



Destination
Development, Inc.

A look at Cardston through the eyes of a visitor

June 2007



Assessment Findings & Suggestions



Tourism is an economic development activity

The object is to have people come, spend money,
then go home

90% of tourism industry businesses are small businesses.

83% of tourism spending is by visitors with annual household incomes of \$70,000 plus.

Tourism is a \$5 billion dollar industry in Alberta. In Southern Alberta it's a \$330 million industry. Are you getting your fair share?

A tourism-friendly city will spawn non-tourism industries faster than others

Tourism is an economic development activity

Southern Alberta = 14% of total visits to Alberta (2004).

91% of the 2.5 million visitors to So. Alberta were Canadians.

75% from Alberta, 9% Saskatchewan, 5% BC, 7% US, 2% overseas

Canadians spent 82%, Americans 13%.

Jan-March: 18%, Apr-Jun: 19%, Jul-Aug: 37%, Oct-Dec: 26%



Tourism is all about cash.

The idea is to import
more than you export.

The three types of tourism:

- Visiting friends and family
- Business travel
- Leisure travel (the focus of this assessment)

The three stages of tourism:

- Getting people to stop (the pass through visitor)
- Becoming the hub for area attractions
- Becoming the destination

The customer is changing

The rule of being ready



The baby boom generation accounts for 80% of ALL travel spending.

DEMOGRAPHICS

The baby boom generation:

- 425,000 turning 50 - every MONTH

- For another seven years

- They control 70% of North America's wealth

- Mindset: Individuality, emphasis on youth, self absorption

- Currencies embraced: Time, comfort, easy access

- Trend: "Downshifting" and simplicity. Entire trip planned and booked for them

Want some more?

- Extend your seasons: Empty nesters prefer to travel during the shoulder seasons. The “new” peak months: April, May, September & October.

The baby boom generation:

- The “inheritance boom.” \$10.4 trillion

- A HUGE opportunity for “me oriented” spending

- Spending: Second homes and travel

EXPERIENCES EMBRACED BY BOOMERS

- Culinary tourism: Visiting chefs, restaurants, education

- Art: Artists in action, learning new hobbies, education

- Ethnic events: European, Scandinavian, Cajun, Indian

- Home & Garden: Education, training, tours of gardens and historic homes with a great story to tell

- Open air markets, farmers markets

OREGON'S CULINARY ESCAPES



Your Oregon **CULINARY** **ADVENTURE** Starts Here

Have you ever purchased fresh jam from a roadside stand? Or driven more than a few miles just to check out a new restaurant? Maybe you have traveled somewhere for the first time and embraced local food traditions—even if it meant forsaking the usual for the exotic? If so, chances are, you're a culinary tourist.



The assessment process:

- Marketing effectiveness

- Visibility (finding information)
 - Effectiveness: Ability to close the sale
 - Competitive analysis
 - Convenience
-

- On-site assessment

- Signage, gateways, wayfinding
- Overall appeal
- Critical mass
- Amenities: parking, restrooms, information
- Attractions: things to see and do
- Customer service, cross selling

Real men don't ask for directions

The rule of wayfinding





Cardston sets the example for all other communities in Southern Alberta in terms of “connecting the dots” through wayfinding signage.





These are excellent and help solidify the “brand” for Cardston.



CARDSTON

Courthouse →
Museum

Ice Centre →

Library →

Town Office →

Town Square →

Redford Park ←

Suggestion: Limit text to no more than five lines. General rule: 1" for every 12' of viewing distance.

Suggestion: Instead of phone numbers, addresses and website addresses, provide directions: "Left 200 meters."



 **MAIN STREET CARDSTON**
1/2 mile ahead
INN *Indoor Pool & Spa*
Yotee's Restaurant on site
Also in Lethbridge
2225 Mayor Magrath Drive South

Cobblestone Manor
Family Restaurant
Bed & Breakfast

173-7th Avenue West **653 2701**

www.thecobblestonemanor.com

Restrooms attract more than flies and other notes of convenience

The rule of visitor amenities



RESTROOMS ARE FOR CUSTOMERS ONLY
THANK YOU

RESTROOMS ARE FOR CUSTOMERS ONLY
THANK YOU

G. WILLAKERS COUNTRY STORE



Public Restrooms
are
Located Behind
Brooks Pharmacy



WHAT TO DO

Suggestion: Restrooms translate to spending. Make sure they are places where visitors can spend time and money. Market them.

CHAMBER OF COMMERCE

DIRECTORY



WHAT TO DO

Develop 24 hour visitor information. Include brochure distribution. Place kiosks where visitors can spend \$.





Moses Lake, WA



STEVENSON

Bonneville Lock and Dam

Visit Bonneville Lock and Dam



For more information, contact the Bonneville Lock and Dam Visitor Center at 2000 N. 1000 E. Provo, UT 84606. Phone: 801-733-1234. Website: www.bonneville.gov



TOURIST INFORMATION



CRUISE
LO
RAT
FRE



INFORMATION

WELCOME TO THE CLUB
THE CLUBHOUSE IS OPEN FROM
10:00 AM TO 5:00 PM
DAILY. THE GOLF COURSE IS
OPEN FROM 6:00 AM TO 6:00 PM
DAILY. THE RANGE IS OPEN FROM
6:00 AM TO 6:00 PM DAILY.
MEMBERSHIP INFORMATION
MEMBERSHIP RATES
MEMBERSHIP BENEFITS



ACT THE:

P

and Visitors Bureau
712-8820





HISTORIC MARKER
Visitor Center
1850

7
1
5



GUIDED TOURS
EVERY TUESDAY
MORNING 10:00 AM
Presented by
Wendy Spence







WHAT TO DO

Suggestion: Places for visitor information kiosks:

- At or near the temple visitor's center
- At the Fay Wray fountain
- At or near the Card home
- In the Carriage Museum
- In Waterton, Claresholm, Fort MacCloud, etc.

Between 16 and 20 total (do 3 or 4 a year)



Develop Gathering Places & Narrow the Streets

Places for events, places to hang out





Kalamazoo, MI



Kalamazoo, MI



Kalamazoo, MI



Kalamazoo, MI



Lodi, CA



FAMILY RESTAURANT





THE LUNCHBOX







Recruit Outside Events & Make Sure You Have 40 a Year

They do the work, you roll out the red carpet



Solvang, CA



Solvang, CA



Solvang, CA

20/20 Signage Equals \$\$\$

The rule of signs that sell





PAGEO
The Jewelry

SEASONS Super Fashion
NANTUCKET



Augustina's
Leather

CONCEPTS

Music
Boxes

SEMIAN
LEATHER

TO HERE

WINDYBORN





WHAT TO DO

Suggestion: Use perpendicular “blade” signs. Make them consistent height and size.



Suggestion: Develop a blade sign program downtown.



Suggestion: Soften the transition between facades and sidewalk.

Signage is a great investment - if done right

Typical Monthly Advertising Costs Of Various Advertising Media

Cost
Per
Thousand
(In Dollars)



Cost per thousand equates to a community of approximately 175,000 people.

Reach Sign and Your Business

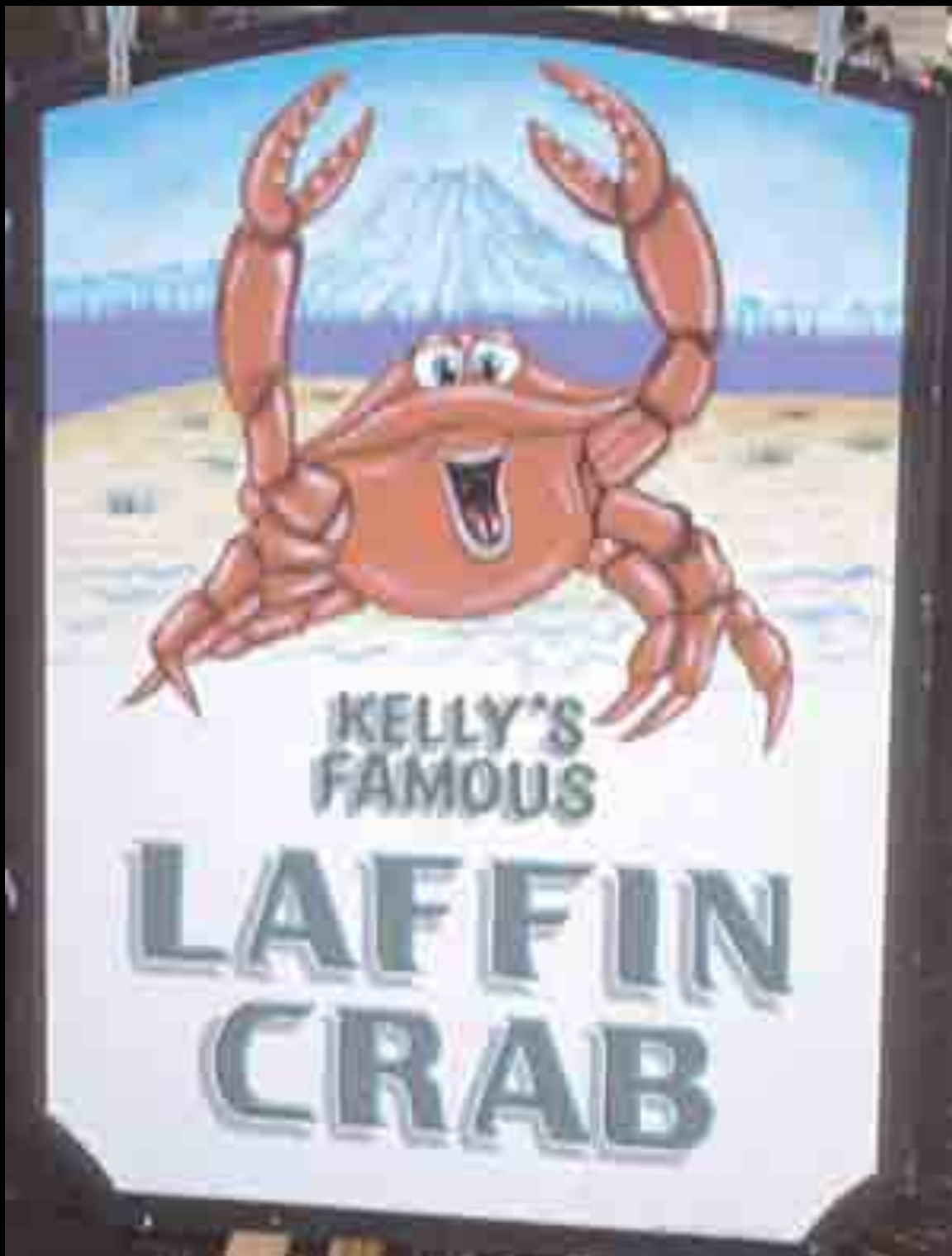
© 2011 Sign Systems Association / Sign Systems

Readership Comparisons Of Various Advertising Media

Percent Of
Readership

Source: National Advertising
Levels, 2010, Nielsen
Direct Mail - 11,000 readers
Newspaper - 300,000
Radio - 150,000,000,000,000





Suggestion: Always promote what it is you're selling - the lure to bring customers in...

before you promote the name of the business.



The Wood merchant
Quality Handmade Furniture

WOOD MERCHANT



Invest in Beautification

Nothing sells like beautiful places



Whistler, BC



Sisters, OR



Blaine, WA

Blaine, WA



Neenah, WI



Neenah, WI



Solvang, CA



POINT:

Beautification is an investment with a tremendous return and creates customer loyalty.

70% of your visitor sales will come from curb appeal - the ability to pull a customer inside.



Grass Valley, CA

Critical Mass Is Not Just A Religious Experience

The "mall mentality" rule



THE 10+10+10 RULE:

In a two to three lineal-block downtown:

1. Ten destination-retail shops.
2. Ten dining/treats shops.
3. Ten things open after 6:00. Entertainment is preferable.

The number one diversion of visitors is shopping and dining in a pedestrian setting, and where most of the visitor spending takes place.

Sometimes you have to “rearrange the furniture.”

RULE:

**Sometimes you have to “rearrange the furniture”
in your downtown.**

NOTE:

1. Branding often takes “patient money.”
2. Start with your property owners.
3. The more you have to offer, the further people will come and the longer they will stay.

Other notes and first impressions

The visitor center is terrific. It's at a good location, well laid out, well maintained, and is the best in Southern Alberta - that we could find.



The Carriage Centre is you anchor tenant. Promote it. Don't rely on the province to do all the marketing.



There is so much focus on Don Remington that it's unclear what the museum is really about.





The legend is real
"This hobby was driven into legend?"

1915 Ford Model T
The Model T was the first mass-produced automobile, and it revolutionized the world of transportation. It was the first car to be affordable to the average person, and it was the first car to be a true "people's car". The Model T was produced from 1908 to 1927, and it was the most popular car in the world for over 18 years. It was the first car to be built on a moving assembly line, and it was the first car to be sold in the United States. The Model T was the first car to be a true "people's car", and it was the first car to be a true "mass-produced" car. It was the first car to be a true "people's car", and it was the first car to be a true "mass-produced" car. It was the first car to be a true "people's car", and it was the first car to be a true "mass-produced" car.



Henry Ford was the first person to mass-produce automobiles. He was the first person to mass-produce automobiles. He was the first person to mass-produce automobiles. He was the first person to mass-produce automobiles. He was the first person to mass-produce automobiles. He was the first person to mass-produce automobiles. He was the first person to mass-produce automobiles. He was the first person to mass-produce automobiles. He was the first person to mass-produce automobiles. He was the first person to mass-produce automobiles.

1915

It really is a world-class facility.









The more experiential, the better.

Consider changing from a Museum to a “Discovery Center.”



It was nice to see the Carriage theme throughout town. Now expand it even further.

The museums do a good job of cross-selling each other.



Suggestion: Include interpretive displays in each of the displays. Tell the story. Let the visitor travel through time.



Is the Card home open to walk in, or do you just look at it? If it is open, when? What time of year?



Suggestion: Add hours or additional interpretive display.



When is it open? Can the museums get together to develop some standard operating hours and months?



For the museum, and local businesses, instead of just “open” or “closed,” tell the visitor **WHEN**.



The Temple is beautiful. Include better signage to the Visitor's Center.



Include signage for operating hours, months, etc. Could a visitor information kiosk be placed in this plaza area?



People will fly to destinations for a true culinary experience. This was easily worth a “day trip” from Glacier or Waterton.



FIRST IMPRESSIONS:

- Nice, clean small town with two great features: The LDS Temple and the Carriage Museum.

- Downtown not overly appealing, no critical mass for visitors. No quality dining, not very inviting.

- Streets too wide, sidewalks too narrow. No gathering places.

- If the weather doesn't cooperate in Waterton, head to Cardston for the region's best indoor attractions.

- Easy to get around, and easy-to-find attractions.

IN A NUTSHELL:

- Narrow the street and widen sidewalks. Create gathering places other than just parks.

- Work with regional folks on developing a Southern Alberta kiosk design and then build four or five in Cardston. Create a partnership program for the art and brochure distribution.

- Market your restrooms.

- Get museums on the same page in terms of operating hours and seasons.

- Work on creating a block of “critical mass” downtown.

- Develop a blade-sign program for downtown merchants.

- Invest in beautification. You WILL see a return on your investment.

Marketing Assessment

TRAIL OF THE GREAT BEAR

WATERTON / GLACIER • CANADIAN ROCKIES
YELLOWSTONE / GRAND TETONS



A huge area is covered, and the primary focus is on outdoor recreation, wildlife & scenic vistas.

This is a great piece for marketing the Rockies as the best mountain destination in North America, creating “top of mind awareness.”

TOURING GUIDE & WEBSITE DIRECTORY 2006 / 2007
FEATURING THE WATERTON-GLACIER LOOP DRIVE

The Cowboy Trail

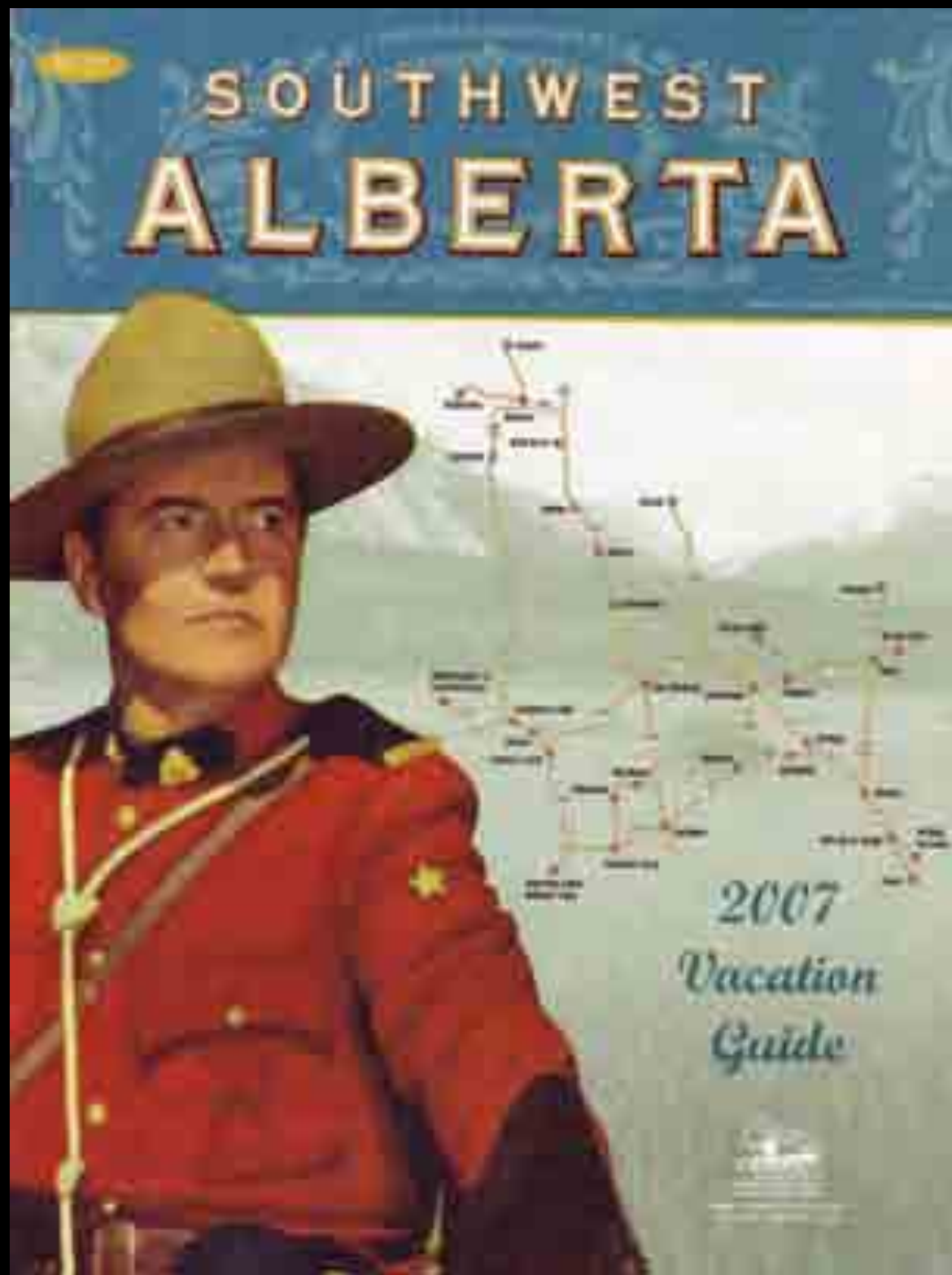
MAP INSIDE

(NO HORSE REQUIRED)

TRAVEL GUIDE
ROCKY MOUNTAIN FOOTHILLS

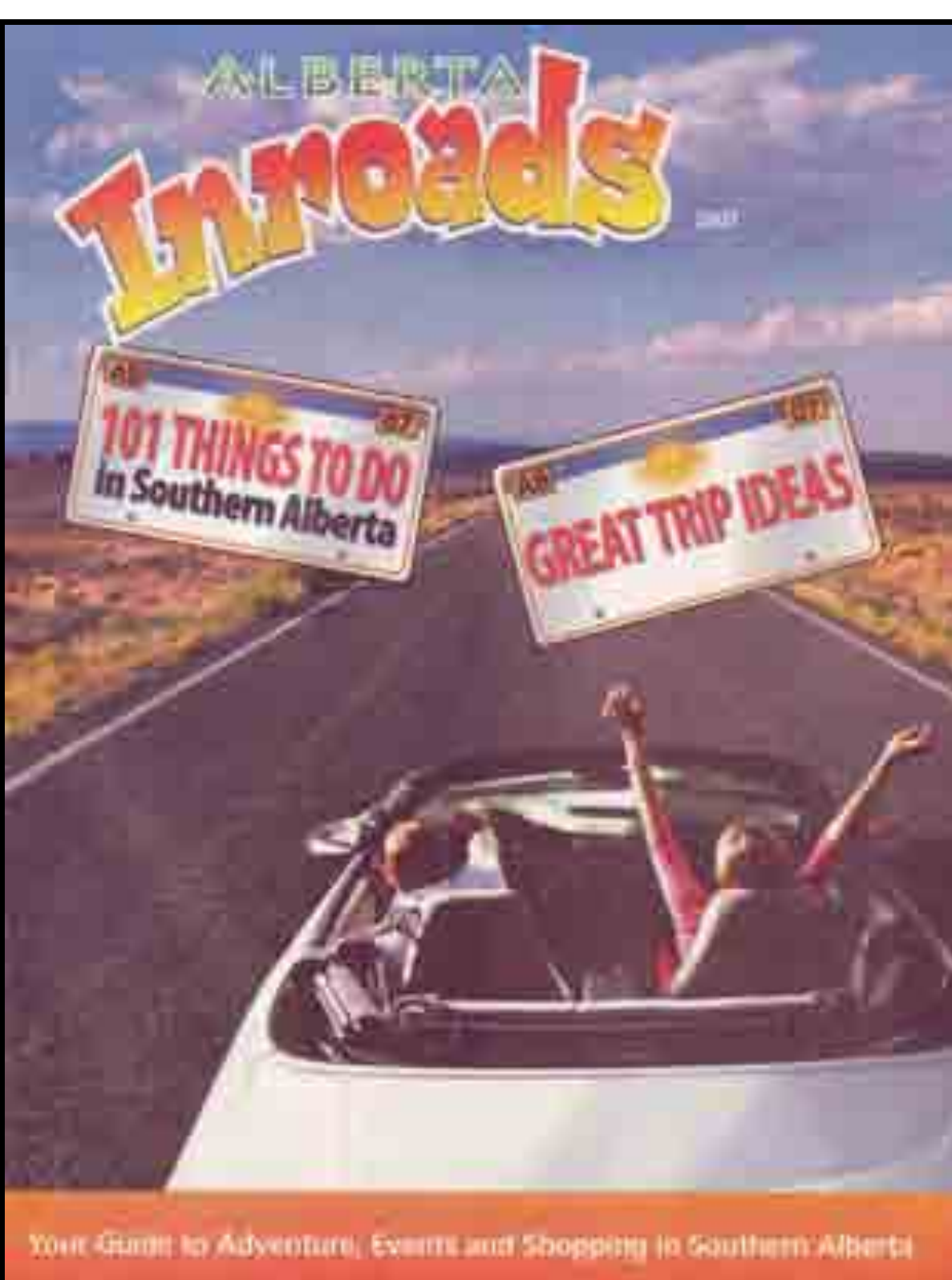
Suggestions:

- Promote the ambiance, then activities that visitors can't get closer to home.
- What and where are the 16 western themed attractions?
- Jettison the generic.
- Pick your season, then pick your passion. Experiences first, geography second.
- This is a great piece to use to promote Ranch Vacations and wilderness adventure.



Suggestions:

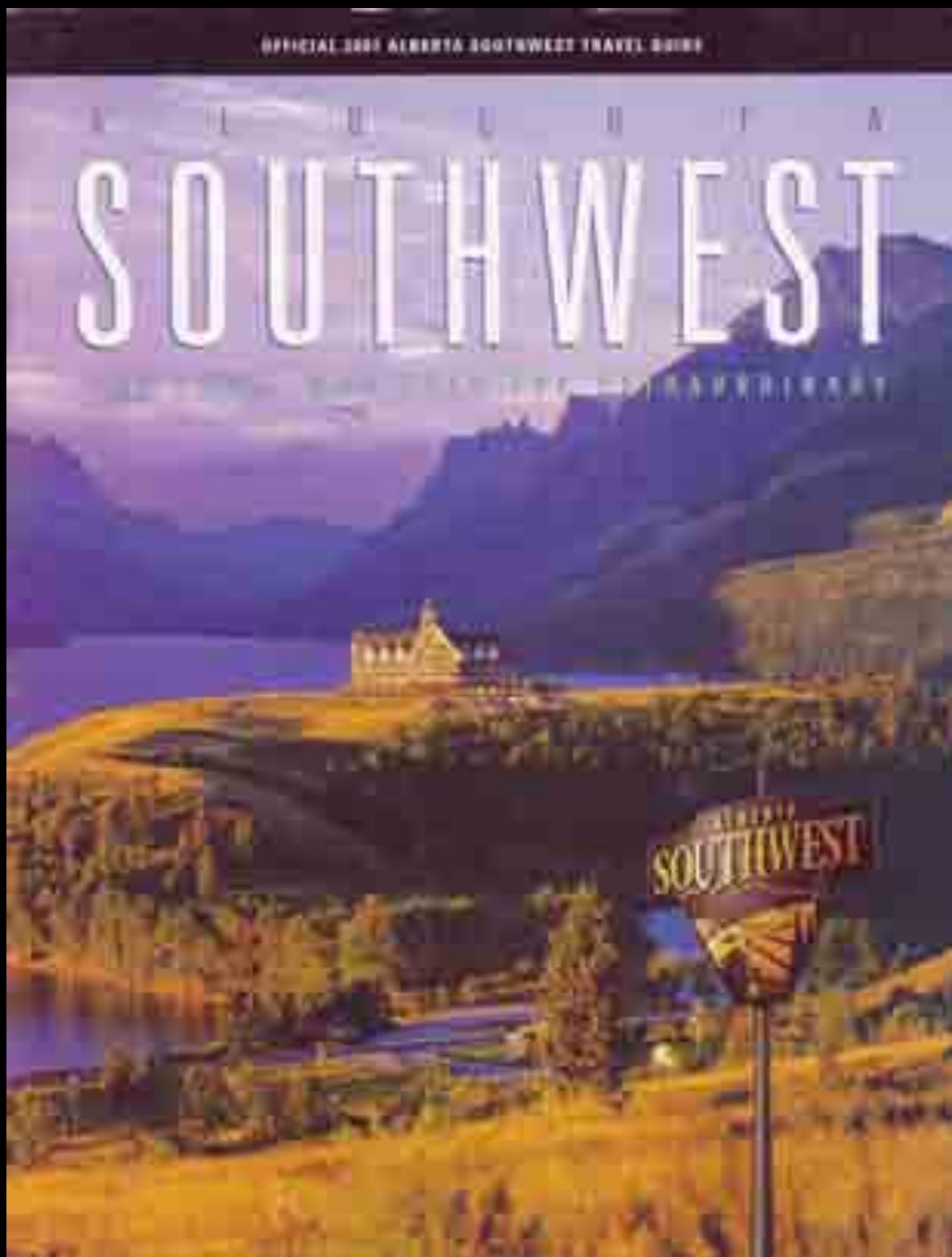
- Alberta South or SW Alberta? Can you combine them?
- What is Chinook Country? All the layers and geography designations make it confusing and hard to plan a trip to the region.
- This guide is about cities. If you are going to a certain city, this is a great resource.



This is a great idea. It revolves around activities - things to do, not just places to go.

Suggestions:

- Organize it like you would a tour. By experience, then in geographic order.
- Develop itineraries by type of activity.



This is, by far, the class act of all the guides to SW Alberta. Hands down.

- Stunning photography
- Great maps
- Excellent teasers
- Partners instead of advertisers

Suggestion:

- Change focus to “Pick your season, then pick your passion.”
- Create routes by type of experience and type of travel.

Live the
**Rich History of
Southern Alberta**



This piece promotes the three best attractions in SW Alberta and then some diversions. Great job.

- It's about experiences, not places
- Each tells a great story (or stories)
- They are open year round (I hope)
- Everything else is a diversion. That's ok. Always promote your "anchor tenant."

LURE:

What sets you apart from everyone else and makes you worth a special trip.

DIVERSION:

Things I can do closer to home, but will do while I'm in your community.

AMENITY:

Supporting facilities: parking, restrooms, visitor information

AMBIANCE:

Historic downtowns, beautiful places, scenery and scenic vistas, etc.

ICON:

The photo opportunity that says who you are and what you are about.

RULE:

The average visitor is active 14 hours a day yet they spend 4 to 6 hours with the primary lure...

...and 8 to 10 hours with diversionary activities.

You must separate the primary lure from the diversions.

FACT:

80% of visitor spending takes place
with diversionary activities.

RULE:

Always promote the primary lure. Your anchor tenant. Remember, lures cannot succeed without diversions.

The
Yee Haw!
Guide



To
CARDSTON
in Southwest Alberta



Make the focus the carriages, not the temple.
Use “The Cardston area” rather than “district.”

All the logos should go on the back. The cover
is reserved for pulling the reader inside.

Welcome to Cardston

WELCOME TO CARDSTON! Located 120 km from Calgary, Cardston is a beautiful town with a rich history and a vibrant community. Discover the beauty of the Canadian West in the heart of the Rocky Mountains.

The Heritage Carriage House

The Heritage Carriage House is a beautiful building that has been restored to its original glory. It is now a museum and a place where you can learn about the history of Cardston. The building is located in the heart of the town and is a must-see for anyone visiting.

The Cardston History Centre

The Cardston History Centre is a place where you can learn about the history of Cardston. It is a beautiful building that has been restored to its original glory. It is now a museum and a place where you can learn about the history of Cardston.

The Cardston Museum

The Cardston Museum is a place where you can learn about the history of Cardston. It is a beautiful building that has been restored to its original glory. It is now a museum and a place where you can learn about the history of Cardston.

When Cardston, watch for
signs to locate such Attractions



The Cardston Museum - Discover the history of Cardston in this beautiful building. The museum is located in the heart of the town and is a must-see for anyone visiting.



The Cardston History Centre - A beautiful building that has been restored to its original glory. It is now a museum and a place where you can learn about the history of Cardston.



History of Cardston - Discover the history of Cardston in this beautiful building. The museum is located in the heart of the town and is a must-see for anyone visiting.



The Cardston Museum - Discover the history of Cardston in this beautiful building. The museum is located in the heart of the town and is a must-see for anyone visiting.

Suggestion: Create a true Activities Guide not a community relocation guide.



Cardston Lake State Park - Discover the beauty of Cardston Lake in this beautiful park. The park is located in the heart of the town and is a must-see for anyone visiting.



Cardston Lake State Park - Discover the beauty of Cardston Lake in this beautiful park. The park is located in the heart of the town and is a must-see for anyone visiting.

Other Area Attractions include:

- Chateau Isabelle
- Duce Outfitters
- Great Canadian Beer Dances
- J.N. Football
- Mountain Meadow Trail Hikes
- Kitchell River Sports
- Rough View Ranch Vacations

CARDSTON MUSEUM AND HISTORY CENTRE	
100 St. James St.	Calgary, Alberta
Phone: (403) 242-1111	Fax: (403) 242-1112
Hours: 10:00 am - 5:00 pm	Website: www.cardstonmuseum.com

For more information on Cardston and the area, contact the Cardston Chamber of Commerce. Phone: (403) 242-1111. Fax: (403) 242-1112. Website: www.cardstonchamber.com

Recreation

BALL SPORTS
FOOTBALL - 1-800-441-1111
TENNIS - 1-800-441-1111
SOFTBALL - 1-800-441-1111
BASEBALL - 1-800-441-1111
RECREATION CENTRE - 1-800-441-1111

GOLF COURSES
STONEY HILLS GOLF COURSE - 1-800-441-1111
TRAILS GOLF COURSE - 1-800-441-1111

ICE SKATING
STONEY HILLS ICE SKATING RINK - 1-800-441-1111
TRAILS ICE SKATING RINK - 1-800-441-1111

RECREATION FACILITY
STONEY HILLS RECREATION FACILITY - 1-800-441-1111
TRAILS RECREATION FACILITY - 1-800-441-1111

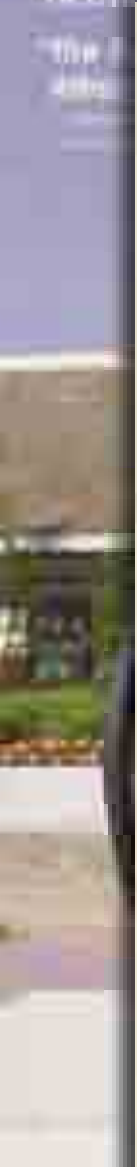
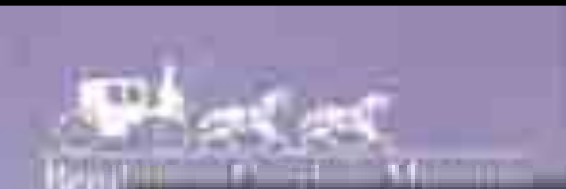
CHURCH SERVICES
STONEY HILLS CHURCH - 1-800-441-1111
TRAILS CHURCH - 1-800-441-1111

Nothing sells tourism like photography.

Suggestion: Do a full-page map and forget the list.



ELECTRICIANS [List of electricians]	GREENHOUSES [List of greenhouses]	LAUNDRY [List of laundries]	POSTAL SERVICES [List of postal services]
ELECTRONICS [List of electronics]	PROCESSES [List of processes]	LAWYERS [List of lawyers]	PRINTERS & DESIGNERS [List of printers & designers]
ENTERTAINMENT [List of entertainment]	GUIDES, TRAIL, HIKING, HITCHHIKING [List of guides, trails, hiking, hitchhiking]	LOCKSMITHS [List of locksmiths]	PROJECTS MAINTENANCE [List of projects maintenance]
	HAIR ATHLETIS 1994 [List of hair athletes]	MANUFACTURING [List of manufacturing]	REAL ESTATE [List of real estate]
			REPAIRS [List of repairs]
			RESTAURANTS [List of restaurants]
			RAGGLES & TACK [List of raggles & tack]
			SCULPTURE & RECYCLING [List of sculpture & recycling]
			SECURITY SYSTEMS [List of security systems]
			SEWING [List of sewing]
			SHARPENING SERVICES [List of sharpening services]
			SPORTING GOODS, SPORTS EQUIPMENT [List of sporting goods, sports equipment]
			STORAGE [List of storage]
			TAXIDERMIST [List of taxidermist]
			THEATRE [List of theatre]
			THERAPY [List of therapy]
			TOILET TRAVEL [List of toilet travel]
			TRAILER LINE PARTS [List of trailer line parts]
			TREE MOVING [List of tree moving]
			WELDING [List of welding]
			WINE [List of wine]
			WORLD WIDE [List of world wide]
			VETERINARY [List of veterinary]
			WATER PUMPING [List of water pumping]



Remington Carriage Museum

The Remington Carriage Museum is the largest collection of horse-drawn carriages in the world. It is a non-profit organization that is dedicated to the preservation and restoration of these beautiful pieces of history. The museum is located in the heart of the Remington Arms Company's historic site in Ilion, New York.

Our collection includes a wide variety of carriage styles, from simple farm wagons to ornate stagecoaches. We have a dedicated staff of volunteers who work tirelessly to restore these magnificent vehicles to their original glory. We also offer carriage rides and educational programs for visitors of all ages.

The museum is open to the public and is a great place to learn about the history of horse-drawn transportation. We have a gift shop where you can purchase carriage-related items, and we also offer carriage rides for a fee. We look forward to welcoming you to our museum and sharing our passion for these beautiful vehicles.

We would be pleased to have you and your family join us for a carriage ride. We have a variety of carriage styles to choose from, and we will provide you with a knowledgeable driver. We also offer educational programs for children, and we have a dedicated staff of volunteers who are happy to answer your questions. We look forward to seeing you at our museum and sharing our passion for these beautiful vehicles.

The Remington Carriage Museum is a non-profit organization that is dedicated to the preservation and restoration of horse-drawn carriages. We have a wide variety of carriage styles in our collection, and we are committed to providing visitors with a high-quality experience. We look forward to welcoming you to our museum and sharing our passion for these beautiful vehicles.



The Collection

f

The Remington Carriage Museum's collection is one of the largest and most diverse in the world. It includes a wide variety of carriage styles, from simple farm wagons to ornate stagecoaches. The collection is housed in a large, well-lit building that is open to the public. We have a dedicated staff of volunteers who work tirelessly to restore these magnificent vehicles to their original glory.



The collection is a testament to the craftsmanship and artistry of the Remington Arms Company. It is a treasure trove of history and a great place to learn about the evolution of horse-drawn transportation. We have a dedicated staff of volunteers who are happy to answer your questions and provide you with a high-quality experience. We look forward to welcoming you to our museum and sharing our passion for these beautiful vehicles.

Suggestions:

- Make the focus the carriages, not Don Remington.
- Remove the focus from the facility and put it on stories associated with the carriages.
- Sell the hands-on exhibits: the restoration shop, carriage rides, working stables, the theater, Shanghai Noon carriage, reigning in a horse.

Great Stories Make the Campfire Memorable

The rule of telling stories



Don't Let Your Last Opportunity Become a Lost Opportunity

The rule of closing the sale



“The best indoor
attraction in Canada”

Yee Haw!

**WHALE
WATCH**

30+ YEARS SOUND

WHALE

**WATCH
TOURS**

From



Tip

The top 3" of your brochure are critical.
Promote the experience, not the business or city.
Use yellows on a dark background.

RED SKY AT NIGHT
**SAILING
ADVENTURES**

Stunning Kootenay Lake, BC

Sailor & Dancer

RED SKY AT NIGHT
**SAILING
ADVENTURES**

Stunning Kootenay Lake, BC

Sailor & Dancer

Tip

Do not use script or outlined text.
The cover of your brochure **MUST** be good enough
to make someone grab it.



Suggestion #36:
Concentrate on the top
three inches of your
brochures.

Tip

ALWAYS sell experiences, not places.
Tell me what you have or who you are,
tell me why I should visit you.

This is fine once here, but is not a good lure piece.
Suggestion: Create a “details” Guide. That is really needed.



Cardston
Days

Open early Buy Groceries
and More!

(403) 241-1111

LIVE SU

TOP

Home and More
from Home

1000
1000
1000

Days
Valley

Ph: (403) 505-4111
Toll Free: 1-800-...

MU
MIN

57 40 Ave

TOP

Home and More
from Home

JOY
TECHNICAL
DREAMS

www.thecom

MU
MIN

57 40 Ave

Something

With Laundry • Model Cars • Model Trains •
Marble Runners • Learning Towers • Strollers •
Electronic Appliances • And SO MUCH MORE!

CA

Days
Valley



WINTER HOURS
TUESDAY THRU SATURDAY
11:30AM - 5PM

WINTER HOURS
TUESDAY THRU SATURDAY
11:30AM - 5PM

www.thecobblersforthemmr.com

Suggestion:
Create a public/
private Activities
Guide.

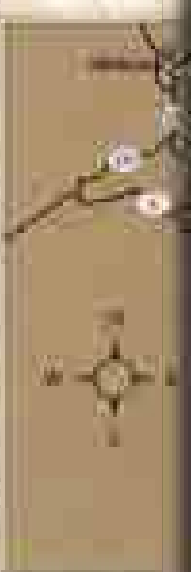
South
Historical
Antiquities



We
OL
Ant
HIL
20



Historical
Antiquities
The
Historical
Antiquities
The
Historical
Antiquities



- 11 Highway House
- 12 Washington
- 13 Henderson
- 14 Thomas
- 15 Henry
- 16 George
- 17 James
- 18 John
- 19 William
- 20 Robert

Call
1-800-
235-
6222

Historical Antiquities
1200
1200
1200

SHILTON

Master
Horizon
100
100
100

The
Historical
Antiquities
The
Historical
Antiquities



OLYMPIA

The
Historical
Antiquities
The
Historical
Antiquities



CITRALIS

OLYMPIA

WASHINGTON STATE
CAPITAL MUSEUM
141 West 217 Avenue
Open: Tues - Fri: 10am - 4pm
Sat: 10am - 12:30pm
Closed Mon. & State holidays.
(360) 753-2388

Address: P.O. Box 75, Allenton WA

Located a short walk from the Capitol Campus, the elegant Lewis mansion, built in 1913, is home to the Washington State Historical Society's State Capital Museum. The museum tells the story of the political and cultural life of Olympia and Washington State.



Historical
Antiquities
The
Historical
Antiquities

History
Antiquities
The
Historical
Antiquities



CENTRAL

VETERANS MEMORIAL

1150 N. 1st St.
Open: Tues - Sat
10am - 4pm
Admission: Free

Success Monument
dedicated to the
proud military
men who served
the freedom of this
proud state.



Historical
and educational
exhibits
dedicated to
the military
men who served
the freedom of
this proud state.

1150 N. 1st St.
Open: Tues - Sat
10am - 4pm
Admission: Free

TUMWATER

HISTORICAL

1150 N. 1st St.
Open: Tues - Sat
10am - 4pm
Admission: Free

Historical
and educational
exhibits
dedicated to
the military
men who served
the freedom of
this proud state.

CLATSOP

BORER HILL DUST-BOWL

1150 N. 1st St.
Open: Tues - Sat
10am - 4pm
Admission: Free

The Borer Hill
Dust-Bowl
is a historical
and educational
exhibit
dedicated to
the military
men who served
the freedom of
this proud state.

TUMWATER

HISTORICAL

1150 N. 1st St.
Open: Tues - Sat
10am - 4pm
Admission: Free

Historical
and educational
exhibits
dedicated to
the military
men who served
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this proud state.

TUMWATER

TIMBER

1150 N. 1st St.
Open: Tues - Sat
10am - 4pm
Admission: Free

Historical
and educational
exhibits
dedicated to
the military
men who served
the freedom of
this proud state.



Historical
and educational
exhibits
dedicated to
the military
men who served
the freedom of
this proud state.

TUMWATER

CLATSOP

1150 N. 1st St.
Open: Tues - Sat
10am - 4pm
Admission: Free

Historical
and educational
exhibits
dedicated to
the military
men who served
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Historical
and educational
exhibits
dedicated to
the military
men who served
the freedom of
this proud state.

LACEY

LACEY MUSEUM

1150 N. 1st St.
Open: Tues - Sat
10am - 4pm
Admission: Free

An early Lacey resident, Tom Russell, built a
home in 1928 which served as Lacey's War
City Hall and now is the Lacey Museum.
Lacey's history is told from the pioneer days
back to the present with the museum's
land on the Olympic Trail. Exhibits include
Lacey's popular 1920s school buses
and KCY, one of the oldest radio stations in
Washington. The Museum is owned and op-
erated by the City of Lacey and is located near
Saint Martin's College.

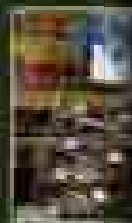


Historical
and educational
exhibits
dedicated to
the military
men who served
the freedom of
this proud state.

TWO SISTERS CANDY & GIFTS

1100 N. Dearborn St.
 Chicago, IL 60610
 (773) 442-4411

Two very good friends, Julie and Kristin, decided to start a business together. They wanted to create a place where people could enjoy the best of both worlds: a candy store and a gift shop. They opened Two Sisters Candy & Gifts in 2008, and it has since become a popular destination for anyone looking for a special treat or a thoughtful gift. The store offers a wide variety of handmade candies, chocolates, and gifts, all made with love and attention to detail. Whether you're looking for a birthday gift, a wedding favor, or just a little something for yourself, Two Sisters has you covered.



Two Sisters Candy & Gifts is a family-owned business that has been serving the Chicago area since 2008. We are proud to offer a wide variety of handmade candies, chocolates, and gifts, all made with love and attention to detail. Whether you're looking for a birthday gift, a wedding favor, or just a little something for yourself, we have you covered. Visit us today at www.twosisterscandy.com.



UPTOWN GRILL CONTEMPORARY CUISINE

1100 N. Dearborn St.
 Chicago, IL 60610
 (773) 442-4411

Uptown Grill is a contemporary restaurant located in the heart of Chicago's Loop. The restaurant features a modern, sophisticated interior with a focus on contemporary cuisine. The menu is carefully curated to offer a variety of dishes that are both innovative and delicious. Whether you're looking for a quick bite or a full dining experience, Uptown Grill has you covered. The restaurant is also known for its excellent service and attention to detail. Visit us today at www.uptowngrill.com.



Uptown Grill is a contemporary restaurant located in the heart of Chicago's Loop. The restaurant features a modern, sophisticated interior with a focus on contemporary cuisine. The menu is carefully curated to offer a variety of dishes that are both innovative and delicious. Whether you're looking for a quick bite or a full dining experience, Uptown Grill has you covered. Visit us today at www.uptowngrill.com.



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 (773) 442-4411



Jeremiah Joe Specialty Coffee is a family-owned business that has been serving the Chicago area since 2008. We are proud to offer a wide variety of specialty coffees, all sourced from the best growers in the world. Whether you're looking for a quick bite or a full dining experience, Jeremiah Joe has you covered. Visit us today at www.jeremiahjoespecialtycoffee.com.



Jeremiah Joe Specialty Coffee is a family-owned business that has been serving the Chicago area since 2008. We are proud to offer a wide variety of specialty coffees, all sourced from the best growers in the world. Whether you're looking for a quick bite or a full dining experience, Jeremiah Joe has you covered. Visit us today at www.jeremiahjoespecialtycoffee.com.



SKYDIVE CHICAGO SKYDIVING

1100 N. Dearborn St.
 Chicago, IL 60610
 (773) 442-4411
www.skydivechicago.com



Skydive Chicago is a family-owned business that has been serving the Chicago area since 2008. We are proud to offer a wide variety of skydiving experiences, all with the highest safety standards. Whether you're looking for a quick bite or a full dining experience, Skydive Chicago has you covered. Visit us today at www.skydivechicago.com.



Skydive Chicago is a family-owned business that has been serving the Chicago area since 2008. We are proud to offer a wide variety of skydiving experiences, all with the highest safety standards. Whether you're looking for a quick bite or a full dining experience, Skydive Chicago has you covered. Visit us today at www.skydivechicago.com.



COURT STREET CABARET THEATRE

1100 Court Street
 Ottawa, Ontario K1R 7C5
 (613) 562-1111
 www.courtstreetcabaret.com

From the award-winning musical *Chicago* to the hilarious comedy *Adaptation!* to the award-winning musical *Grease*, Court Street Cabaret Theatre is the premier professional performing arts venue in Ottawa. In 2011, the theatre was named "Best Theatre in Ottawa" by the Ottawa Citizen. The theatre is an inclusive, award-winning venue for entertainment, education, and community. Court Street Cabaret Theatre is a professional performing arts venue in Ottawa. In 2011, the theatre was named "Best Theatre in Ottawa" by the Ottawa Citizen.



From the award-winning musical *Chicago* to the hilarious comedy *Adaptation!* to the award-winning musical *Grease*, Court Street Cabaret Theatre is the premier professional performing arts venue in Ottawa.



RIVER ADVENTURE CANOE & BIKE RENTALS

1000 Riverside Drive
 Ottawa, Ontario K1R 7C5
 (613) 562-1111
 www.riveradventure.com

From the award-winning musical *Chicago* to the hilarious comedy *Adaptation!* to the award-winning musical *Grease*, Court Street Cabaret Theatre is the premier professional performing arts venue in Ottawa.



From the award-winning musical *Chicago* to the hilarious comedy *Adaptation!* to the award-winning musical *Grease*, Court Street Cabaret Theatre is the premier professional performing arts venue in Ottawa.

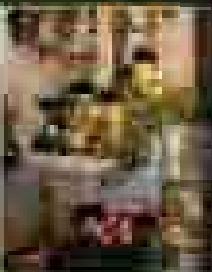
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 (613) 562-1111
 www.dejavu.com



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From the award-winning musical *Chicago* to the hilarious comedy *Adaptation!* to the award-winning musical *Grease*, Court Street Cabaret Theatre is the premier professional performing arts venue in Ottawa.



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From the award-winning musical *Chicago* to the hilarious comedy *Adaptation!* to the award-winning musical *Grease*, Court Street Cabaret Theatre is the premier professional performing arts venue in Ottawa.

From the award-winning musical *Chicago* to the hilarious comedy *Adaptation!* to the award-winning musical *Grease*, Court Street Cabaret Theatre is the premier professional performing arts venue in Ottawa.



From the award-winning musical *Chicago* to the hilarious comedy *Adaptation!* to the award-winning musical *Grease*, Court Street Cabaret Theatre is the premier professional performing arts venue in Ottawa.



CAJUN CONNECTION TASTE OF LOUISIANA

1000 Riverside Drive
 Ottawa, Ontario K1R 7C5
 (613) 562-1111
 www.cajunconnection.com



From the award-winning musical *Chicago* to the hilarious comedy *Adaptation!* to the award-winning musical *Grease*, Court Street Cabaret Theatre is the premier professional performing arts venue in Ottawa.

From the award-winning musical *Chicago* to the hilarious comedy *Adaptation!* to the award-winning musical *Grease*, Court Street Cabaret Theatre is the premier professional performing arts venue in Ottawa.



From the award-winning musical *Chicago* to the hilarious comedy *Adaptation!* to the award-winning musical *Grease*, Court Street Cabaret Theatre is the premier professional performing arts venue in Ottawa.



STARVED ROCK LODGE & CONFERENCE CENTER

1000 Starved Rock Drive
 Starved Rock State Park
 McHenry, IL 60050
 815-398-2200

Starved Rock State Park is a beautiful natural area with a rich history. The park is home to a variety of scenic views, including the iconic Starved Rock formation. The park is a great place to enjoy the outdoors and experience the beauty of nature.



The Starved Rock Lodge & Conference Center is a beautiful facility located in the heart of Starved Rock State Park. The lodge offers a variety of amenities, including a restaurant, a bar, and a conference room. The center is a great place to enjoy the outdoors and experience the beauty of nature.



The Starved Rock Lodge & Conference Center is a beautiful facility located in the heart of Starved Rock State Park. The lodge offers a variety of amenities, including a restaurant, a bar, and a conference room. The center is a great place to enjoy the outdoors and experience the beauty of nature.

STARR

LANDERS HOUSE COUNTRY LODGING & COTTAGES

1000 Landers House Drive
 Landers House
 McHenry, IL 60050
 815-398-2200

Landers House is a beautiful country lodge and conference center. The lodge offers a variety of amenities, including a restaurant, a bar, and a conference room. The center is a great place to enjoy the outdoors and experience the beauty of nature.



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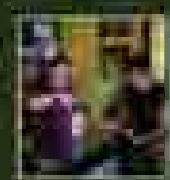
LANDERS

CATTAILS GIFT SHOPPE TASTING ROOM & COTTAGE BOUTIQUE

1000 Cattails Drive
 Cattails Gift Shoppe
 McHenry, IL 60050
 815-398-2200



Cattails Gift Shoppe is a beautiful gift shop and tasting room. The shop offers a variety of amenities, including a restaurant, a bar, and a conference room. The center is a great place to enjoy the outdoors and experience the beauty of nature.



Cattails Gift Shoppe is a beautiful gift shop and tasting room. The shop offers a variety of amenities, including a restaurant, a bar, and a conference room. The center is a great place to enjoy the outdoors and experience the beauty of nature.

CATTAILS

Starved Rock State Park is a beautiful natural area with a rich history. The park is home to a variety of scenic views, including the iconic Starved Rock formation. The park is a great place to enjoy the outdoors and experience the beauty of nature.

1000 Starved Rock Drive
 Starved Rock State Park
 McHenry, IL 60050
 815-398-2200



The Starved Rock State Park is a beautiful natural area with a rich history.



- 1. Starved Rock State Park
- 2. Starved Rock Lodge
- 3. Starved Rock Conference Center
- 4. Starved Rock Cottages
- 5. Starved Rock Gift Shoppe
- 6. Starved Rock Tasting Room
- 7. Starved Rock Restaurant
- 8. Starved Rock Bar
- 9. Starved Rock Conference Room
- 10. Starved Rock Office
- 11. Starved Rock Parking
- 12. Starved Rock Entrance
- 13. Starved Rock Exit
- 14. Starved Rock Sign
- 15. Starved Rock Map
- 16. Starved Rock Information
- 17. Starved Rock Directions
- 18. Starved Rock Hours
- 19. Starved Rock Fees
- 20. Starved Rock Rules

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Let Your Fingers Do the Walking

Rules for the internet



A few numbers to get us started

There are 320 million travel websites (today)

A new website is coming online every 3.5 seconds

There are 200+ million website users in N.America

Website visitors will wait 8 seconds for a page to load

70 % of website users never go past the first page of search results

82 % of website users never go past the second page of search results

A few numbers to get us started

94 % of travelers with internet access is it as their primary travel planning resource

70 % of people planning trips have difficulty finding what they are looking for

A few numbers to get us started

The internet ranks 4th in its influence in daily North American life.

#1: Electricity

#2: Automobile

#3: Television

Not bad for a technology that's been in common use for just 20 years.

Nearly 88% of all destination marketing organizations spend more on printed materials than the web!

Tip

Develop an e-marketing program.
This will create TOMA (Top of Mind Awareness)

What to do: “E-marketing”

San Diego Events & Promotions E-Updates

Stay on top of the latest San Diego Events & Promotions with E-Updates tailored to your interests.

First Name

Last Name

E-mail

Zip / Postal Code

Country

Please tell us your reasons for visiting San Diego: (Select all that apply)

Family Vacation Dining & Cultural Special Offers

Conference/Meeting Golf & Outdoors

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Subject: Bonaire EZ News Issue 06-2004
Date: March 25, 2004 6:11:35 PM PST
To: ROGER BROOKS <rbrooks@scholar.com>
Reply-To: EZ-news@multimedia.com

Bonaire EZ News

Quick 'n' Easy Tourism Updates

See Also:

Welcome to Bonaire EZ News, a bi-monthly news update containing special features, information you can use to plan your vacation to Bonaire. For more information contact the Bonaire Tourist Office at 1-800-406-6882 or visit www.bonaire.com.



Event Spotlight: Eighth Annual Bonaire Dive Festival Welcomes

Philippe Courteau Jr.

Put on your fins and get ready to have fun and get wet! ... You are invited to the Eighth Annual Bonaire Dive Festival, June 5-10, 2004. Organized for over 10 years, the festival is a great opportunity to meet and mingle with fellow divers, enjoy the island's natural beauty, and participate in a variety of activities. The festival's featured speaker, Philippe Courteau Jr., founder of legendary Tropic Diver from Cayman.

Philippe's presentation will take place on the evening of June 7th and June 10th at Capitan's Dive Market. As part of the presentation Philippe will speak about the responsibility that people have to be caretakers of our planet and that the only diver is particularly true to the philosophy of the festival. He will also give a presentation about the festival's history and the importance of the festival to the island. Philippe will also give a presentation about the festival's history and the importance of the festival to the island. Philippe will also give a presentation about the festival's history and the importance of the festival to the island.

Interested in attending the Dive Festival? This year Bonaire's Bonaire Dive Festival offers special Dive Festival hotel packages. Package prices range from \$200 to \$1,000 per person, per week and include airfare, hotel, meals, working activities and tickets to the festival. For more information visit www.bonaire.com or call 1-800-406-6882.

For detailed information on individual packages and to make a reservation please contact the Bonaire Dive Festival at www.bonaire.com or call 1-800-406-6882.

Bonaire Community Updates
www.bonaire.com
1-800-406-6882

Bonaire Legend HD

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* Study Meter, December 2004

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Responsible Tourism Development, Atlanta Tourism Consulting (ATC) can help individuals, groups ... To contact Atlanta Tourism Consulting send e-mail info@atc.com or ...
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[www.barbcoastmedia.com/BarbcoastMediaTourismConsulting/AboutUs/AboutUs.aspx](#) - [CA](#) - [Canada](#)


5. **ProSavvy Travel & Tourism Consulting Marketplace**
Online resource for travel industry consultants. Database features prequalified consultants and a network of registered users. Registration required.
[www.prosavvy.com/ProSavvy.com/19948262/137791/Travel-Consultants](#)

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Nestled alongside the quiet western slopes of the Teton Mountain Range, at the southern edge of the Teton Valley, rests a world-class recreational resort community. Teton Springs. A home where understated elegance and open spaces come together with a historic western atmosphere. A warm invitation to share year-round



```
Source of http://www.tetonsprings.com/home.html
<html>
<head>
  <link rel="stylesheet" rev="stylesheet" href="style.css">
  <title>Teton Springs - All season resort community, golfing, fishing, hiking, biking,
skiing - Teton Valley, Idaho.</title>
  <meta name="keywords" content="resort golf community, teton valley, golf Idaho, Idaho real
estate, real estate, Teton Springs, Teton Springs Idaho, Mountain Bike Jackson Hole, Golf
Jackson Hole, Mountain Bike Teton Valley, Golf Teton Valley, Mountain Bike Yellowstone, Golf
Yellowstone, Mountain Bike Idaho, Resorts Idaho, Fishing, Fish Teton Valley, Resorts Jackson
Hole, Fish Idaho, idaho, jackson hole, wyoming, vacation, lodging, dining, shopping, skiing,
alpine skiing, nordic skiing, backcountry, flyfishing, fishing, backpacking, snowboarding,
cross country, nordic, powder, skiing, climbing, rock climbing, ski, mountains, snow, Byron
Nelson, Gary Stephenson, Steve Jones">
  <meta name="description" content="Teton Springs, a resort golf community located in Teton
Valley, Idaho, features an 18 hole golf course designed by Byron Nelson, Gary Stephenson, and
Steve Jones.">
  <meta http-equiv="Content-Type" content="text/html; charset=iso-8859-1">
  <meta name="robots" content="all">
  <meta name="robots" content="index,follow">

  <script src="js/menu_home.js"><!--/--></script>

  <script TYPE="text/javascript">
function video() {
msg=window.open("sw_detect.html","msg","scrollbars=no,height=600,width=800,left=80,top=80");}
</script>

  <script language="javascript">
<!-- hide from old browsers
```

No need to pay for it, when you're already on the "free" side.

The image shows a screenshot of a Google search results page for the query "carrage museum". The search bar at the top contains the text "carrage museum" and a "Search" button. Below the search bar, the results are listed under the heading "Web". The first result is "Carrage Museum Of America", followed by "Remington Carriage Museum, A Historical Museum in Southern Alberta", which is highlighted with a red rectangular box. Other results include "Thompson Carriage Museum... Make The Journey - Frostburg, Maryland", "Austin Carriage Museum | Home", "EVENING WITH THE COWBOYS JUNE 2, 2007 LOCATED AT finearts historic...", "Red House Stables Working Carriage Museum on AboutBritain.com", and "Onondago County Village & Museum - Attractions - Carriage Museum". Each result includes a brief description and a URL.

Google

Web Images Groups News Maps Scholar More

carrage museum

Search

Results 1 - 10 of about 1,200,000 for **carrage museum** (0.13 seconds)

Carrage Museum Of America
Here you will discover a wealth of information on the subject of horse-drawn transportation.
The CMA Library is the foremost collection on the subject.
P.O. Box 417, Red Bank, PA 17005, USA
www.carragemuseum.org - FR - Contact - Contact Us

Remington Carriage Museum, A Historical Museum in Southern Alberta
Remington Carriage Museum located in Southern Alberta near Waterton Lakes National Park, houses one of the largest historical collections of horse-drawn ...
www.remingtoncarriagemuseum.com/ - FR - Contact - Contact Us

Thompson Carriage Museum... Make The Journey - Frostburg, Maryland
A collection of horse drawn vehicles on permanent display in a renovated 19th century warehouse located in Frostburg, Maryland. Includes house of operation ...
www.thompsoncarriage.com/ - FR - Contact - Contact Us

Austin Carriage Museum | Home
The Austin Carriage Museum is home to the largest privately held collection of ... The Austin Carriage Museum houses over 100 diverse European and American ...
www.austincarriage.com/ - FR - Contact - Contact Us

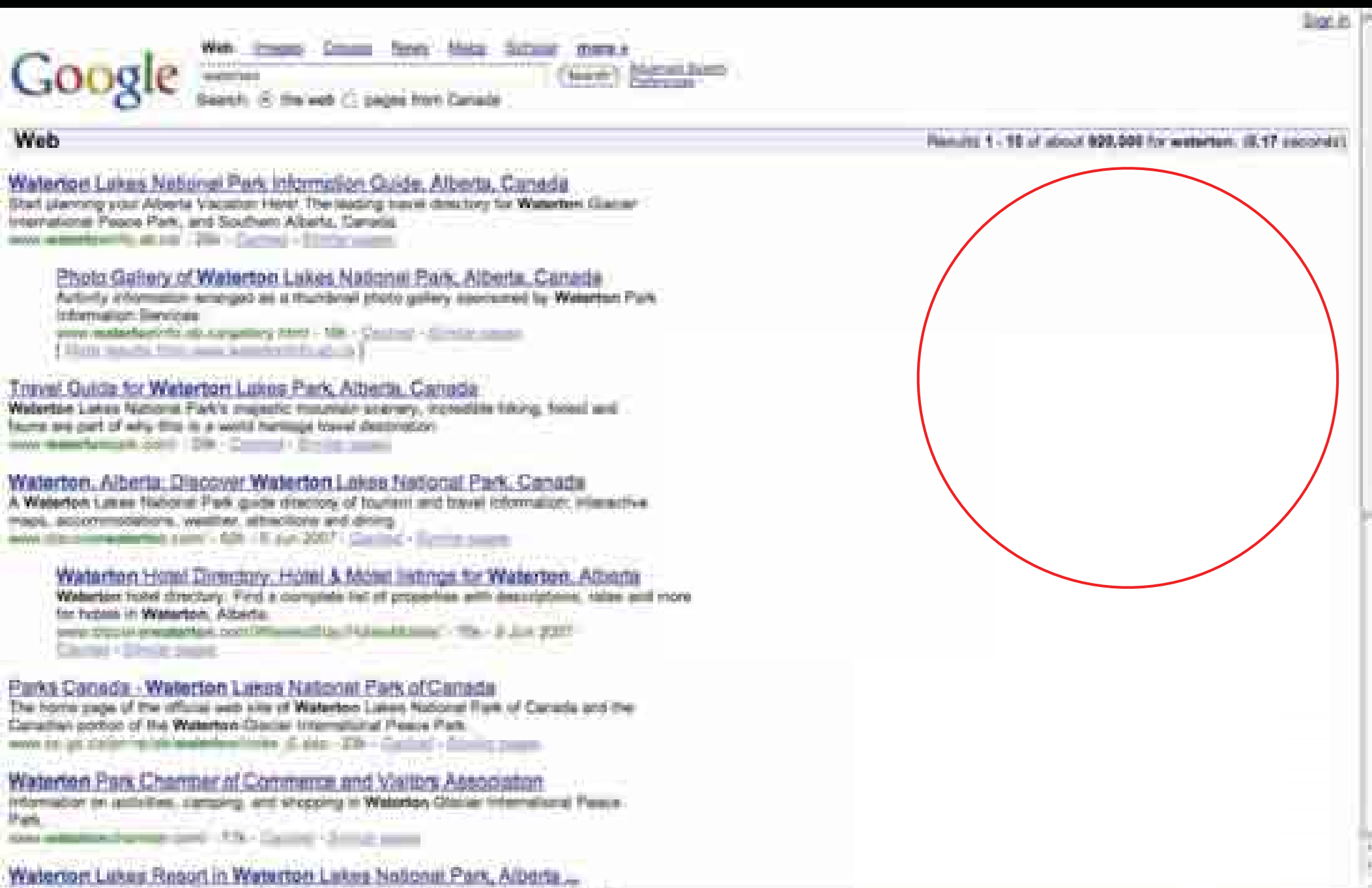
EVENING WITH THE COWBOYS JUNE 2, 2007 LOCATED AT finearts historic...
Take a look around and learn more about the Carriage Museum. The Carriage and Western Art Museum of Santa Barbara was founded in 1972 and is located in ...
1744 of 173 Camino St. Santa Barbara, CA 93101, USA
www.carriagemuseum.org/ - FR - Contact - Contact Us

Red House Stables Working Carriage Museum on AboutBritain.com
Red House Stables Working Carriage Museum has one of the finest collections of original horse drawn vehicles and equipment in Great ...
www.aboutbritain.com/attractions/redhousestables.htm - FR - Contact - Contact Us

Onondago County Village & Museum - Attractions - Carriage Museum
Educational living history museum and village including a 19th and 20th century horse-drawn carriages and wagons. A collection of historical coaches and ...
www.onc.org/attractions/carriageMuseum.html - FR - Contact - Contact Us

The Carriage Museum in Luxembourg
Luxembourg Tourist Office in London, The Wine Museum in Strasbourg on the Luxembourg

A great opportunity.



The image shows a screenshot of a Google search results page. At the top left is the Google logo. To its right is a search bar with the text "Search: the web pages from Canada". Below the search bar, there are several search results listed. A large red circle is drawn around the search results area, starting from the top of the first result and extending down to the bottom of the page. The search results include:

- Waterlakes National Park Information Guide, Alberta, Canada**
Start planning your Alberta Vacation Here! The leading travel directory for Waterton Glacier International Peace Park, and Southern Alberta, Canada.
www.waterlakes.com - 20th - Canada - English
- Photo Gallery of Waterton Lakes National Park, Alberta, Canada**
Authoritative information arranged as a thumbnail photo gallery sponsored by Waterton Park Information Services.
www.waterlakes.com/photo_gallery.html - 18th - Canada - English
- Travel Guide for Waterton Lakes Park, Alberta, Canada**
Waterton Lakes National Park's majestic mountain scenery, world-class fishing, forest and fauna are part of why this is a world heritage travel destination.
www.watertonlakes.com - 20th - Canada - English
- Waterton, Alberta: Discover Waterton Lakes National Park, Canada**
A Waterton Lakes National Park guide directory of tourism and travel information, interactive maps, accommodations, weather, attractions and dining.
www.discoverwaterlakes.com - 6th - 8 Jun 2007 - Canada - English
- Waterton Hotel Directory: Hotel & Motel listings for Waterton, Alberta**
Waterton hotel directory. Find a complete list of properties with descriptions, rates and more for hotels in Waterton, Alberta.
www.hotels.com/waterton - 15th - 8 Jun 2007 - Canada - English
- Parks Canada - Waterton Lakes National Park of Canada**
The home page of the official web site of Waterton Lakes National Park of Canada and the Canadian portion of the Waterton-Glacier International Peace Park.
www.pc.gc.ca/eng/parcs/waterton/index.html - 6th - 20th - Canada - English
- Waterton Park Chamber of Commerce and Visitors Association**
Information on activities, camping, and shopping in Waterton-Glacier International Peace Park.
www.waterlakes.com - 17th - Canada - English
- Waterton Lakes Resort in Waterton Lakes National Park, Alberta**

YAHOO! SEARCH

waterton

Search

the Web (and pages from Canada)

Search Results

1 - 10 of about 100,000 for waterton - 1/24 (page 1 of 2)

Also try [waterton park](#), [waterton alberta](#), [waterton associates](#), [Moo...](#)

- 1. **Waterton Lakes National Park information Guide**
Travel directory for the park, including accommodation, dining, activities, and maps. Created by Waterton Park Information Services.
www.watertoninfo.ab.ca - 244 - Contact - More from this site
- 2. **Waterton Park Chamber of Commerce and Visitors Association**
... choices, Waterton activities, a Waterton business directory, Waterton conference ... The Waterton-Glacier International Peace Park is a very special place ...
www.watertonchamber.com - 100 - Contact - More from this site
- 3. **Watertonpark.com**
includes information on activities, dining, lodging, climate, geology, wildlife, and travel maps. Created by Waterton Park Information Services.
www.watertonpark.com - 200 - Contact - More from this site
- 4. **Photo Gallery of Waterton Lakes National Park, Alberta, Canada**
This site has activity information and photos of one of the world's most picturesque travel destinations ... is known as Waterton - Glacier International Peace ...
www.watertoninfo.ab.ca/gallery.html - 100 - Contact - More from this site
- 5. **Waterton, Alberta, Discover Waterton Lakes National Park, Canada**
This Waterton, Alberta travel and tourism guide, featuring accommodations, maps ... Waterton, Wapizwan Wilderness Park, Visitor/Street Maps, The Essentials ...
www.discoverwaterton.com - 200 - Contact - More from this site
- 6. **Prince of Wales Hotel - Waterton Lakes National Park, Waterton, Alberta**
Historic Prince of Wales Hotel located above Waterton Lake in Alberta Canada in Waterton Lakes National Park.
www.princeofwaleswaterton.com - 100 - Contact - More from this site
- 7. **Parks Canada - Waterton Lakes National Park of Canada**
The home page of the official web site of Waterton Lakes National Park of Canada and the Canadian portion of the Waterton-Glacier International Peace Park.
www.pc.gc.ca/en/waterton/index_e.asp - 200 - Contact - More from this site
- 8. **Waterton Lakes National Park - Waterton, Alberta, Canada**

Charming Inns of Alberta
11 Unique Lodges and Inns. Each independently owned and operated.
www.charminginnsalberta.com

Waterton - Cheap Rates
Search Multiple Travel Sites and Compare Rates for waterton
www.FlyTag.com/Travel

Waterton Book Hotel
Visiting Alberta & Need a Hotel? Reserve Rooms for waterton
www.Canada.com/Travel

Waterton Lake Lodging
Find deals, read reviews from real people. Get the truth. Then go.
www.tripadvisor.com

Waterton Park
100,000+ Deals, Deals, Reviews. Waterton park & More.
shopping.yahoo.com

Work in a National Park
Wildlife and Forestry Conservation Course from Home! Free Info Kit
www.ParkForestCourses.com

Waterton Park Hotels
Online Accounts on Waterton Park Hotel Reservations, Maps
www.Hotels.com



Web Images Maps News More About More

glacier national park

Search the web images from Canada

Web Results 1 - 10 of about 1,500,000 for **glacier national park** (0.00 seconds)

Glacier National Park - Glacier National Park (U.S. National Park...

Provides photos and information on camping, hiking, lodging
www.parks.gov/glacernat.htm - 204 - Cached - Google Search

Glacier National Park Website Visitor Center

Glacier National Park Official Website: ... The page will take just Website Visitor Center
 Glacier: A part of Watkins-Glacier International Peace Park ...
www.nps.gov/glacernat.htm - 104 - Cached - Google Search
 | [View source for www.nps.gov](#) |

Parks Canada - Glacier National Park of Canada - Home page

Glacier National Park of Canada protects, for all time, a portion of the Columbia Mountains
 Natural Region, in the interior west belt of British Columbia.
www.pc.gc.ca/wh/wh/eng/glacernat.html, 5, 104 - 278 - Cached - Google Search

Glacier National Park

Everything you ever wanted to know about **Glacier National Park**
www.glacier-national-park.com/ - 138 - Cached - Google Search

Montana's Glacier National Park - Lodging, scenic tours, hotels

Accommodations in **Glacier National Park's** historic lodgings. Hotel reservations and tour
 information make planning your Montana family vacation an easy one.
 #166 of 174 National U.S. Columbia Falls, MT 59711, USA
www.glacierparkinc.com/ - 224 - Cached - Google Search

Glacier National Park Electronic Field Trip

Kamuel Public Schools, **Glacier National Park**, Temporal Technologies, and the Information
 Technology Research Center (ITRC) welcome you ...
www.itrc.ca/eng/glacerv01/ - 8 - Cached - Google Search

Glacier National Park (US) - Wikipedia, the free encyclopedia

Glacier National Park is located in the U.S. state of Montana, bordering the Canadian
 provinces of Alberta and British Columbia. **Glacier National Park** ...
[en.wikipedia.org/wiki/Glacier_National_Park_\(US\)](http://en.wikipedia.org/wiki/Glacier_National_Park_(US)) - 1076 - Cached - Google Search

Glacier National Park - Scenic Landscape Photographs (Photos)

Visual tour of **Glacier National Park**. Photographs of scenic landscapes, wildlife, wilderness
 and panoramas in **Glacier National Park**

Summary only

Glacier Park Information

Hiking, rafting, backpacking, fish
 info on **Glacier Nat. Park, MT**
www.glacierparkinfo.com/

Bar Yi Guest Ranch Montana

Montana is calling your Call now
 You deserve this-you'll feel soon!
www.montana.com/

Glacier national park

Visiting **Glacier National Park?**
 Find Deals & Read Hotel Reviews
www.TripAdvisor.com/

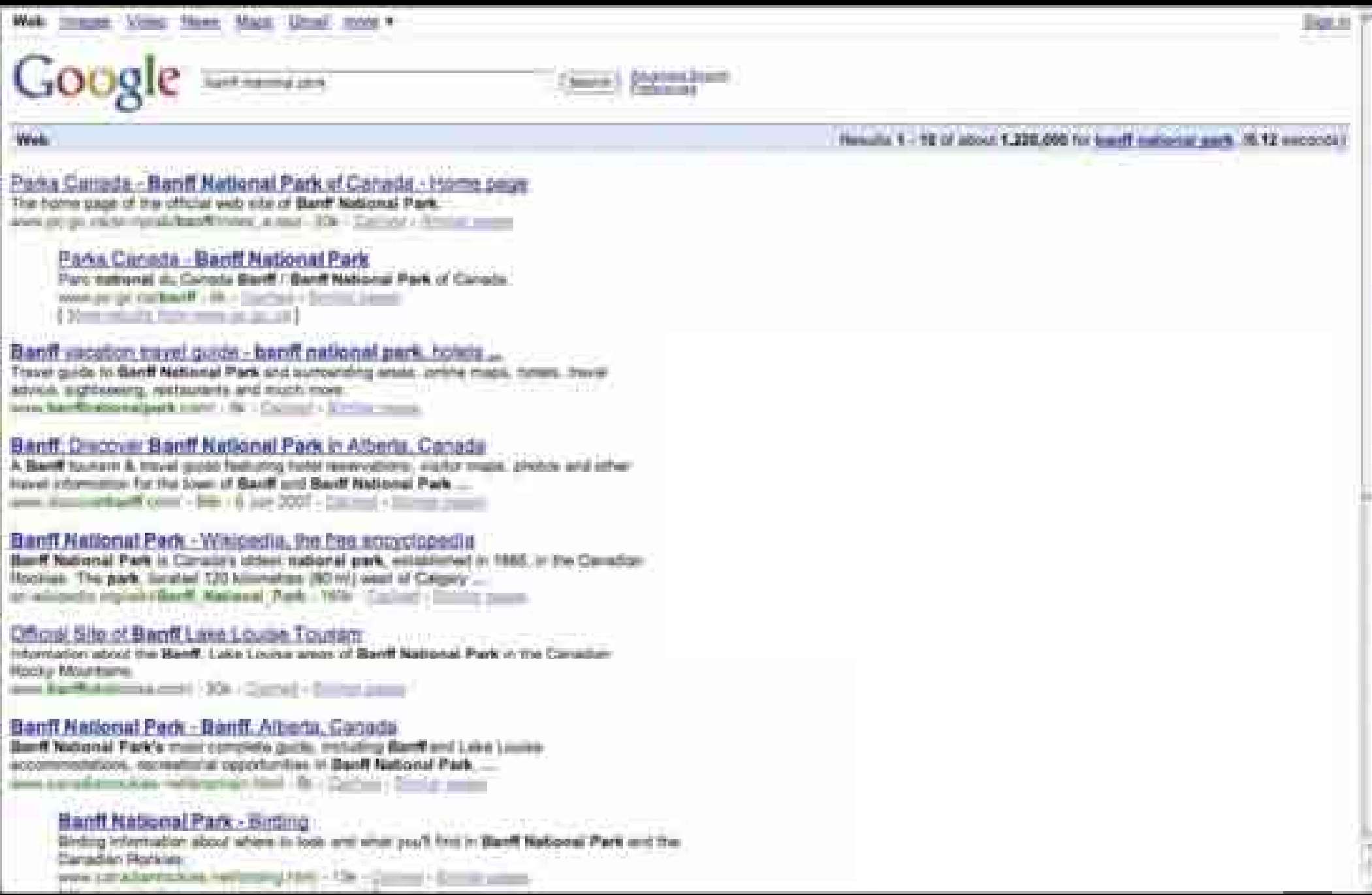
Glacier National Park BC

Glacier National Park Hiking Trails
 on Tourism BC Official Hiking Site.
www2001.com/GlacierNationalPark

Glacier Fishing Side Trip

Rainbow, Cutts, and Black Trout,
 on the Blackfoot Indian Reservation
www.blackfootmontana.com/

Suggestion: Buy the keyword. Title: "On your way to Banff..."





[Advanced Search](#)
[Help](#)

Web

Results 1 - 10 of about 4,320,000 for [jasper national park](#) (0.22 seconds)

[EcoCanada - Jasper National Park of Canada](#)

Contact Us: Jasper National Park Box 10 Jasper, AB Canada ... Alberta Jasper National Park Jasper is the largest and most northerly Canadian rocky mountain ...

[www.ec.gc.ca/eco/canada/jasper/index_2.asp - 278 - Cached - Similar pages](#)

[Jasper National Park - Neighbouring Parks](#)

Park National du Canada Jasper / Jasper National Park of Canada

[www.gc.ca/jasper - 51 - Cached - Similar pages](#)

[[More results from similar sites](#)]

[Jasper National Park Alberta - jasper hotels, sightseeing ...](#)

Barff Alberta, Travel Alberta, Barff Travel, Canada, restaurants, hotels, Barff accommodations, Alberta recreation, Barff Jodging, all lake boats ...

[www.jaspernationalpark.com - 176 - Cached - Similar pages](#)

[Jasper National Park](#)

Jasper Tourism & Commerce is the official site for the Jasper Chamber of Commerce, located in Jasper, Alberta, Canada, within Jasper National Park.

[www.jasperchamber.com - 229 - Cached - Similar pages](#)

[Jasper Tourism & Commerce: The Chamber of Commerce for Jasper ...](#)

Within the boundaries of Jasper National Park there are also five National Historic Sites ...

Learn, Laugh and be Entertained in Jasper National Park ...

[www.jasperchamber.com/eng/2009 - 209 - Cached - Similar pages](#)

[Jasper Tourism: Discover Jasper National Park in Alberta, Canada](#)

A Jasper tourism & travel guide featuring hotel reservations, visitor maps, photos and other travel information for the town of Jasper and Jasper National ...

[www.visitjasper.com - 88 - 3 Jun 2007 - Cached - Similar pages](#)

[Jasper National Park - Main Page](#)

A detailed description of Jasper National Park with QuickTime video and photographs.

[www.parks.ca.nps.gov/visit/visiting/index.cfm - 176 - Cached - Similar pages](#)

[Jasper National Park - Wikipedia, the free encyclopedia](#)

Jasper National Park is the largest national park in the Canadian Rockies, spanning 10879 km² (4200 mi²). It is located in the province of Alberta ...

[en.wikipedia.org/wiki/Jasper_National_Park - 108 - Cached - Similar pages](#)

Suggestion: Purchase keywords that are activities, not just locations.

The image shows a screenshot of a Google search results page. At the top, the Google logo is visible on the left, and the search bar contains the text "horseback riding alberta". To the right of the search bar are icons for "Gmail" and "Images". Below the search bar, the text "Results 1 - 10 of about 815,000 for horseback riding alberta (0.00 seconds)" is displayed. The search results are listed below, each with a title, a brief description, and a URL. The results are:

- Horseback riding in Alberta - horse riding**
Hendon Farms, Alberta, Canada - Horse Boarding - Horse Sales - Riding Lessons - Trail & Sissy Management - Horse Training (all types of horses welcome) ...
www.horseandriding.com/Alberta/Canada/Alberta - 528 - Cached - [View page](#)
- Horseback Vacations, Horseback Riding, Trail Rides, Pack Trips** ...
Horseback Trail Ride Pack Trips Vacations Jasper Alberta - Horseback Adventures offers you the experience of a lifetime riding in the wilderness of the ...
www.horsebackadventures.com - 118 - Cached - [View page](#)
- Alberta Guest Ranches, working ranch holidays, horseback riding** ...
The Alberta Country Vacations Association provides family, special, Ranch and Farm Holidays: ride a horse, go on cattle drives, help with ranch chores ...
albertacountryvacations.com - 228 - Cached - [View page](#)
- Horseback Riding in Alberta Canada**
Find Horseback Riding opportunities in Alberta Canada
www.prairie.com/community_and_fun/activities/horseback_riding_in_alberta - 228 - Cached - [View page](#)
- Alberta Trail Rides & Pack Trips, Trail Rides & Pack Trips in** ...
Guests of the Anchor D Guiding & Outfitting enjoy horseback riding in the Rocky Mountains of Alberta. Half day or full day trail rides out of the Ranch are ...
www.anchoroutfitting.com/TrailRidesandPackTrips - 278 - Cached - [View page](#)
- Horseback Riding in Waterton Lakes National Park, Alberta, Canada**
Beautiful Waterton Park offers exciting adventures for horseback riders of all skill levels.
www.watertonpark.com/activities/horse - 158 - Cached - [View page](#)
- Holiday on Horseback, Horseback Riding in Banff, from Waterton** ...
Holiday on Horseback offers horseback riding in Banff National Park, including packing with ... Warner Guiding and Outfitting, Ltd. Banff, Alberta, Canada ...
www.horseback.com - 174 - Cached - [View page](#)
- Horseback Riding Vacations and Trail Rides in the Alberta Rockies**
Offers information on horseback riding in the Rocky Mountains of Alberta. Trail rides and packhorse trips go into Alberta's Kananaskis Country.

If you purchase keywords, make sure you can deliver with specific information. Each keyword should direct visitors to the specific page.

The image shows a screenshot of a Google search results page for the keyword "Fishing Alberta". The search bar at the top contains the text "Fishing Alberta". The search results are displayed in a list format, with each result including a title, a brief description, and a URL. The results are as follows:

- Fishing Alberta**
After years of hearing about the big Walleys in One Reservoir Fishing Alberta (recent) to try it out. Was it what we expected? ...
www.fishingalberta.com/ - 17K - Cached - [Image](#) [Image](#)
- Alberta Sustainable Resource Development**
The web addresses for Alberta Sustainable Resource Development's web pages have moved. The new Universal Address Locator (UAL) for the Department's ...
www3.gov.ab.ca/energy/fishing/ - 5K - Cached - [Image](#) [Image](#)
- Fly Fish Alberta - Fly Fishing & Guided Fly Fishing Headquarters**
Comprehensive and informative source of recreational and tubing information for all of Alberta fly fishing regions. Given reports, updates, articles ...
www.flyfishalberta.com/ - 20K - Cached - [Image](#) [Image](#)
- Alberta Guide to Sportfishing Regulations**
This website is neither a legal document nor a complete listing of current Alberta Sportfishing Regulations. It is a summary of the federal and provincial ...
www.alberta.ca/conservation/04/fishingreg.html - 2K - Cached - [Image](#) [Image](#)
- Alberta Fishing Guides Page - Alberta fishing Lodges, Alberta ...**
Alberta fishing, Alberta fishing guides, Alberta Canada fishing charters and Alberta flyfishing guides, Alberta game and fish information, and licensing ...
www.flyfishalberta.com/ - 20K - Cached - [Image](#) [Image](#)
- Wildcat Lake Lodge**
Wildcat Lake Lodge is committed to the responsible management of Alberta's fishing resource, and as such, we advocate "Catch & Release" fishing ...
www.wildcatlodelodge.com/ - [Image](#) [Image](#)
- Fly Fishing Alberta's Chinook County**
Tim Lyvik offers personal biography, as well as videos and information on local fly fishing ...
www.flyfishalberta.com/chinook/ - 1K - Cached - [Image](#) [Image](#)
- Access Alberta - Fishing**
Alberta offers some of the world's best freshwater fishing. Our crystal clear waters boast a variety of species to test your skills ...
www.accessalberta.com/fishing.htm - 4K - Cached - [Image](#) [Image](#)



Web Images Groups News Maps Scholar More

things to do alberta
Search the web pages from Canada

Search Advanced Search

Web Results 1 - 10 of about 1,768,000 for things to do alberta - 0.18 seconds

Things to Do in Alberta - Alberta Attractions - TripAdvisor

Alberta attractions: Visit TripAdvisor, your source for the world's best-reviewed travel guides, travel articles and guidebook listings about things to do in ...
www.tripadvisor.com/Attractions-g194268-Activities-Alberta.html - 81% - 8 Jun 2007
Cached - Search results

Things to do in Alberta & Alberta Attractions - Yahoo! Travel

Find the best things to do, museums, attractions, and travel advice about Alberta at Yahoo! Travel.
travel.yahoo.com/properties-0317124-alberta_things_to_do/ - 100% -
Cached - Search results

Travel Alberta Live - Things To Do

Get a full of urban culture in Alberta's city escapes or a buzz worthy outdoor rush with fresh, recommended-on-road outdoor adventures. Road Made a ...
www.travelalberta.com/ThingsToDo.cfm - 100% - Cached - Search results

Province of Alberta Things To Do - Travel Guides - VirtualTourist.com

Province of Alberta attractions and sightseeing, with reviews, tips and photos posted by real travelers and locals. Find insider tips for Province of ...
www.virtualtourist.com/~/Canada/Province_of_Alberta/Things_To_Do-Province_of_Alberta-9941.html - 99% - Cached - Search results

ESurf - Things To Do - Alberta, Canada Zoos, Museums

Guide to Alberta Zoos, Aquariums, Theme Parks, Events, Fairs, Museums, Arts, Parks, Regional, Historic Sites, Wineries, Breweries, Casinos, etc.
www.esurf.com/Alberta/ThingsToDo.html - 99% - Cached - Search results

Alberta | Things To Do in Alberta

Alberta | Things To Do in Alberta. Tourist information and holidays
www.visitalberta.com/en/Alberta/ThingsToDo/Alberta.html - 99% -
Cached - Search results

Alberta Things to do

Complete, objective information on Alberta travel, including photos and reviews. Add your own wiki-style contributions.
www.wikitravel.com/wiki/Alberta/ThingsToDo - 99% - Cached - Search results

Destination Alberta: 10 Things to Do in Alberta's Capital, Edmonton

Work with schools and colleges to create reciprocal links, to mine for strong key words, to correct information. It's important!

The image shows a screenshot of a Google search results page. At the top, the Google logo is on the left, and navigation links for 'Web', 'Images', 'Videos', 'Maps', 'Books', and 'More' are on the right. The search bar contains the text 'things to do alberta'. Below the search bar, there are links for 'Search', 'File Web', and 'Pages from Canada'. The search results are displayed below a horizontal line. The first result is titled 'Things to Do in Alberta - Alberta Attractions - TripAdvisor' and includes a brief description and a link to the website. The second result is 'Things to do in Alberta & Alberta Attractions - Yahoo! Travel'. The third result is 'Travel Alberta Live :: Things To Do'. The fourth result is 'Province of Alberta Things To Do - Travel Guides - VirtualTourist.com'. The fifth result is 'ESurfs - Things To Do - Alberta, Canada (Zora, Mountain...)'. The sixth result is 'Alberta | Things To Do in Alberta'. The seventh result is 'Alberta Things to do'. The eighth result is 'Calgary Attractions: 10 Things to Do - Alberta Digital Student.com in the...'. The page also shows a search bar at the top right with the text 'Search' and a link to 'Advanced Search'. The search results are numbered 1 to 10 of about 1,765,000 for things to do alberta, 0.10 seconds.

Web Images Videos Maps Books More

Google

things to do alberta

Search File Web Pages from Canada

Web

Results 1 - 10 of about 1,765,000 for things to do alberta - 0.10 seconds

Things to Do in Alberta - Alberta Attractions - TripAdvisor
Alberta attractions: Visit TripAdvisor, your source for the world's best unbiased reviews, travel articles and guidebook listings about things to do in ...
www.tripadvisor.com/Attractions-g118870-Activities-Alberta.html - 91% - 8 Jun 2017
Cancel - [Image](#)

Things to do in Alberta & Alberta Attractions - Yahoo! Travel
Find the best things to do, museums, attractions, and travel advice about Alberta on Yahoo! Travel.
travel.yahoo.com/guides/attractions/1171224/alberta_things_to_do/ - 100%
Cancel - [Image](#)

Travel Alberta Live :: Things To Do
Get a jolt of urban culture in Alberta's city escapes or a buzz-worthy endorphin rush with fresh, mountain-and-prairie outdoor adventures. Read More » ...
www.travelalbertalive.com/ThingsToDo.php - 99% - [Cancel](#) - [Image](#)

Province of Alberta Things To Do - Travel Guides - VirtualTourist.com
Province of Alberta attractions and sightseeing, with reviews, tips and photos posted by real travelers and locals. Find insider tips for Province of ...
www.virtualtourist.com/Canada/Province_of_Alberta/Things_To_Do/Province_of_Alberta_978-1.html - 93% - [Cancel](#) - [Image](#)

ESurfs - Things To Do - Alberta, Canada (Zora, Mountain...)
Guide to Alberta Zora, Aquariums, Theme Parks, Events, Fairs, Museums, Arts, Parks, Regional, Historic Sites, Wineries, Breweries, Casinos, etc.
www.esurfs.com/destinations/usa/978/ - 94% - [Cancel](#) - [Image](#)

Alberta | Things To Do in Alberta
Alberta | Things To Do in Alberta. Tourist information and holidays ...
www.visitalberta.com/en/attractions/things-to-do/attractions-in-alberta.html - 92%
Cancel - [Image](#)

Alberta Things to do
Complete, objective information on Alberta travel, including photos and reviews. Add your own wiki-style contributions.
www.world66.com/attractions-in-alberta-things-to-do/ - 74% - [Cancel](#) - [Image](#)

Calgary Attractions: 10 Things to Do - Alberta Digital Student.com in the...



Remington Carriage Museum

- Home
- Facility
- Exhibitions
- Events
- Membership
- Contact Us
- FAQ
- Privacy Policy
- Terms & Conditions



Take a step back in time and experience life in the 19th century as reflected in its vehicles for work and play...

Facility Highlights

[The Museum](#) | [Open Reception](#) | [Gift Shop](#)

The Museum

The Remington Carriage Museum houses the largest collection of carriages in North America, with over 200 examples, ranging from Museum quality and replicas from both Victorian (Great North America) and Colonial (Colonial Park in Montreal) to more recent steel wheels. Unconventional examples demonstrate the diversity of the world. The 60,000 square foot facility features an exhibit gallery, a restoration shop, a tack room, coach house, carriage house, a restaurant and a gift shop. Social hourly tours are an additional charge.



Displaying more than 225 vehicles, the Museum provides visitors with an exciting look at horse-drawn transportation in North America. Visitors are introduced to this bygone era by a multimedia presentation called "The Wheels of Change" which is shown regularly in the theatre. The story continues in the exhibit gallery where 18 displays feature over 50 vehicles to interpret a broad range of historical themes. Additional themes are presented in the vehicle storage room where the balance of the collection is housed. The tour continues with a visit to the tack room and workshop and then to the stable, coach house and combs, where there are other experiences for the visitor.

Please tour through our [Facility Tour](#) which illustrates some of the many things to do and see at the Remington Carriage Museum.



Links

Discovering Cardston and Area

Town of Cardston - www.townofcardston.ab.ca
Alberta Temple - www.lsbchurchtemples.com
Great Canadian Barn Dance - www.greatcanadianbardance.com
Waterton Lakes National Park - www.watertoninfo.ab.ca
Mounties to Mountains - www.mountiestomountains.com
Carriage House Theatre - www.thecarriagehousetheatre.com

Discovering Alberta

Travel Alberta - www.travelalberta.com
The Cowboy Trail - www.thecowboytrail.com
Trail of the Great Bear - www.trailofthegreatbear.com
Discover Alberta - www.discoveralberta.com
Alberta South Tourism Destination Region - www.albertasouth.com
Chinook Country Tourist Association - www.chinookcountry.com

Other Historic Sites and Museums

Head-Smashed-In Buffalo Jump - www.head-smashed-in.com
Frank Slide Interpretive Centre - www.frankslide.com
Alberta's Provincial Historic Sites - www.greatalberta.com
Alberta's Museums Network - www.museumalberta.ab.ca
Brooks Aqueduct on the Eastern Irrigation District site - www.eid.ab.ca
Brooks Aqueduct 360 Degree Tour - www.spiritua360.com/themes/2/theme/t2.aspx?listingID=10700
Saskatchewan Western Development Museum - www.admraintepamble.com

Horses and Carriages

The Long Island Museum of American Art, History and Carriages - www.museumatstorybrook.org
Carriage Association of America - www.carriage.org
The Canadian Driving Society - www.horsecontrol.com/cda
The Long Island Museum of American Art, History and Carriages - www.longislandmuseum.org
Western Canadian Wheelwrights Association - www.wcwa.ca
High Country Carriage Driving Club - www.whisperl.com

Suggestion: Pull visitors into the site. Tell me WHY I should attend a show. What's special about the theater, the cast, the props, etc?



Live Theatre

Carriage House THEATRE

1931-1932 1000



Movies

- Live Theatre Shows
- Live Theatre Shows
- Live Theatre Shows
- Live Theatre Shows
- Live Theatre Shows
- Live Theatre Shows
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- Live Theatre Shows
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- Live Theatre Shows
- Live Theatre Shows
- Live Theatre Shows



IS FOR THE SUMMER OF 2007!!!

353 MAIN STREET
CARDSTON, ALBERTA
CANADA

1782

Suggestion: Sell the experience before the organization.



About the Carriage House Theatre

November of 1912 was an exciting time for those in town when Colonel's progressive and wealthy Mort Spieren built a large modern show house where the Carriage House Theatre now stands. This theatre could be called the "New Palace Theatre" and would change hands many times before being bought by the Brewster Brothers in 1927. It continued under that name until February of 1937, when the theatre reopened after a major renovation along with a name change from "The Palace Theatre" to "The Myer Theatre". Sixty years later, on the 14th of February 1997, the latest incarnation of the Myer opened its doors. Two years after and over a million dollars were expended to rebuild the new facility, now known as the "Carriage House Theatre". The old theatre building is now again usable and viable for both movies and live theatre productions. The Carriage House Theatre Foundation has assisted in making it functional. Through countless hours of volunteer work and through thousands of dollars worth of donated services, materials, and equipment, coupled with government dollars, the non-profit Foundation has accomplished a great deal. People from all over the world have now visited the theatre to attend live theatre productions and the quality of family and community life within our region has been enriched with the "good times" entertainment that is offered by the Foundation. We are very proud of the work of the art facility which it has become to us and thank all those who have been a part of its success.

Carriage House Theatre Board of Trustees

Dr. Robert Russell
Eric Brooks
Alonna Leavitt

Carriage House Theatre Foundation Executive Committee

Dr. Robert Russell
Eric Brooks
Collette Leavitt
Doreen Card

Carriage House Theatre Production Board

Dr. Robert Russell - Chairman
Eric Brooks - Vice Chairman
Collette Leavitt - Vice Chairman
Doreen Card - Secretary Treasurer
Peter Hague - Director
Shella Hague - Director
Lyn Loose - Director

Tip

Develop a separate visitor site or a front door with two options.

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Municipal
 Office

Community

Local Attractions

Discover the best of our town's attractions, including the historic downtown, the scenic views of the mountains, and the beautiful beaches. We offer a variety of activities for all ages and interests. For more information, please visit our website or call us at (555) 555-5555.

Community

Join our community and help us make a difference. We offer a variety of volunteer opportunities and events for all ages and interests. For more information, please visit our website or call us at (555) 555-5555.

Community



Tip

Make sure all your marketing materials are available online for both viewing AND download.

Tip

Develop custom URL's that are easy to remember.

What to do: Purchase easy to remember URLs

- Make your website address your key marketing focus along with a toll-free number. Addresses, fax numbers not necessary.
- Match website addresses to your message.

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Sell experiences. Not places. Make it easy
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Success Begins With a Good Architect

The rule of planning

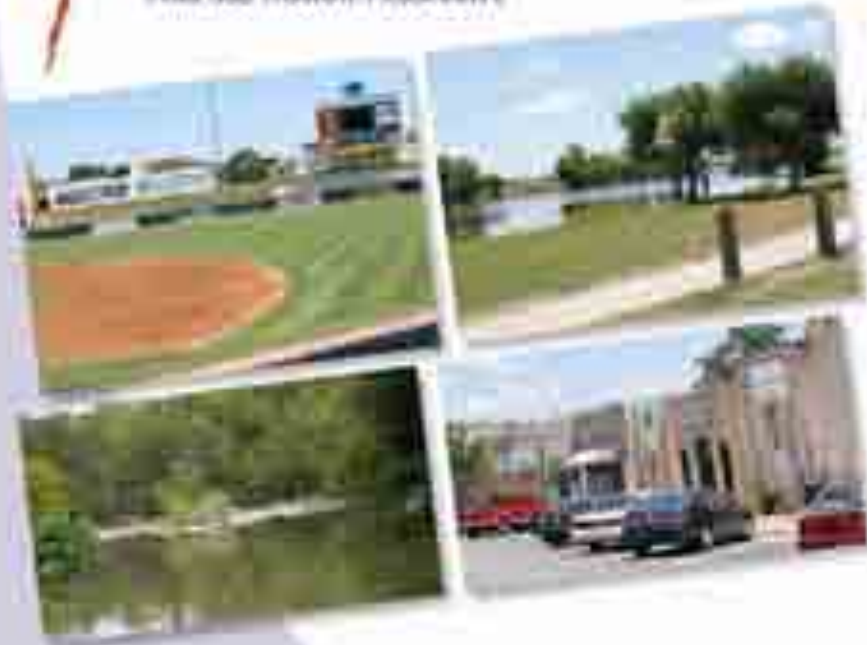


Tourism Development & Marketing Plan

Developed for the City of



ROUND ROCK, TEXAS
PURPOSE. PASSION. PROMISE.



Presented by
Tourism Development

November 15, 2011

Create a Cardston Branding, Development & Marketing Plan:

- Branding
- Product development
- Dovetail with non-tourism economic development efforts
- Organizational roles defined
- Marketing: advertising & public relations
- Detailed budgets
- Ten to twenty year capital projects plan
- Three to five year marketing plan
- The roles defined

It takes a village to obtain success. It must also be a grassroots effort - top down seldom works.

- The business community must take the lead

- Business organizations take on the cause

- Together they come to the city for help

- The business community STILL takes the lead. The city only provides support: grants, ordinances, funding, technical assistance

- Winning popularity contests won't result in a successful effort. You can't be all things to all people.

- Every branding effort requires a tireless "pioneer."

In a nutshell:

1. Create a public/private Activities Guide

2. Develop a video and photo library (people enjoying activities)

3. Develop stories and promote attractions using them.

4. Develop a strong web presence. Use the city's site as a guide, but add some thematic elements.

5. Purchase keywords.

6. Put your marketing materials online.

7. Beef up, partner (contribute), or lobby for a Carriage Museum PR program.

California Downtown Association's annual conference:

Wednesday, September 27th
1:00 to 5:00

The 15 Steps to Successfully Branding a Community

In Monterey

CDA: www.californiadowntown.com



In a nutshell:

The Brand: "The City of Carriages"

2. Have them all over town - inside shops where possible.

3. Have "collector cards" free at area merchants. Collect 20 or 30 cards, each telling the story of a carriage.

4. Change from "museum" to "Discovery Center."

5. Get celebrity endorsements: Tom Selleck, Jackie Chan

6. Get carriage rides going - not just on special occasions.

7. Change the focus of other museums and attractions to tie into the overall brand.

**Thanks for making tourism a part of your
community's economy**



Destination
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www.destinationdevelopment.com