON / GLACIER • CANADIAN ROCKIES
YELLOWSTONE / GRAND TETONS



A huge area is covered, and the primary focus is on outdoor recreation, wildlife & scenic vistas.

1. This is important in keeping the Rocky Mountains the “premier” North American mountain range.

2. She’s working on specific routes, and in identifying specific regions along the way so that visitors can get more information.

TOURING GUIDE & WEBSITE DIRECTORY 2006 / 2007
FEATURING THE WATERTON-GLACIER LOOP DRIVE

MAP INSIDE

The Cowboy Trail

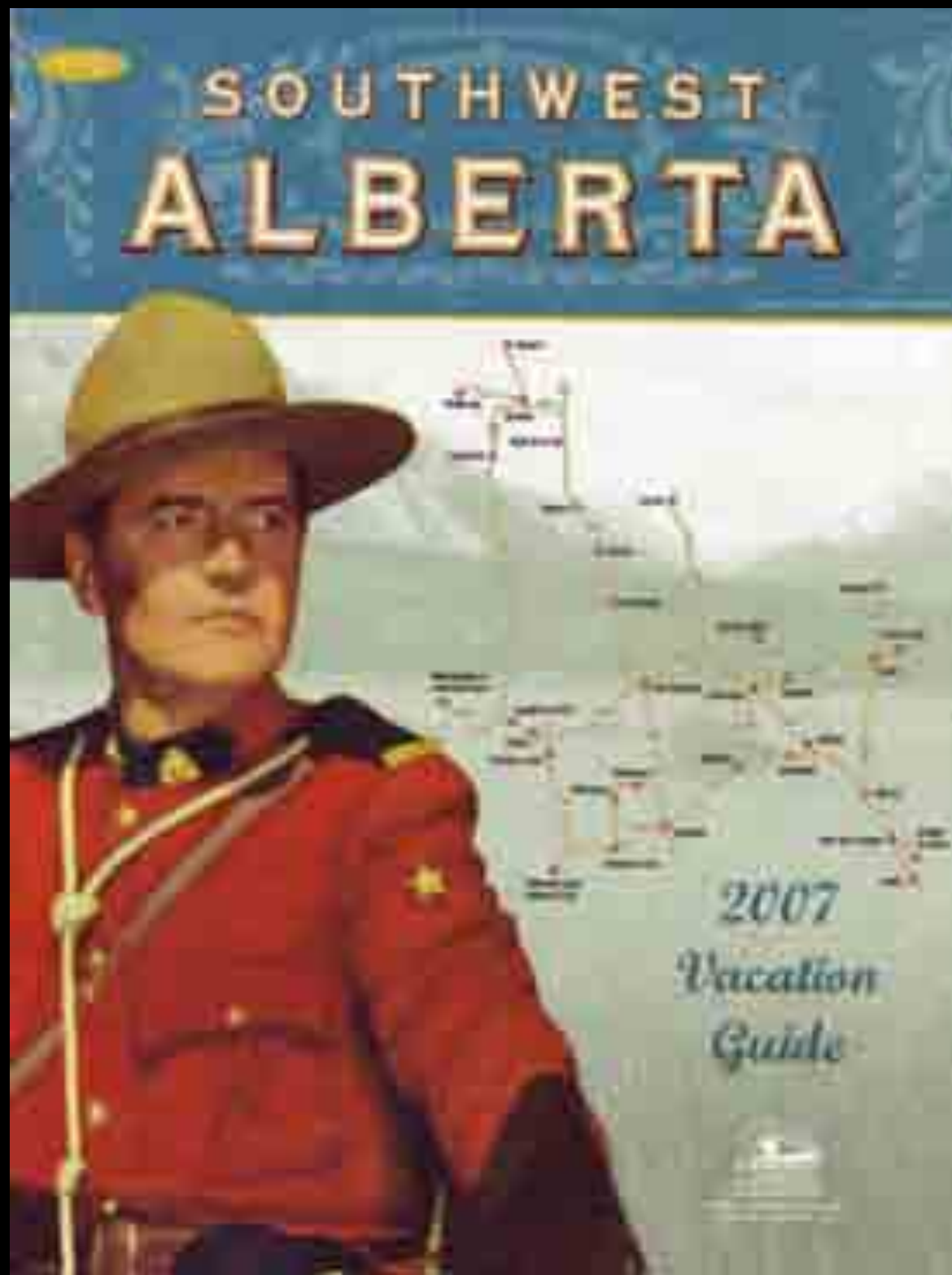
(NO HORSE REQUIRED)

TRAVEL GUIDE
ROCKY MOUNTAIN FOOTHILLS

A great guide for the western ranch experience. That's its focus:

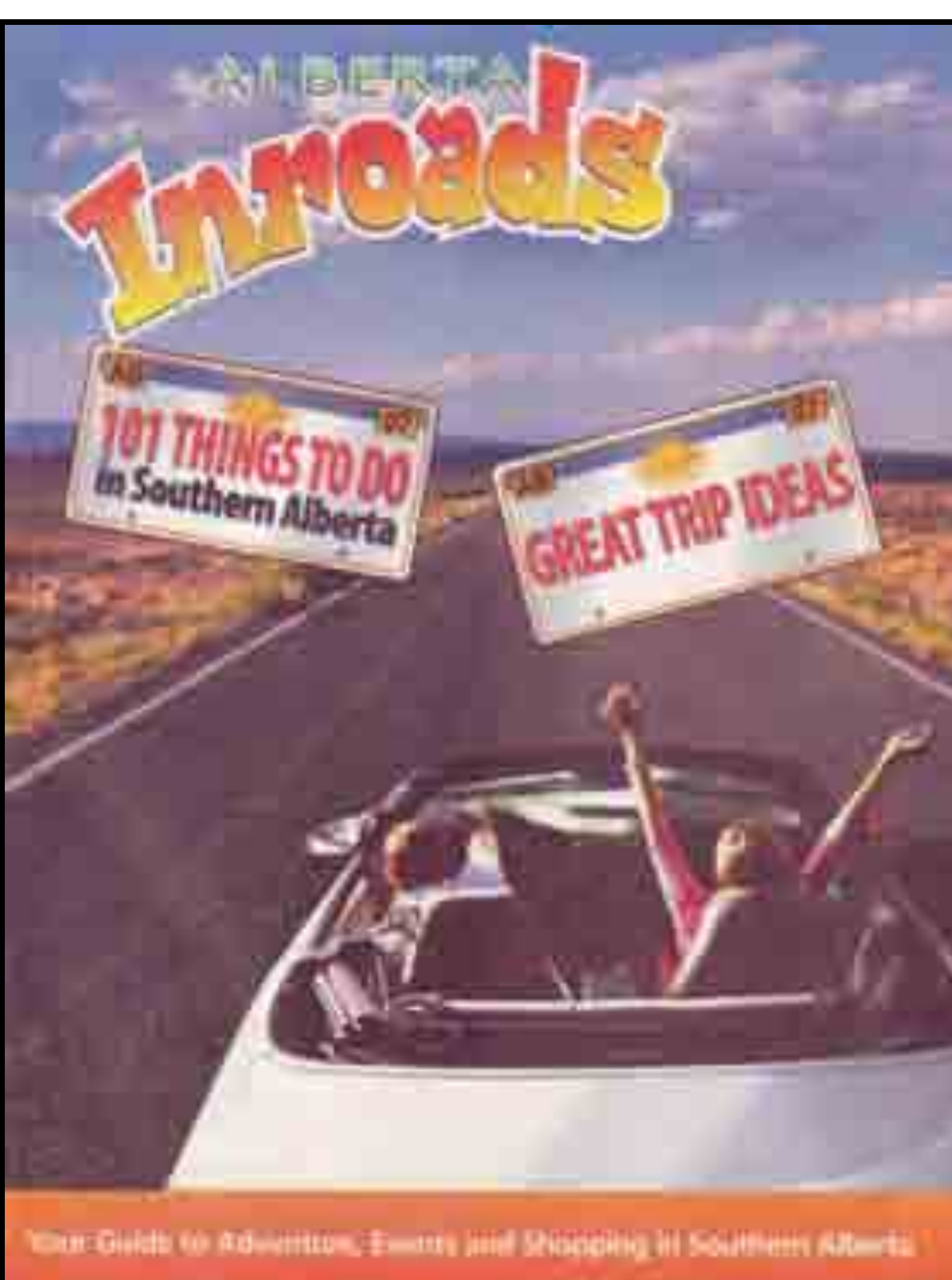
1. Ranch vacations
2. Wildlife viewing
3. The porcupine hills area, in particular.

Fort Macleod would be a “day trip” for those vacationing along the Cowboy Trail.



Suggestions:

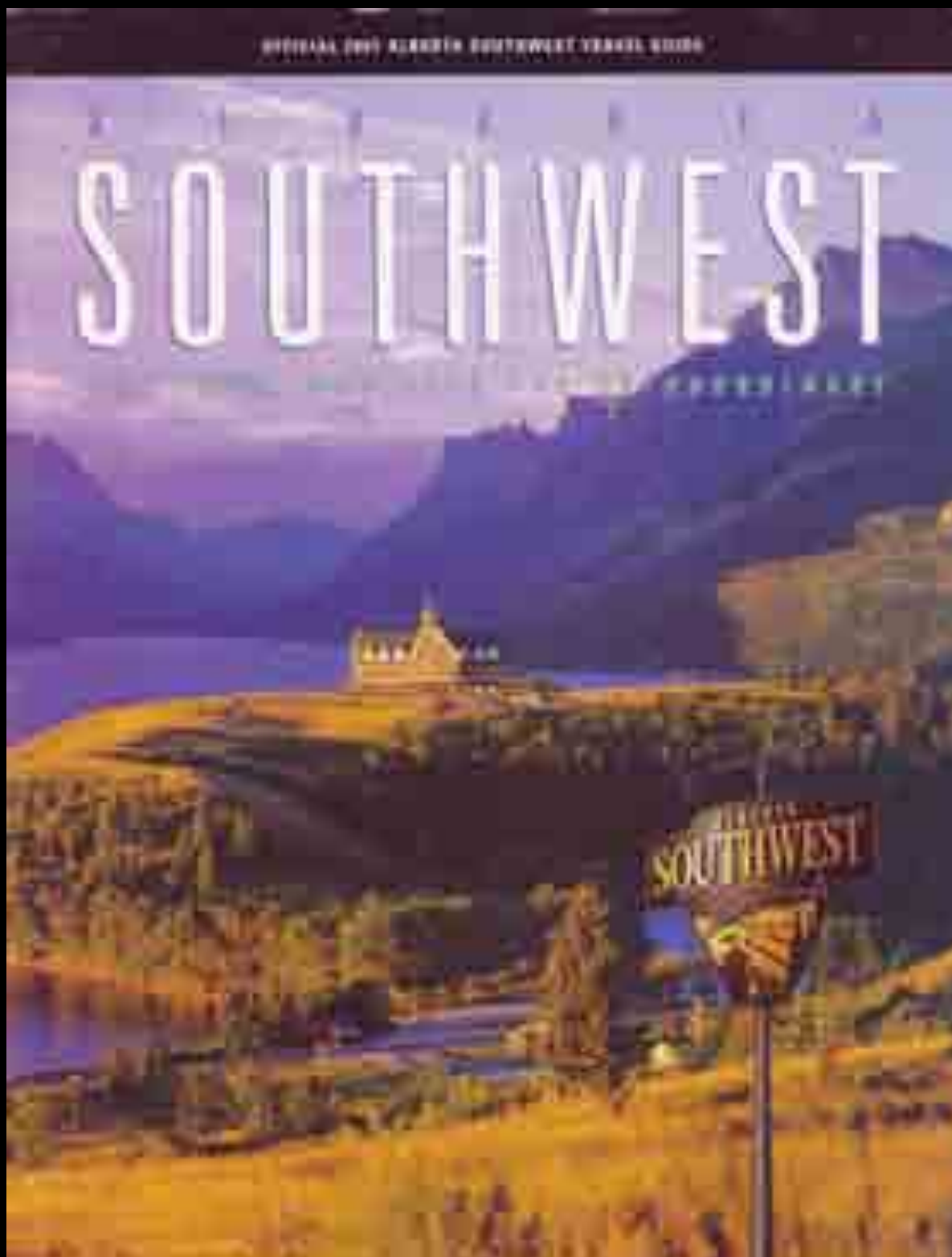
- Alberta South or SW Alberta? Can you combine them?
- What is Chinook Country? All the layers and geography designations make it confusing and hard to plan a trip to the region.
- This guide is about cities. If you are going to a certain city, this is a great resource.



This is a great idea. It revolves around activities - things to do, not just places to go.

Suggestions:

- Organize it like you would a tour. By experience, then in geographic order.
- Develop itineraries by type of activity.



This is, by far, the class act of all the guides to SW Alberta. Hands down.

- Stunning photography
- Great maps
- Excellent teasers
- Partners instead of advertisers

Suggestion:

- Change focus to “Pick your season, then pick your passion.”
- Create routes by type of experience and type of travel.

1. **Introduction:**
 The first part of the document discusses the importance of maintaining accurate records of all transactions. This includes not only sales and purchases but also any other financial activities that may occur during the period.

2. **Accounting Cycle:**
 The second part of the document outlines the accounting cycle, which is a systematic process used to record and summarize the financial transactions of a business.

3. **Financial Statements:**
 The third part of the document discusses the preparation and analysis of financial statements, including the balance sheet, income statement, and statement of cash flows.



1

2

3



Green Valley Park

1. **Location:**
 The park is located in the heart of the city, providing easy access for residents and visitors alike.

2. **Facilities:**
 The park features a wide range of recreational facilities, including walking paths, a playground, and a sports field.

3. **Events:**
 The park hosts various community events throughout the year, such as festivals, concerts, and sports events.

4. **Management:**
 The park is managed by the local council, ensuring that it remains a well-maintained and enjoyable space for everyone.



Introduction to the City of London
 The City of London is a unique and historic part of the United Kingdom. It is the financial heart of the country and is home to many of the world's leading financial institutions. The City is also a major center for commerce and industry.

History of the City of London
 The City of London has a long and rich history that dates back to the Roman era. It was one of the first cities in the world to be walled, and it has since been the center of power and influence for centuries.

Geography of the City of London
 The City of London is situated on the River Thames, which has played a major role in its development. The city is a mix of old and new, with many historic buildings and landmarks alongside modern skyscrapers.

Population of the City of London
 The City of London has a small population, but it is a major center for finance and industry. The city is home to many of the world's leading financial institutions, including the Bank of England.

Conclusion
 The City of London is a unique and historic part of the United Kingdom. It is the financial heart of the country and is home to many of the world's leading financial institutions.

Don't Let Your Last Opportunity Become a Lost Opportunity

The rule of closing the sale



**WHALE
WATCH**

100+ YEAR SOUND

WHALE

WATCH
TOURS



The advertisement features a yellow border and a blue background. At the top, it says '100+ YEAR SOUND'. The word 'WHALE' is written in large, bold, white letters with a yellow gradient. Below it, 'WATCH TOURS' is written in smaller, bold, white letters. A person wearing a black hat is shown from the side, looking towards the right. There is a small circular logo on the left side of the advertisement.

Tip

The top 3" of your brochure are critical.
Promote the experience, not the business or city.
Use yellows on a dark background.

RED SKY AT NIGHT
**SAILING
ADVENTURES**

Stunning Kootenay Lake, BC



Stunning Kootenay Lake, BC

RED SKY AT NIGHT
**SAILING
ADVENTURES**

Stunning Kootenay Lake, BC



Stunning Kootenay Lake, BC

WATERTON LAKES NATIONAL PARK

CAMERON LAKE

Boat Rentals

WATERTON LAKES NATIONAL PARK

BOAT RENTALS

On stunning Cameron Lake





HORSEBACK ADVENTURE

In the Rocky Mountain foothills of
Waterton Lakes National Park

Tip

ALWAYS sell experiences, not places.
Tell me what you have or who you are,
tell me why I should visit you.

Welcome to Fredonia, NY

Set among the Vineyards of Northern
Cattaraugus County, Fredonia is a
picturesque & historically rich Victorian
Village of Western New York.



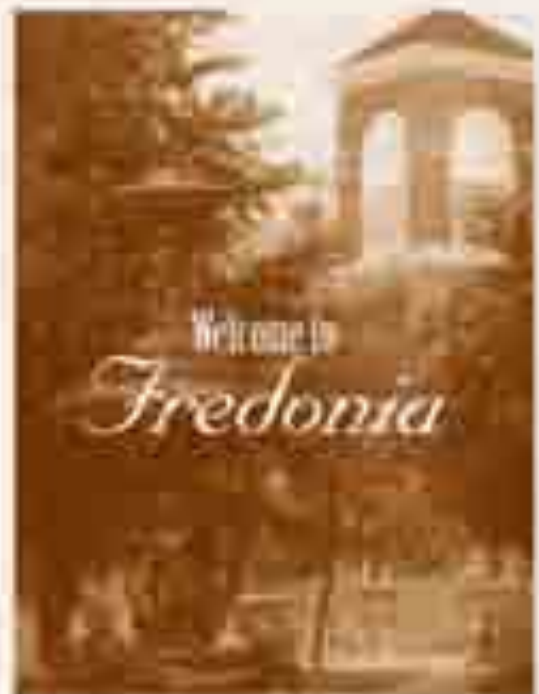
Public Square/Village Hall
Photograph by Ann Kelly

Experience the many shops, antiques and hotels
with the 1891 Fredonia Opera House,
Baker Historical Museum,
The Silver Anniversary Museum of Fredonia,
Hotels, and self-guided walking tours.

Fredonia... Timeless... Treasure
Set in a Genuine Victorian Village.

A Picturesque Victorian Village

Set Among the Vineyards
of Western New York



Welcome to
Fredonia

Experience the many shops, antiques
and hotels with the 1891 Fredonia Opera
House, Baker Historical Museum, The
Silver Anniversary Museum of Fredonia,
Hotels, and self-guided tours.

"A Timeless Treasure"

What to do: Use red/yellow. Command attention



STUTZMAN HELLS CANYON GUIDE SERVICE

STUTZMAN HELLS CANYON GUIDE SERVICE

HELLS CANYON IS THE DEEPEST Gorge in North America and is considered by many to be the most beautiful canyon in the world. The Hells Canyon is a spectacular view of the grandeur of every mountain in the Hells Canyon area.

The Hells Canyon is the deepest gorge in North America and is considered by many to be the most beautiful canyon in the world. The Hells Canyon is a spectacular view of the grandeur of every mountain in the Hells Canyon area.

Historic Fort Macleod

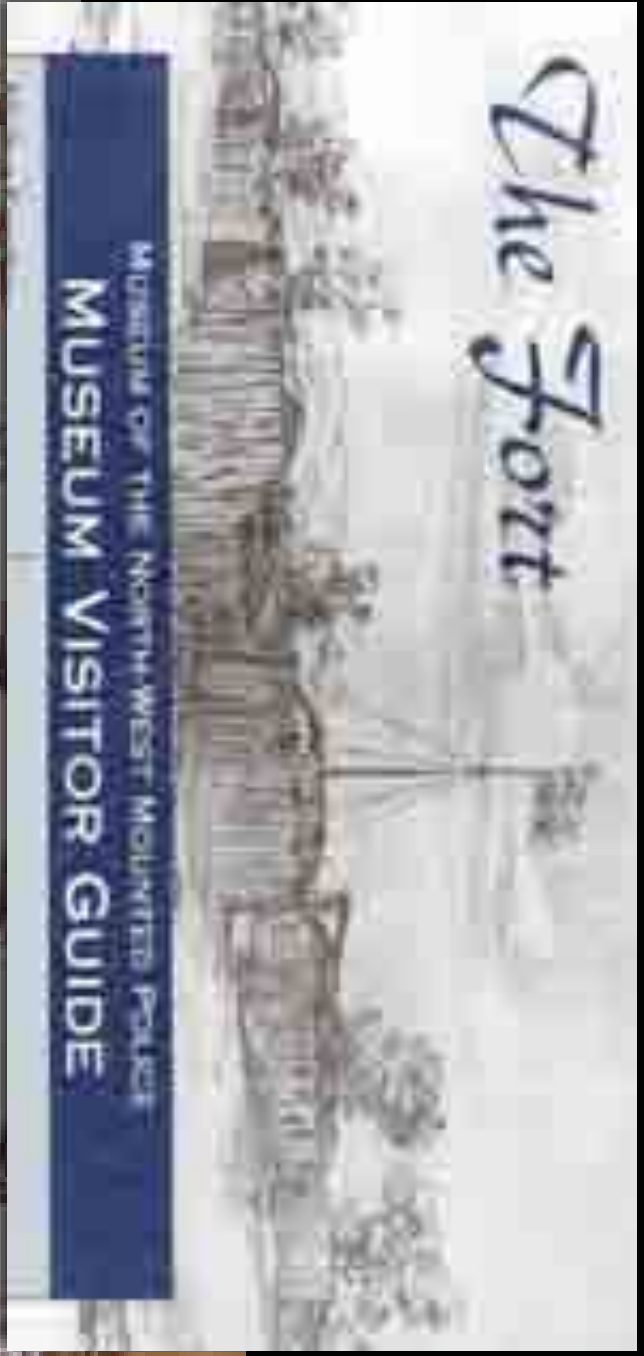
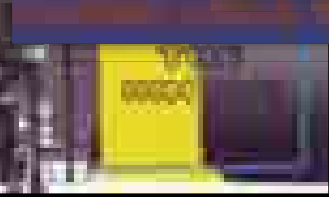
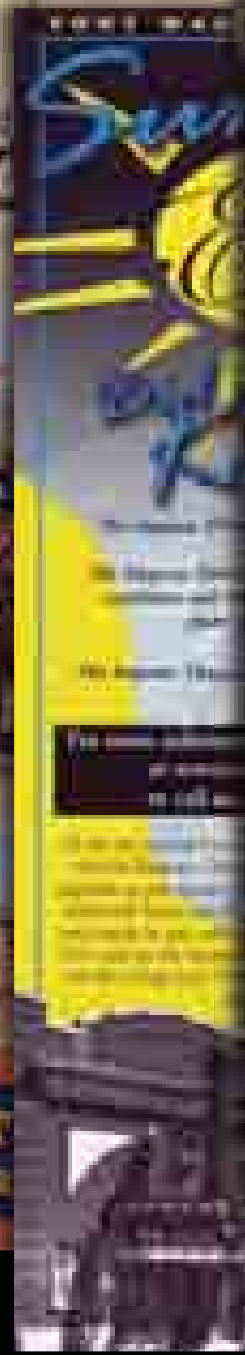


A nice introduction to Fort Macleod.

Please remember that people relate to people more than architecture and things to look at.

HISTORY OF THE SILVER GRILL

The Silver Grill is a historic building located in Fort Macleod, Alberta. It was built in 1877 and is one of the oldest buildings in the town. The building is made of wood and has a distinctive silver grill on its facade. The grill is a symbol of the town's history and is a popular landmark. The building has been restored and is now a museum. It is open to the public and is a great place to learn about the history of Fort Macleod. The Silver Grill is a must-see for anyone visiting the town. It is a beautiful building and a great example of historic architecture. The grill is a symbol of the town's history and is a popular landmark. The building has been restored and is now a museum. It is open to the public and is a great place to learn about the history of Fort Macleod. The Silver Grill is a must-see for anyone visiting the town. It is a beautiful building and a great example of historic architecture.



A Walking Tour



of Fort Macleod's



Historic Downtown

Historic Downtown Fort Macleod
Walking Tour
A walking tour of the historic downtown of Fort Macleod, Alberta, Canada. The tour starts at the Fort Macleod Hotel and goes through the historic downtown area, including the historic downtown of Fort Macleod, Alberta, Canada. The tour is led by a knowledgeable guide and is suitable for all ages. The tour is a great way to learn about the history of Fort Macleod and the surrounding area. The tour is a great way to see the historic downtown of Fort Macleod and the surrounding area. The tour is a great way to learn about the history of Fort Macleod and the surrounding area. The tour is a great way to see the historic downtown of Fort Macleod and the surrounding area. The tour is a great way to learn about the history of Fort Macleod and the surrounding area.

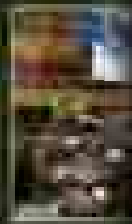
Suggestion: Concentrate on stories more than on the buildings.

A good brochure that does a good job of closing the sale.



TWO SISTERS CANDY & GIFT

Two Sisters Candy & Gift is a family owned business that has been in operation since 1982. We are proud to offer a wide variety of handmade candies, chocolates, and gifts. Our products are made with the finest ingredients and are perfect for any occasion.



Our products are made with the finest ingredients and are perfect for any occasion. We offer a wide variety of handmade candies, chocolates, and gifts. Our products are made with the finest ingredients and are perfect for any occasion.



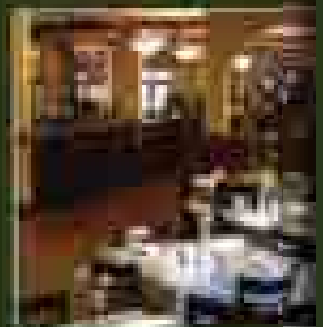
Two Sisters Candy & Gift is a family owned business that has been in operation since 1982. We are proud to offer a wide variety of handmade candies, chocolates, and gifts. Our products are made with the finest ingredients and are perfect for any occasion.

111 1000

UPTOWN GRILL CONTEMPORARY CUISINE

Uptown Grill is a family owned business that has been in operation since 1982. We are proud to offer a wide variety of contemporary cuisine. Our products are made with the finest ingredients and are perfect for any occasion.

Our products are made with the finest ingredients and are perfect for any occasion. We offer a wide variety of contemporary cuisine. Our products are made with the finest ingredients and are perfect for any occasion.



Uptown Grill is a family owned business that has been in operation since 1982. We are proud to offer a wide variety of contemporary cuisine. Our products are made with the finest ingredients and are perfect for any occasion.

111 1000

HEGELER CARUS

JEREMIAH JOE SPECIALTY COFFEE

Jeremiah Joe Specialty Coffee is a family owned business that has been in operation since 1982. We are proud to offer a wide variety of specialty coffee. Our products are made with the finest ingredients and are perfect for any occasion.



Jeremiah Joe Specialty Coffee is a family owned business that has been in operation since 1982. We are proud to offer a wide variety of specialty coffee. Our products are made with the finest ingredients and are perfect for any occasion.



Jeremiah Joe Specialty Coffee is a family owned business that has been in operation since 1982. We are proud to offer a wide variety of specialty coffee. Our products are made with the finest ingredients and are perfect for any occasion.

111 1000

SKYDIVE CHICAGO SKYDIVING

Skydive Chicago is a family owned business that has been in operation since 1982. We are proud to offer a wide variety of skydiving experiences. Our products are made with the finest ingredients and are perfect for any occasion.



Skydive Chicago is a family owned business that has been in operation since 1982. We are proud to offer a wide variety of skydiving experiences. Our products are made with the finest ingredients and are perfect for any occasion.



Skydive Chicago is a family owned business that has been in operation since 1982. We are proud to offer a wide variety of skydiving experiences. Our products are made with the finest ingredients and are perfect for any occasion.

111 1000

STARVED ROCK LODGE & CONFERENCE CENTER

1000 Starved Rock Drive
 Starved Rock State Park
 Utica, IL 62586
 618-243-2200

Starved Rock State Park is a beautiful natural area with a rich history. The park is home to the Starved Rock Lodge & Conference Center, a beautiful resort building that offers a variety of amenities and services. The lodge is a great place to stay, and the conference center is a great place to host your next meeting or event. The park is also a great place to enjoy the outdoors, with hiking trails, fishing, and more.



Whether you are here for a business meeting or a family vacation, the Starved Rock Lodge & Conference Center is the perfect place to stay. The lodge offers a variety of amenities, including a restaurant, a bar, and a fitness center. The conference center is a great place to host your next meeting or event. The park is also a great place to enjoy the outdoors, with hiking trails, fishing, and more.

1000 Starved Rock Drive
 Starved Rock State Park
 Utica, IL 62586
 618-243-2200

LANDERS HOUSE COUNTRY LODGING & COTTAGES

1000 Landers House Drive
 Landers House
 Utica, IL 62586
 618-243-2200

Landers House Country Lodging & Cottages is a beautiful resort building that offers a variety of amenities and services. The lodge is a great place to stay, and the cottages are a great place to host your next meeting or event. The lodge is also a great place to enjoy the outdoors, with hiking trails, fishing, and more.



Whether you are here for a business meeting or a family vacation, the Landers House Country Lodging & Cottages is the perfect place to stay. The lodge offers a variety of amenities, including a restaurant, a bar, and a fitness center. The cottages are a great place to host your next meeting or event. The lodge is also a great place to enjoy the outdoors, with hiking trails, fishing, and more.

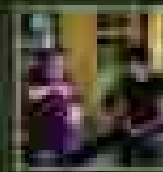
1000 Landers House Drive
 Landers House
 Utica, IL 62586
 618-243-2200

CATTAILS GIFT SHOPPE TASTING ROOM & COTTAGE BOUTIQUE

1000 Cattails Drive
 Cattails Gift Shoppe
 Utica, IL 62586
 618-243-2200



Cattails Gift Shoppe Tasting Room & Cottage Boutique is a beautiful resort building that offers a variety of amenities and services. The lodge is a great place to stay, and the cottages are a great place to host your next meeting or event. The lodge is also a great place to enjoy the outdoors, with hiking trails, fishing, and more.



Whether you are here for a business meeting or a family vacation, the Cattails Gift Shoppe Tasting Room & Cottage Boutique is the perfect place to stay. The lodge offers a variety of amenities, including a restaurant, a bar, and a fitness center. The cottages are a great place to host your next meeting or event. The lodge is also a great place to enjoy the outdoors, with hiking trails, fishing, and more.

1000 Cattails Drive
 Cattails Gift Shoppe
 Utica, IL 62586
 618-243-2200

1000 Starved Rock Drive
 Starved Rock State Park
 Utica, IL 62586
 618-243-2200

1000 Landers House Drive
 Landers House
 Utica, IL 62586
 618-243-2200



- 1 Starved Rock & Conference Center
- 2 Landers House
- 3 Cattails Gift Shoppe
- 4 Starved Rock State Park
- 5 Utica, IL
- 6 Starved Rock State Park
- 7 Starved Rock State Park
- 8 Starved Rock State Park
- 9 Starved Rock State Park
- 10 Starved Rock State Park
- 11 Starved Rock State Park
- 12 Starved Rock State Park
- 13 Starved Rock State Park
- 14 Starved Rock State Park
- 15 Starved Rock State Park

Starved Rock State Park
 Utica, IL 62586
 618-243-2200









If you'd really
like to know.....

"these are a few of my favorite things"

Item#

Description

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

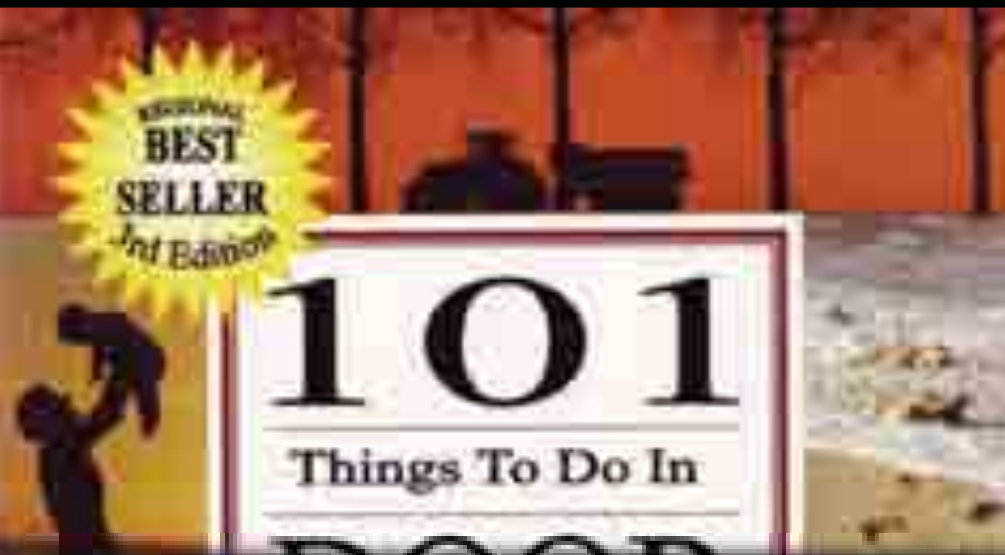
the
Jewel

ring size _____

(541) 549-9388

P.O. Box 817 • Hwy 20 & Ash • Sisters, Ore 97759

Suggestion: Work with regional tourism folks on creating the “Hidden Gems of Southern Canadian Rockies.”



—101 Things To Do In Deer County—



Pyramida State Park

—101 Things To Do In Deer County—

• 18 •
Take a Sunday stroll down
Cottage Row.

Our favorite Sunday morning starts with breakfast at the White Gull Inn on Main St. in Fairbault. Splurge on a slice of their famous Deer County berry-wine cream coffee cake. Then take a much needed stroll down Cottage Row. From The White Gull Inn follow Main St. to Cottage Row and turn right. The walk will take you north along the row of shabby “cottages” about 1 mile before it turns up the steep bluff. At the base of the bluff is a view of a park known as Champagne Rock, named for the little rock that hangs over the water. Down and back is a perfect way to walk off breakfast and start the day.

Let Your Fingers Do the Walking

Rules for the internet



A few numbers to get us started

There are 320 million travel websites (today)

A new website is coming online every 3.5 seconds

There are 200+ million website users in N.America

Website visitors will wait 8 seconds for a page to load

70 % of website users never go past the first page of search results

82 % of website users never go past the second page of search results

A few numbers to get us started

94 % of travelers with internet access is it as their primary travel planning resource

70 % of people planning trips have difficulty finding what they are looking for

A few numbers to get us started

The internet ranks 4th in its influence in daily North American life.

#1: Electricity

#2: Automobile

#3: Television

Not bad for a technology that's been in common use for just 20 years.

Nearly 88% of all destination marketing organizations spend more on printed materials than the web!

Tip

Develop an e-marketing program.
This will create TOMA (Top of Mind Awareness)

What to do: “E-marketing”

San Diego Events & Promotions E-Updates

Stay on top of the latest San Diego Events & Promotions with E-Updates tailored to your interests.

First Name

Last Name

E-mail

Zip / Postal Code

Country

Please tell us your reasons for visiting San Diego: (Select all that apply)

Family Vacation Dining & Cultural Special Offers

Conference/Meeting Golf & Outdoors

All information submitted through email or forms available on this site will be deemed private and used solely for the stated purposes. This information will never be sold or shared to third parties and will be deleted after it is no longer required.

Inexpensive and powerful.

From: Bonaire EZ News <EZnews@traveltourism.com>
Subject: Bonaire EZ News Issue 06-2004
Date: March 29, 2004 4:11:55 PM PST
To: ROBERT BROOKS <brooks@traveltourism.com>
Reply-To: EZnews@traveltourism.com

Bonaire EZ News

Quick 'n' Easy Tourism Updates

Hi Bob,

Here's the Bonaire EZ News 4 monthly e-news update covering island events, information you need to plan your vacation in Bonaire. To help improve content, the Bonaire EZ News is now offering a new <http://www.bonaire.com>



Event Spotlight: Eighth Annual Bonaire Dive Festival Welcomes

Philippe Cousteau Jr.

For those who want to get ready to have fun and get wet... You are invited to the Eighth Annual Bonaire Dive Festival, June 9-10, 2004. Regarded both one of the world's top photographers and a leading dive festival organizer, the Bonaire Dive Festival will offer the most interesting and exciting diving opportunities in Bonaire. The festival will also feature a variety of other activities including a beach volleyball tournament and a water polo match. The festival's featured speaker, Philippe Cousteau Jr., grandson of legendary Captain Jacques-Yves Cousteau.

Philippe's presentation will take place on the evening of June 9th and will feature 100 slides of his incredible photography. He will also present his presentation on the importance of the marine life that people have to be careful of and protect. The festival will also feature a variety of other activities including a beach volleyball tournament and a water polo match. The festival's featured speaker, Philippe Cousteau Jr., grandson of legendary Captain Jacques-Yves Cousteau.

Interested in attending the Dive Festival? The organizers of the festival are looking for volunteers to help with the festival. If you are interested in volunteering, please contact the festival organizers at info@bonairedivefestival.com. The festival will also feature a variety of other activities including a beach volleyball tournament and a water polo match. The festival's featured speaker, Philippe Cousteau Jr., grandson of legendary Captain Jacques-Yves Cousteau.

For more information on attending the festival or to make a reservation please contact the festival organizers at info@bonairedivefestival.com. The festival will also feature a variety of other activities including a beach volleyball tournament and a water polo match. The festival's featured speaker, Philippe Cousteau Jr., grandson of legendary Captain Jacques-Yves Cousteau.

Bonaire Travel and Tourism
<http://www.bonaire.com>
1-800-999-9999

Bonaire Legend Hill

Tip

Purchase key words (pay per click).

Existing Customer Login

Email:

Password:

[Forgot your password?](#)

Common Questions

[Is AdWords worth for my business?](#)

[What does it cost?](#)

[Where will my ads appear?](#)

[What are Google image ads?](#)



Start gaining new customers in less than 15 minutes.

Google AdWords ads connect you with new customers at the precise moment when they're looking for your products or services. The Google Network reaches more than 80% of Internet users.*

With Google AdWords you create your own ads, choose keywords to help us match your ads to your audience and pay only when someone clicks on them.



Learn More

- [Quick Tour](#)
- [Program Details and FAQ](#)

Sign Up Now

OR VIEW OUR [SIGN UP GUIDE](#)

Your ads show up on Google almost instantly.

Write your ads. Select your keywords. Set your budget. Start seeing results.

You choose where your ads appear.

New! Target your ads by location. Specify countries or cities, or define your own area. [Learn more.](#)

Online reporting tells you what's working. Changes are free.

You have total control over every aspect of your campaign.

Want expert help?

Let our specialists [design a campaign for you.](#) (New advertisers only.)

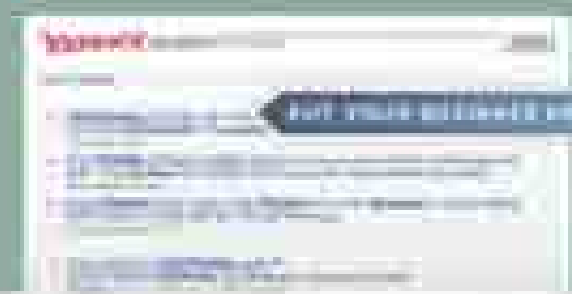
Google AdSense

If you are a web publisher and would like to learn about displaying Google AdWords on your site, [click here.](#)

* Media Matrix, December 2003

Sponsored Search. How smart businesses connect with customers.

YAHOO! [Sponsored Search](#)



LOCAL ADVERTISING
Turn web traffic into foot traffic.




[Learn More](#)

SEARCH ADVERTISING
Take your algorithms beyond web traffic.



[Learn More](#)



YAHOO! LOCAL
Reach your nearby customers.

PRODUCTS AND SERVICES

- [Sponsored Search](#) Reach 80% of active Internet users through top search engines plus!
- [Local Advertising](#) Target prospects searching for businesses in your neighborhood.
- [Search Advertising](#) Essential ad reach and coverage in algorithmic search listings.
- [Product Listing](#) Reach millions of motivated buyers through Yahoo! Shopping.
- [Travel Listing](#) Promote your offers and deals to eager travelers on Yahoo! Travel.
- [Business Listing](#) Promote your business in the Yahoo! Directory.

YAHOO! [Sponsored Search](#)

YAHOO! [Local Advertising](#)
Reach your nearby customers.

YAHOO! [Search Advertising](#)
Essential ad reach and coverage in algorithmic search listings.

Google

Home Images Maps News

Search

Google Search Google Scholar

Advertise with us | Business Solutions | Services & Tools | Jobs, Press & More

©2008 Google - Shopping & AdWords are trademarks

Google logo
Web - images - maps - news - people - shopping
tourism consulting
[Search] [Advanced Search]

Web Results 1 - 10 of about 1,340,000 for **tourism consulting**: (0.35 seconds)

Atlantic Tourism Consulting
Atlantic Tourism Consulting (ATC) can help individuals, existing businesses, community economic development organizations, and volunteer non-profits.
www.whitazilla.com/tourism/ - UK - Contact - Similar pages

Atlantic Tourism Consulting - Newsgroups
... marketplace | rec.travel.tms: | To contact Atlantic Tourism Consulting send e-mail to tourism@whitazilla.com or call 902.497.8899. ATC can be ...
www.whitazilla.com/tourism/tourism_newsgroups.html - UK - Contact - Similar pages
[More results from www.whitazilla.com]

Tourism Consulting & Tourism Consultants
Tourism consulting and training in marketing planning and development for tourism hotels, resorts, restaurants, attractions, national and state tourist offices ...
amsr.ca/publish.edu/~atourismconsulting.htm - UK - Contact - Similar pages

Alaska Hospitality Consulting & Tourism Consulting, Tourism
... TOURISM CONSULTING & TRAVEL RESEARCH ...
ooss.co/publish.edu/~atourismconsulting.html - UK - Contact - Similar pages
[More results from www.whitazilla.com]

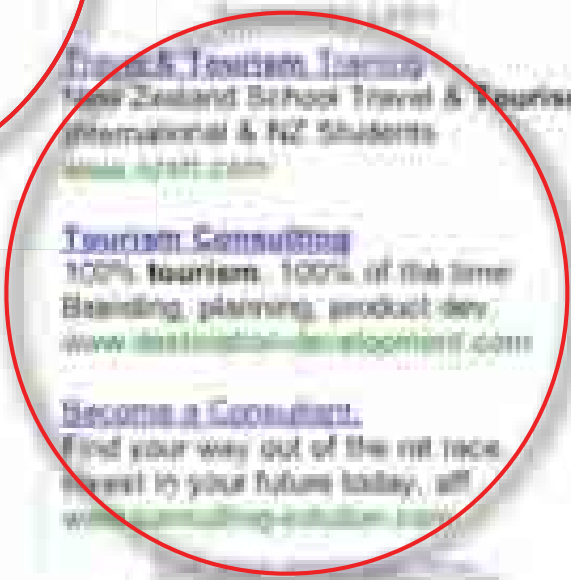
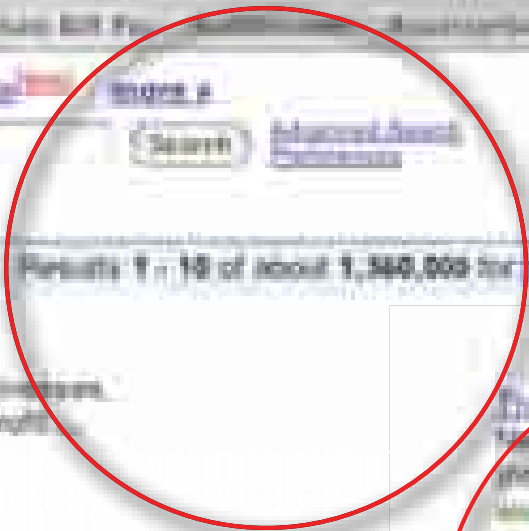
Golf & Tourism Consulting GbR
Der Beratungsdienstleister rund um die Themen Golf und Golfurlaub stellt sich vor, informiert über ...
www.gbt-golf.com/ - UK - Contact - Similar pages

Cyprus Hotels Hospitality Leisure Tourism Consultants
Cyprus Yellow Pages, Contacts - Home HOTEL CONSULTANTS Company

Travel & Tourism Training
New Zealand School Travel & Tourism International & NZ Students
www.ttt.com

Tourism Consulting
100% tourism, 100% of the time
Building, planning, product dev.
www.destinationdevelopment.com

Become a Consultant
Find your way out of the rat race
Start in your future today, all
www.consulting-consult.com



What to do: Find strong keywords

HOME | ABOUT | GOLF | AMENITIES | RECREATION | NEWS & UPDATES | CONTACT



TETON SPRINGS

Resort Golf Community

Discover the world-class views of the Teton Mountain Range at the world-class of the Teton Valley. Teton Springs is a resort golf community, featuring an 18-hole golf course designed by Byron Nelson, Gary Stephenson, and Steve Jones.

Source: <http://www.tetonresort.com/home.html>

```
<title>
</title>
</head>
<link rel="stylesheet" rev="stylesheet" href="style.css">
<title>Teton Springs - All season resort community, golfing, fishing, hiking, biking,
skiing - Teton Valley, Idaho.</title>
<meta name="keywords" content="resort golf community, teton valley, golf idaho, idaho real
estate, real estate, Teton Springs, Teton Springs Idaho, Mountain Bike Jackson Hole, Golf
Jackson Hole, Mountain Bike Teton Valley, Golf Teton Valley, Mountain Bike Yellowstone, Golf
Yellowstone, Mountain Bike Idaho, Resorts Idaho, Fishing, Fish Teton Valley, Resorts Jackson
Hole, Fish Idaho, Idaho, Jackson hole, vacation, lodging, dining, shopping, skiing,
alpine skiing, nordic skiing, backcountry, flyfishing, fishing, backpacking, snowboarding,
cross country, nordic, powder, skiing, climbing, rock climbing, ski, mountains, snow, Byron
Nelson, Gary Stephenson, Steve Jones">
<meta name="description" content="Teton Springs, a resort golf community located in Teton
Valley, Idaho, features an 18 hole golf course designed by Byron Nelson, Gary Stephenson, and
Steve Jones.">
<meta http-equiv="Content-Type" content="text/html; charset=iso-8859-1">
<meta name="robots" content="all">
<meta name="robots" content="index,follow">

<script src="js/menu.home.js"></script>

<script type="text/javascript">
function video() {
</script>
<script language="javascript">
</script>
```





Search

Advanced Search

Web Results for Rocky 1 - 15 of about 1,708,000 results (0.21 seconds)

Alberta's Rocky Mountains, [WorldAtlas.com Travel Guide for the ...](#)
Discover Alberta's Rocky Mountains with WorldAtlas.com's Travel guide and vacation planner for Alberta's Rockies, Canada.
[www.worldatlas.com/rocks/rocks.htm](#) - 2/16 - 10 Jun 2007 - [Cached](#) - [Print Page](#)

Rocky Mountain Vacation Guide, [Adventure Travel Directory](#)
Rocky Mountain vacation adventures, itineraries, Alaska, Colorado, Idaho, Montana, Wyoming, Nevada, Campgrounds, cabins, ferries, boats, golf (prospecting)
[www.gorocks.com](#) - 2/17 - [Cached](#) - [Print Page](#)

Rocky Mountains Official Site - [Canadian Train Travel, Rail Tours](#)
Travel by train to Canada's Rocky Mountains. Some of our excursions of Banff, Jasper, Vancouver, Whistler, BC. Tour the Canadian Rockies with Rocky ...
[www.rockymountains.com](#) - 2/16 - [Cached](#) - [Print Page](#)

Rocky Mountain Travel Guide
Publisher of travel guides for Arizona, Colorado, Idaho, and Montana.
[www.rockymountaintravel.com](#) - 2/17 - [Cached](#) - [Print Page](#)

DOI/ISOL Database Entry
Directory for the Rocky Mountain states including Colorado, Utah, New Mexico, Montana, Wyoming, Idaho, Arizona and British Columbia.
[www.rockymountain.com](#) - 2/16 - [Cached](#) - [Print Page](#)

DOHP Rocky Mountain Travel Tourism and Recreation Guide
A comprehensive guide to travel, tourism and recreation in Rocky Mountain National Park including activities, outdoor attractions, and maps.
[www.rockymountaintravel.com](#) - [Cached](#) - [Print Page](#)

Rocky Mountain National Park - Colorado Rocky Mountains | DOHP
DOHP's complete Rocky Mountain National Park guide includes travel tips, tourist suggestions, and outdoor recreation in the Colorado Rockies.
[www.rockymountaintravel.com](#) - [Cached](#) - [Print Page](#)

Banff in Alberta, Canada, [Information](#), [vacations](#), [hotels](#), and [travel](#) ...
You may want to start with the [Travel To Travel Guide](#) if you've never been to the Canadian

Advanced Search

The Canadian Rockies
Enjoy Breathtaking Beauty & Fun On A Great Canadian Rockies Vacation
[www.rockymountaintravel.com](#)

Rocky Mountain Tours
Spectacular Rail & Coach Tours, Overland Travel Plans, Book Early
[www.rockymountaintravel.com](#)

Rocky Mountains
Take a trip South of your mountain ad. (except the others)
[www.Canada.com](#)

Rocky Mountains
Eastern BC Official Summer Site.
Home for Delays in the Rockies
[www.rockymountaintravel.com](#)

Rocky Mountains I.P. Guide
Lonely Planet's ultimate guide book.
Free shipping with minimum purchase
[www.lonelyplanet.com](#)

Alberta's Rocky Mountains

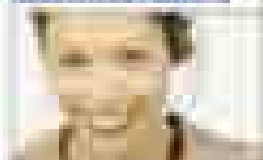
A WorldWeb.com travel guide & vacation planner for Alberta's Rockies, Alberta.



Home | About | Contact Us

Source: http://www.worldweb.com

Travel Recommendations



```

<!--THE REAL PUBLIC URL FOR THIS SITE, LEAVE THIS ONE! http://www.wj.org/Travel/Alberta/AlbertasRockies.html -->
<!-- www.worldweb.com -->
<!--
<meta http-equiv="Content-Type" content="text/html; charset=iso-8859-1" />
<title>Alberta's Rocky Mountains: WorldWeb.com Travel Guide for the Alberta Rockies</title>
<meta name="copyright" content="Copyright 1994-2007 World Web Technologies Inc" />
<meta name="keywords" content="alberta rockies,alberta rocky mountains,rocky mountains alberta" />
<meta name="description" content="Discover Alberta's Rocky Mountains with WorldWeb.com's travel guide and vacation planner for Alberta's Rockies, Canada." />
</head>
<script language="JavaScript" src="http://www.worldweb.com/javascript/2005/wjHttp.js" type="text/javascript"></script>
<script language="JavaScript" src="http://www.worldweb.com/javascript/2005/wjEventFunctions.js" type="text/javascript"></script>
<script language="JavaScript" src="http://www.worldweb.com/javascript/2005/wjMenu.js" type="text/javascript"></script>
<script language="JavaScript" src="http://www.worldweb.com/javascript/2005/wjCalendar.js" type="text/javascript"></script>
<script language="JavaScript" src="http://www.worldweb.com/javascript/2005/wjCommonFunctions3.js" type="text/javascript"></script>
<script language="JavaScript" src="http://www.google-analytics.com/urchin.js" type="text/javascript"></script>
</script>
<link rel="stylesheet" type="text/css" href="http://www.worldweb.com/CSS/2005/tourism-travel.css" />
<script language="JavaScript" src="http://www.discovertherockies.com/wjMenu.js" type="text/javascript"></script>
</script>
</head>
<body>
<script language="JavaScript" type="text/javascript">wjLoadMenus();</script>
<form name="formTravelSearch" action="http://services.worldweb.com/tourism-siteSearch.html" method="post" class="form-search">
<table width="760" border="0" align="center" cellpadding="0" cellspacing="0">
<tr>
<td width="14" rowspan="2"><input type="text" value="Search" />
<td width="263" rowspan="2" align="bottom"><input type="button" value="Search" />
</tr>
<tr>
</tr>
</table>
</form>
</body>
</html>

```

Travel: Alberta

- Alberta's Rockies
- Travel: Alberta

geography of the area. Downhill and alpine skiing, snowmobiling, rock climbing, spelunking, hiking and wilderness camping are just a few of the many recreational

Suggestion: Buy the keyword. Title: "On your way to Banff..."





Things to Do in Alberta - Alberta Attractions - TripAdvisor
Alberta attractions: Visit TripAdvisor, your source for the world's best (and best) travel reviews, travel guides and guidebook. Learn about things to do in ...
www.tripadvisor.com/Attractions/AlbertaAttractions.cfm - 218 - 8 Jun 2008
Search - [Google Maps](#)

Things to do in Alberta & Alberta Attractions - Travelocity
Find the best things to do, museums, attractions, and travel advice about Alberta on Travelocity.
www.travelocity.com/attractions/Alberta_attractions.do - 100 - 10 Jun 2008
Search - [Google Maps](#)

Travel Alberta Live - Things To Do
Get a full 24-hour culture in Alberta's city, inspired by a truly worthy destination with rich, mountain-and-prairie outdoor adventures. Read More > ...
www.travelalberta.com/ThingsToDo.cfm - 116 - [Google](#) - [Google Maps](#)

Frontiers of Alberta Things To Do - Travel Guides - VirtualTourist.com
Frontiers of Alberta attractions and sightseeing with reviews, photos and photos posted by real travelers and locals. Find travel tips for Frontiers of ...
www.virtualtourist.com/Attractions/AlbertaThingsToDo/FrontiersofAlberta - 227 - 10 Jun 2008 - [Google](#) - [Google Maps](#)

Edmonton - Things To Do - Alberta, Canada (Zoos, Museums ...)
Go to Alberta Zoos, Aquariums, Theme Parks, Events, Parks, Museums, Arts, Parks, Regional, Historic Sites, Wineries, Breweries, Casinos, etc.
www.edmonton.ca/edmonton - 46 - [Google](#) - [Google Maps](#)

Alberta | Things To Do in Alberta
Alberta | Things To Do in Alberta - Tours, information and photos
www.visitalberta.com/attractions/things-to-do/AlbertaAttractions - 100 - [Google](#) - [Google Maps](#)

Alberta Things to do
Complete, accurate information on Alberta travel, including photos and reviews. All your trip information here.
www.alberta.com/attractions/things-to-do - 146 - [Google](#) - [Google Maps](#)



www.google.com

Search

Advanced Search

Web Results 1 - 10 of about 1,218,000 for alberta historical sites (0.78 seconds)

Museums and Historic Sites Listing - Tourism, Parks, Recreation

Experience Alberta's history at state Provincial Historic Sites and Museums. Find sites of Alberta with Site Locations Map of Alberta with [www.alberta.ca/uk/eng/eng_alberta_museums_sites_and_historic_sites.html](#) - 48 - [Details](#) - [Other sites](#)

Alberta Community Development

Alberta Sport, Recreation, Parks and Wildlife Foundation ... Museums and Historic sites (Provincial Archives) Royal Alberta Museum Royal Tyrone Museum [www.alberta.ca/uk/eng/eng_alberta_community_development.html](#) - 48 - [Details](#) - [Other sites](#)

Welcome to Albertahistory.ca

... historic sites as well as heritage organizations and foundations that help ... Discover Alberta by visiting our Places to Go and exploring our Guide to [www.albertahistory.ca](#) - 48 - [Details](#) - [Other sites](#)

Official Alberta Historic Sites

To access any of these sites, please leave the links to the Official Alberta Community Development, Historic Sites and Architectural Services page. [www.alberta.ca/uk/eng/eng_official_alberta_historic_sites.html](#) - 48 - [Details](#) - [Other sites](#)

Alberta's Rockies Historic Sites & Interpretive Centres Historic

Alberta's Rockies Historic Sites & Interpretive Centres Directory Includes listings for Historic Sites & Interpretive Centres in Alberta's Rockies. [www.alberta.ca/uk/eng/eng_alberta_rockies_historic_sites_and_interpretive_centres.html](#) - 48 - 48 Jan 2007 - [Details](#) - [Other sites](#)

Alberta's Rockies Landmarks and Historic Sites Landmarks and

Alberta's Rockies Landmarks and Historic Sites Directory Includes listings for Landmarks and Historic Sites of Alberta's Rockies. Alberta [www.alberta.ca/uk/eng/eng_alberta_rockies_landmarks_and_historic_sites.html](#) - 48 - 18 Jun 2007 - [Details](#) - [Other sites](#)

Government of Alberta

In celebration of International Museum Day, many of Alberta's provincially owned historic sites and museums will be offering free general admission to [alberta.ca/uk/eng/eng_government_of_alberta_historic_sites_and_museums.html](#) - 48 - 18 Jun 2007



Alberta Musical Theatre

Search

Advanced Search

Results 1 - 10 of about 1,070,000 for alberta musical theatre: 0.14 seconds

The Fun and the Serious | Alberta Tunes: Alberta's Biggest Musical ...

Would like to invite you to the Alberta Tunes: Alberta's Biggest Musical Theatre Extravaganza. I will be singing for a number of the shows at the event. ...

Alberta Tunes - Alberta Classical

Any Actor (Plus Billy & the Lost Boys (The Bush) Boys Kool (Musical Theatre) Love and Like Natural Classical) The Western Country (WJ Blues) ...

Alberta Music Festival Association

She is currently an staff at Sherrill Camp in the Musical Theatre Performance Program ... with Rudolf Jensen at the Montmartre Festival in Alberta ...

Alberta Music Festival Association

Classical Musical Theatre (200) 18 Years and Under Competing for Southern & District Music Festival Prize and Alberta Registered Music Teachers' Association ...

Alberta Living - Show Boat - Lethbridge Musical Theatre, 2007

Show Boat - Lethbridge Musical Theatre, November 2007, Act One: Scene 7 (The Lovers at Night) on the ... Southern Alberta Theatre - Alberta Living ...

Musical Theatre Societies

Musical Theatre Societies is for students aged 11 to 18 years. ... HIGH SCHOOL (not Design and Costume Design). Member fee options from the Alberta College ...

The Clinical Theatre --- FTI Instructors

She has worked with Grant MacLennan's Theatre Arts Program, Lewis & Clark Theatre, and Theatre Alberta's Archer program. She teaches Music 100 at Grant ...

NEWS RELEASE: Massive musical theatre offers 2006 to military

Alberta Theatre Tickets
 Don't miss out on your favourite event. Buy tickets online today!
www.theatretickets.ca



Search

Advanced Search

Web 10 of about 1,220,000 for free theatre artists (8.11 percent)

Home : Grants From Live Theatre

Small box offered/2008 at its Address: 101 St - 90 Avenue Grants From, Alberta Canada, T2N 0P6 ... Welcome to the Grants From Live Theatre Web Site ...

Rosbud Theatre : Rosbud, Alberta CANADA

Rosbud Theatre is Alberta's only not professional theatre. Heritage (things are hard) ... That is what will always make live theatre something more ...

theatrecanada.com : a unified voice for Canadian live theatre

FIND OTHER LIVE THEATRES IN CANADA AB - Calgary and Area - Alberta Theatre ... Programs - All Alberta Theatre Society - Calgary Centre for Performing Arts ...

Live Theatre Directory

The theatre can be found by university of Alberta and municipality ... Theatre Network ... Live at the Roxy 10708 - 129 St, Edmonton, AB, T6A 0Y1 403-2440 ...

The Empire Theatre Home

Since 1952, the Empire has been serving up an eclectic mix of movies, concerts, and live theatre to audiences from all over Southern Alberta ...

Alberta Prairie Railways - Alberta Steam Train Live Theatre Schedule

Experience live theatre as you journey into history on a vintage train, with an Alberta Prairie Railway Exhibition. Central Alberta's Number One Tourist ...

The Glass Theatre

Edmonton's premier venue for live theatre. The Glass Theatre is located in the heart of downtown Edmonton at the Arts Centre and focuses live performing ...

Theatre Network | Live at the Roxy - Edmonton, Alberta, Canada

Theatre Network - Live at the Roxy ... Theatre Buffet Co-ops Dinner with Friends by David



Search for: _____

Images

Maps

Web

Results 1 - 18 of about 1,175,000 for **fort mcmurray** (0.22 seconds)

Fort Calgary

Fort Calgary PO Box 2300 Station M #1000 Calgary, Alberta T2P 2M6 Canada Phone: (403) 242-1400 Fax: (403) 242-1404 Email: info@fortcalgary.com
www.fortcalgary.com - 18 - Contact - Site Map

Visiting Fort Macleod in Southern Alberta Canada

Fort Macleod's history will draw you into the past to a time when the North West ... Fort Macleod is at the hub of southern Alberta adventures and tours ...
www.visitfortmacleod.ca - 14 - Contact - Site Map

Welcome To Heritage Park

Fort McMurray Historical Society ... annual \$1.00 per person fee approved by ...
*Prices include GST, Copyright ©2007 Fort McMurray Historical Society ...
www.fortmcmurrayheritage.com - 18 - Contact - Site Map

Narcy Wood Nature Centre, Red Deer, Alberta, Canada

The Narcy Wood Nature Centre and Habitat Fort McMurray are led by the ... We gratefully acknowledge the support of Southern Alberta and its great people ...
www.narcywood.com - 18 - Contact - Site Map

Fort Edmonton Park

Fort Edmonton Park is a living history park that traces the growth and development of Edmonton through four historical periods represented by: The Fort ...
www.edmonton.ca/ep - 17 - Contact - Site Map

The Empress Theatre Home

Located in Fort Macleod's historic main street, the Empress Theatre is Alberta's oldest theatre at 94 years of age. Since 1913, the Empress has been entertaining ...
www.empresstheatre.com - 18 - Contact - Site Map

Two of the Great Bear - South West Alberta - Fort Macleod

Fort Macleod is located on the southeast of Hwy's 80 & 83, with easy access to Nature and natural attractions. Approx. 15km west of Fort Macleod is the ...
www.visitfortmacleod.com/attractions/fortmacleod - 8 - Contact - Site Map

Fort Elbow Lodge Westsask Historical Information

Fort Elbow Lodge is named after the historic Fort Elbow, built just north of Westsask in ...
Marguerite Gaudet, Bishop of Alberta, visits the Fort ...



www.google.com



Search Images

Web

Results 1 - 15 of about 875,000 for fort macleod - 0.22 seconds

Fort Macleod

Fort Macleod is a small community of over 2000, located when (re)establishing sight of the Canadian Rockies.

www.fortmacleod.com/ (14) - [Google](#) - [Open Street Map](#)

[Home, Ontario](#) - www.fortmacleod.com/ - [Business Development and](#)

[Online Fort Macleod](#) - www.fortmacleod.com/online/

[History Fort Macleod](#) - www.fortmacleod.com/history/

[Events Calendar](#) - www.fortmacleod.com/events/ - [Events](#) - [Calendar](#) - [Local](#) - [Home](#)

[Fort Macleod](#) - www.fortmacleod.com/

Visiting Fort Macleod in Southern Alberta, Canada

Start from Fort Macleod from a distance. Fort Macleod (one of the only other town) it is of a province that were located Indian encampments, report from ...

www.fortmacleod.com/visiting/ (14) - [Google](#) - [Open Street Map](#)

The Fort Museum of the North West Mounted Police

Provides the history, information, exhibit guide, shop, education programs, and calendar of events located in Fort Macleod.

www.compsouth.com/ (2) - [Google](#) - [Open Street Map](#)

Fort Macleod Trust: City of Fort Macleod Alberta Tourism

A Fort Macleod travel guide & tourism directory for the City of Fort Macleod, Alberta by Worldwide.com

www.fortmacleod.com/travel/ (16) - [Google](#) - [Open Street Map](#)

Fort Macleod, Alberta - Wikipedia, the free encyclopedia

Fort Macleod is a town in the southwest of the province of Alberta, Canada. It is named in honor of the Royal Canadian Mounted Police Colonel James Macleod ...

en.wikipedia.org/wiki/Fort_Macleod,_Alberta (15) - [Google](#) - [Open Street Map](#)

The Macleod Gazette

Local newspaper, covering local news and events in Fort Macleod.

www.fortmacleodgazette.com/ (26) - [Google](#) - [Open Street Map](#)

fort macleod

www.google.ca/?q=fort+macleod+photos+Canada - [Google](#) - [Open Street Map](#)

Fort Macleod



www.google.com

Search

Advanced Search

Web Images Video News Maps Street View Results 1 - 10 of about 5,875,000 for rocky mountains (0.12 seconds) (13 results)

Rocky mountains

[www.canada.com](#) - Physical features of Canada - (Rocky mountains)

Rocky Mountains - Wikipedia, the free encyclopedia

The Rocky Mountains, often called the Rockies, are a broad mountain range in western North America. The Rocky Mountains stretch more than 4000 kilometers ...

[en.wikipedia.org/wiki/Rocky_Mountains](#) - 100 - Updated - 10/16/2007

Rocky Mountain National Park - Rocky Mountain National Park (U.S.)

This hiking paradise is the gateway of the Rocky Mountains, with elevations ranging from 8000 feet in the wet, grassy valleys to 14258 feet at the ...

[www.nps.gov/romo](#) - 104 - 12 Jul 2007 - Updated - 10/16/2007

Rocky Mountains

The Rocky Mountains, the great backbone of North America, extend 5000 kilometers from New Mexico to Canada. The elevation range from about 1000 meters ...

[www.gutenberg.org/files/10000/10000-h/10000-h.htm](#) - 104 - Updated - 10/16/2007

Rocky Mountain National Park

Everything you wanted to know about Rocky Mountain National Park.

[www.rocky-mountain-national-park.com](#) - 104 - Updated - 10/16/2007

Alberta's Rocky Mountains, WoodWise.com Travel Guide for the

Discover Alberta's Rocky Mountains with WoodWise's county travel guide and vacation planner for Mountain Rockies, Canada.

[www.woodwise.com](#) - 104 - 18 Jun 2007 - Updated - 10/16/2007

Trailmasters Mountain Bus Guides Ltd.

BusT, alberta and the Canadian Rocky Mountains travel guide ... The Rocky Mountains of Canada are a vast land - filled with exciting scenery, wildlife ...

[www.trailmasters.com](#) - 104 - Updated - 10/16/2007

Rocky Mountain National Park

This reports and photos: General information about the park (Rocky Mountain National Park, Colorado)

[www.nps.gov/romo](#) - 104 - Updated - 10/16/2007

Rocky Mountain News - Denver and Colorado's reliable source for

The Canadian Rockies

Experience Breathtaking Beauty On A Great Canadian Road Trip. Visit: [CanadianRoadTrips.com](#)

Rocky Mountains

Learn BC Official Summer Site Host for Germany in the Rockies. Visit: [www.bccanada.com](#)

Rocky mountains rail tour

Make your vacation unforgettable with a VIA Rail package tour. Visit: [www.via.com](#)

Rocky Mountain Tours

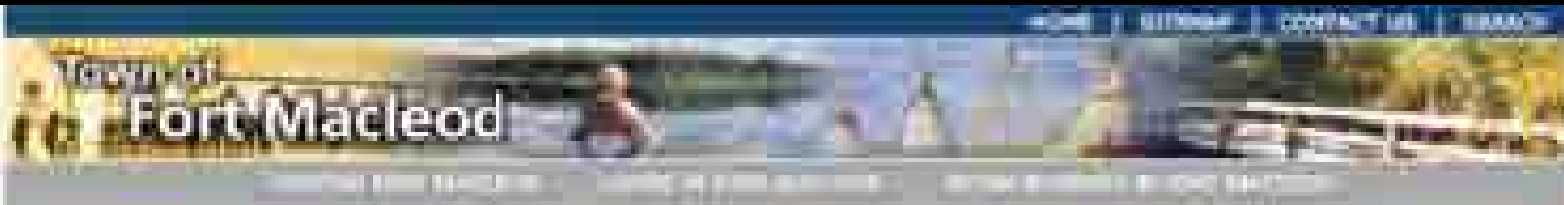
Spectacular Coast & Rail Tours. Complete Travel Plans. Visit: [www.rockymountaintraveltours.com](#)

The Empress gets it. First class work with all of their marketing efforts. Now develop a PR program to spread the word.

The screenshot shows the website for The Empress Theatre. At the top, the logo features a stylized 'E' and the text 'THE EMPRESS THEATRE'. Below the logo is a navigation menu with links for Home, About Us, Tickets, Shows, and Contact Us. The main content area is divided into three horizontal promotional banners:

- July - August:** A yellow banner with the text 'All the Fun of the Circus' and 'The Circus Comes to the Empress Theatre'.
- September - April:** A dark red banner titled 'Create Stage Series' with the text 'The Empress Theatre presents a series of the Create Stage Series with an exceptional line up of live stage and multimedia arts for the entire fall season and of the exciting final program and during the last of the year right to August'.
- 2014:** A purple banner titled 'Holiday Winter Show' with the text 'The Empress Theatre presents a series of the Create Stage Series with an exceptional line up of live stage and multimedia arts for the entire fall season and of the exciting final program and during the last of the year right to August'.

On the left side, there is a 'Upcoming Events' section with a list of dates and times. On the right side, there is a section titled 'Presented by the Empress' featuring a black and white photograph of a person and a caption that reads 'Presented by the Empress' and 'FORT MALLARD'.



Town of Fort Macleod

Site Search

Search

Upcoming Events

- Nov 22, 07 - Nov 25 & 26
Annual Fall & Winter Fair
Annual Fall & Winter - more
- Nov 23, 07 - November Town
Week and Farmers' Market
Nov 23, 2007 - more
- Nov 29, 07 - Town of Fort
Macleod Employment
Development Section Team
Meeting (P.A.C.) - more

Popular Links

Alberta Police & Peace Officer Training Centre

Business Directory

Calendar of Events

Clubs & Organizations

The Town of Fort Macleod

Welcome to Fort Macleod - the town that is looking to future by preserving its past

Fort Macleod is a vibrant community of 2,200, located within breathtaking sight of the Canadian Rockies. The town is a magnet for those who are seeking a relaxed rural lifestyle, proximity to the Rocky Mountains, a strong sense of community, access to high speed internet and a short drive to Western Canada's premier capital, Calgary. And of course, it's only an hour drive to the scenic waters of the Lake Louise.



The town owns the best views of the Lake Louise, including the highest rooftop of sunlight views in Canada. The climate makes it possible to enjoy and enjoy the sun in the summer. Whether you are coming for a visit, looking about for a home, enjoying a fresh coffee, enjoying a local farmer, considering the advantages of keeping your business in this family-friendly community or just looking for your own business.

Investment and a job offer search at the Town of Fort Macleod are has been designed to attract you about the community. www.fortmacleod.com This is what you (the search results) to see at the site. Fort Macleod is proud to be.



If you'd like to learn more about the Fort Macleod region and the local climate, please visit the following website:

www.fortmacleod.com or
www.fortmacleod.com

There are many reasons to visit or relocate to Fort Macleod, including its scenic views, excellent and cheap food, and more.

The town site and marketing efforts should reflect the brand.

Take people back in time to another era.

Town of Fort Macleod

Home | Site Map | Contact Us | Search

Home | Site Map | Contact Us | Search

Home | Site Map | Contact Us | Search

Visiting Fort Macleod Overview

Attractions

- [Business](#)
- [Cultural Legacy](#)
- [Map](#)
- [In-Depth Information](#)
- [Regional Attraction](#)
- [Main Street History](#)

Things To Do

- [Overview](#)
- [Events Calendar - 2007](#)
- [Annual Events](#)

Accommodations

- [Hotels / Rooms / B&Bs](#)
- [Restaurants](#)
- [Campsites](#)

Photo Gallery

- [Overview](#)

Visiting Fort Macleod

From a distance, Fort Macleod looks like any other town. It is at a moment that once housed Indian encampments, wagon trails and buffalo grazing grounds, in view of the Porcupine hills that float the snows and majestic Rocky Mountains. The old Fort is the seed to Alberta's only frontier National Area.

As you get closer, there is a definite feeling of being in two very different eras: Here, past and present co-exist. The place, known 250 years ago as Blackfoot Crossing, became a North West Mounted Police barracks and trading post in 1874. The town gradually took shape alongside the Oldman River, named for the "Grandfather" of Blackfoot mythology and within easy view of the majestic Rocky Mountains.

Fort Macleod's historic area draws you into the past to a time when the North West Mounted Police, Blackfoot Indians and pioneer settlers were the only inhabitants. Main Street is dotted with gift shops, antique stores, cafes and restaurants. Right in the middle of the historic block is the " Jewel of the West," the [Sprocket Theatre](#). The Empire is the oldest continuously operating theatre in Western Canada.

Continue your downtown stroll over to the [Fort Museum of the North West](#).

Mounted Police - a replica of the original fort where historical re-enactments are the order of the day. You'll also find intriguing exhibits showcasing North West Mounted Police and Blackfoot Indian history. From July 1st to the Labour Day Weekend you can enjoy the Fort's own [NWMP Musical Ride](#) four times daily: 10:00 am, 11:30 am, 2:00 pm, 3:30 pm, weather permitting.



Suggestion: The site doesn't reflect the historic ambiance. The most important link is missing: "Why see the Fort." Get rid of the counter.



13390

Updated June May 2008

Create reciprocal links. It will boost you to the first page.

Remington Carriage Museum

- Family Highlights
- Family Fun
- Site Information
- Special Events
- Education Programs
- Site Map
- Events
- Links



The largest collection of horse-drawn carriages in North America

Open Wed - Thurs 10am - 4pm

Take a step back in time and experience life in the 19th century as reflected in its culture, its work and play.

Links

Discovering Carlton and Area

- Town of Carlton - www.townofcarlton.ca
- Alberta Temple - www.albertatemple.com
- Great Canadian Barn Dance - www.greatcanadianbardance.com
- Watson Lakes National Park - www.watsonlakes.ca
- Mountain to Mountains - www.mountaintomountains.com
- Carriage House Theatre - www.carriagehousetheatre.com

Discovering Alberta

- Travel Alberta - www.travelalberta.com
- The Cowboy Trail - www.thecowboytrail.com
- Trail of the Great Bear - www.trailofthegreatbear.com
- Discover Alberta - www.discoveralberta.com
- Alberta South Tourism Destination Region - www.albertasouth.com
- Chinook County Tourist Association - www.chinookcounty.com

Other Historic Sites and Museums

- Head-Smashed-in Buffalo Jump - www.head-smashed-in.com
- Peace Hills Interpretive Centre - www.peacehills.com
- Alberta's Provincial Historic Sites - www.albertahistory.com
- Alberta's Museums Network - www.museumsofalberta.ca
- Books: Aqueduct of the Eastern Irrigation District site - www.aill.ca
- Books: Aqueduct 360 Degree Tour - www.aqueduct360.com
- Saskatchewan Western Development Museum - www.westernmuseum.com

Welcome to Glenwood, Alberta



Home	Village Ads	Local Links	Land For Sale	Newspaper	Local Businesses	Contact
----------------------	-----------------------------	-----------------------------	-------------------------------	---------------------------	----------------------------------	-------------------------

Tuesday, June 12, 2007

Local Links:

[http://www.glenwood.ca](#)

Government:

[Government of Canada](#)
[Government of Alberta](#)
[Alberta Health Care](#)
[Alberta First - Glenwood](#)

Tourism:

[The Great Canadian Barn Centre](#)
[Bemington Carross House Museum](#)

Other:

[Glenwood School](#)
[Glenwood Library](#)
[Roll Backs](#)
[Mounties to Mountains](#)

Tip

Develop a separate visitor site or a front door with two options.

Visit [www.ksa.gov](#) | Call 1-800-455-4273 | 2015-2016 | [www.ksa.gov](#)





- Home
- About Us
- History
- Exhibitions
- Events
- Membership
- Support Us
- Contact Us
- FAQ
- Privacy Policy
- Terms & Conditions
- Accessibility
- Gift Shop
- Press
- Partners
- Links
- Site Map

[Home](#) | [About Us](#) | [History](#) | [Exhibitions](#) | [Events](#) | [Membership](#) | [Support Us](#) | [Contact Us](#) | [FAQ](#) | [Privacy Policy](#) | [Terms & Conditions](#) | [Accessibility](#) | [Gift Shop](#) | [Press](#) | [Partners](#) | [Links](#) | [Site Map](#)

Log in

Welcome to the Carriage Museum website. This website is for members of the Carriage Museum. If you are not a member, please visit our website for more information. If you are a member, please log in to access your account. If you have forgotten your password, please click on the "Forgot Password" link.



Carriage Museum

123 Main Street
 Anytown, USA 12345
 (555) 123-4567

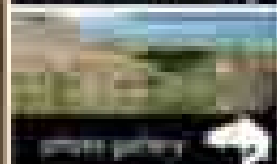
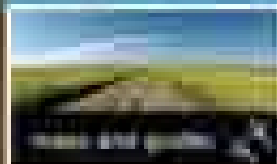
The Carriage Museum is a non-profit organization dedicated to the preservation and display of horse-drawn carriages. We have over 200 carriages, wagons, and sleighs on display. Open year-round, the museum is only minutes from Glacier House, Glacier National Park and Montana's Glacier National Park. The museum is the finest display of its kind in the world. The museum also features video displays, a fire hall, a carriage house, a carriage shop, working stables, carriage rides, carriage meals, and a gift shop. Guided museum tours are offered.



Drumheller Heart of the Canadian Badlands

0 things to do 0 places to stay 0 about Drumheller 0 book online www.traveldrumheller.com

Home | About | Contact Us | [Dinosaur Capital](#) | [Badlands](#) | [Dinosaur](#) | [Dinosaur Capital](#) | [Dinosaur Capital](#)



The Dinosaur Capital of North America *Only a 90-minute drive from Calgary, Alberta*

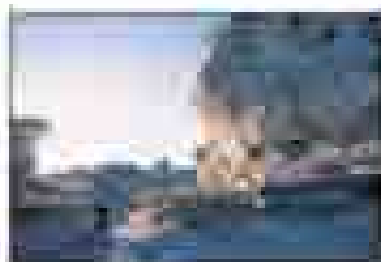
The town of Drumheller is home to the world-famous Royal Tyrrell Museum, the best Badlands scenery in the country, and the richest deposits of fossil and dinosaur bones in North America.

[Click here to find and book Drumheller hotels online!](#)



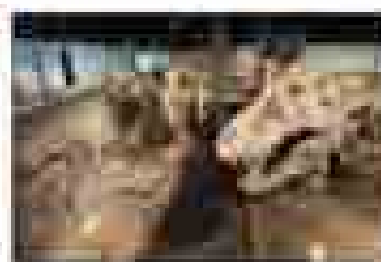
About Drumheller

From [Drumheller](#)



Surrounding Towns

From [Drumheller](#)



Famous Attractions

From [Drumheller](#)

Tip

Make sure all your marketing materials are available online for both viewing AND download.

Tip

Develop custom URL's that are easy to remember.

What to do: Purchase easy to remember URLs

- Make your website address your key marketing focus along with a toll-free number. Addresses, fax numbers not necessary.
- Match website addresses to your message.

intimate

inviting

intoxicating

incomparable

Yosemite this winter

information & incentives: yosemitethiswinter.org

POINT Sell the sizzle (no pun intended)

You're Getting
Warmer.



Worship the sun, anytime of year. Tucson's fabulous weather makes
any day the perfect day to treat yourself to our spectacular outdoors.

Explore miles of unbelievably hot desert and stunning mountain trails,

play golf, dine alfresco or just kick back by the pool. Go to www.WorshipTheSun.com

and start planning your perfect winter vacation warm up.

1-888-2TUCSON | Metropolitan Tucson Convention & Visitors Bureau

Tucson 
Real. Natural. Arizona.

POINT

Start your site with "Pick Your Season"
then "Pick Your Passion."

Sell experiences. Not places. Make it easy
with a clear central focus.

Pick Your Season

- Dec-Jan: The Holidays
- Feb-Mar: Winter recreation & events
- Apr-May: Spring fling
- Jun-Jul: First half of summer
- Aug-Sep: Second half of summer
- Oct-Nov: Fall color

Pick Your Passion

- Arts & Entertainment
- History & Culture
- The Environment
- Recreation

POSSIBLE BRANDS

The overall brand:

“The Rocky Mountains of Southern Alberta.”

The body text:

Where the Rockies melt into the Porcupine Hills of the famed Cowboy Trail and then into the rolling hills of the beautiful Alberta prairie.

The Sub-brand for Fort Macleod:

The Music Theater Capital of the Canadian Rockies

Claresholm:

The Equestrian Hub to the Cowboy Trail/Porcupine Hills

Hill Spring/Glenwood:

Life on the Prairie

Waterton:

The Gem of the Canadian Rockies

Cardston:

The City of Carriages

Pincher Creek:

Any ideas?

**Thanks for making tourism a part of your
community's economy**



Destination
Development, Inc.

www.destinationdevelopment.com